

INVESTMENT DECISION INTELLIGENCE

Underwrite the Investment. Not Just the Company.

AlloWright connects evidence, assumptions, economics, valuation, terms and fund constraints to help private-market investors make more disciplined, reproducible capital decisions.



Evidence

Verify what's real.



Economics

Model what matters.



Risk-to-Price

Find the right price.



Governance

Preserve the decision.

\$1M

PRE-SEED ROUND

BUILDING THE INVESTMENT DECISION INTELLIGENCE LAYER
FOR PRIVATE MARKETS

ALLOWRIGHT.COM

THE PROBLEM

Investment Decisions Are Inconsistent, Slow and Opaque.

Private market investors face more data than ever, but turning it into a clear, repeatable investment decision is still manual, subjective and time consuming.

1 FRAGMENTED INFORMATION

Critical data is scattered across many sources.



- ✓ Company materials
- ✓ Market research
- ✓ Financial data
- ✓ Expert opinions
- ✓ News and sentiment

2 MANUAL, TIME INTENSIVE PROCESS

Diligence takes weeks or months and drains resources.



- ✓ Analyst heavy
- ✓ Inconsistent depth
- ✓ Hard to scale
- ✓ Slow decisions
- ✓ High opportunity cost

3 SUBJECTIVE DECISIONS

Different people, different conclusions.



- ✓ Bias and narratives
- ✓ Inconsistent criteria
- ✓ Hard to reproduce
- ✓ Limited scenario analysis
- ✓ Gut feel still common

4 UNCLEAR RISK-TO-PRICE

It's difficult to translate diligence into a clear investment decision.



- ✓ Valuation uncertainty
- ✓ Incomplete risk assessment
- ✓ Inconsistent return targets
- ✓ Terms and structure complexity
- ✓ Hard to compare opportunities

The result is fewer good decisions, missed opportunities and **uneven returns**.

THE SOLUTION

AlloWright Turns Diligence Into Defensible Investment Decisions.

AlloWright connects evidence, assumptions, economics and fund constraints to help investors decide whether to invest—and on what terms.

1 RESEARCH

Information becomes abundant.



- ✓ Company data
- ✓ Market research
- ✓ Competitor analysis
- ✓ Industry trends
- ✓ News and sentiment

2 DILIGENCE

Verification becomes faster.



- ✓ Verify facts and claims
- ✓ Analyze financials
- ✓ Assess market and tech
- ✓ Evaluate management
- ✓ Identify key risks

3 DECISION INTELLIGENCE

Turn information into the right investment decision.



- ✓ What should we believe?
- ✓ What are the true risks?
- ✓ What should we pay?
- ✓ Does it fit our fund?
- ✓ Should we invest?

As intelligence gets cheaper, judgment becomes **more valuable**.

THE OPPORTUNITY

A Massive Opportunity for AI-Powered Investment Decision Intelligence.

The market needs a system that transforms fragmented information into clear, defensible investment decisions and optimal pricing.

1 LARGE AND GROWING MARKET

Trillions of dollars are deployed annually across private and public markets.



- ✓ \$7T+ private market AUM
- ✓ Rising deal volume and complexity
- ✓ More data, more sources, more noise
- ✓ Increasing demand for rigorous and repeatable underwriting

2 STRUCTURAL TAILWINDS

Technology, data and market dynamics are creating a unique window of opportunity.



- ✓ Explosive growth in AI and data
- ✓ More private capital and investors
- ✓ Greater need for speed, accuracy and consistency
- ✓ Regulatory and LP demand for defensible processes

3 CLEAR MARKET GAP

No existing solution provides end-to-end AI-driven decision intelligence and pricing.



- ✓ Point solutions focus on research or data, not the full decision
- ✓ Manual, subjective processes still dominate
- ✓ Lack of transparent, repeatable risk-to-price frameworks
- ✓ Opportunity to set a new category standard with AlloWright

A multi-trillion dollar market, structural tailwinds and a clear gap — **the time is now.**

HOW IT WORKS

From Data to Decisions. A Structured Decision Intelligence Process.

AlloWright transforms fragmented information into clear investment decisions through specialized AI, AlloThesis™, verified evidence and a deterministic underwriting core.

1

INPUT & AI ANALYSIS

Gather and organize all relevant information and analyze it with specialized AI agents.



- ✓ Company materials & financials
- ✓ Market & competitive research
- ✓ News, social and alternative data
- ✓ AI-assisted extraction & analysis
- ✓ Challenge claims and surface inconsistencies

2

ALLOTHESES™

Structure evidence and investor judgment into the investment thesis.



- ✓ Verified evidence and source validation
- ✓ Facts vs. claims
- ✓ Material assumptions
- ✓ Investor beliefs
- ✓ Scenarios and probabilities
- ✓ What must be true

3

DETERMINISTIC UNDERWRITING & DECISIONS

Translate the thesis into economics and clear investment decisions.



- ✓ Scenario modeling
- ✓ Expected returns (IRR)
- ✓ Risk-to-price analysis
- ✓ Downside and tail risk
- ✓ Decision boundary
- ✓ Invest / Negotiate / Investigate / Pass

Evidence becomes judgment. Judgment becomes economics. Economics becomes a **defensible investment decision.**

OUR DIFFERENTIATION

More Than AI Diligence. A Complete Decision Intelligence System.

AlloWright combines specialized AI agents, verified evidence, a deterministic underwriting core and proprietary frameworks to deliver clear, defensible investment decisions.

1 MULTI-AGENT INTELLIGENCE

Specialized AI agents analyze financials, market, technology, management and risks.



- ✓ Domain-specific agents
- ✓ Bull and bear analysis
- ✓ Cross-check assumptions
- ✓ Synthesize key insights
- ✓ Surfaces what matters

2 VERIFIED EVIDENCE & TRANSPARENCY

Every claim is validated with traceable sources and a clear evidence trail.



- ✓ Source verification
- ✓ Evidence lineage
- ✓ Inconsistencies flagged
- ✓ Confidence scoring
- ✓ Audit-ready record

3 DETERMINISTIC UNDERWRITING CORE

A rules-based, consistent framework turns insights into comparable, repeatable outputs.



- ✓ Scenario modeling
- ✓ Probabilities and expected returns
- ✓ Risk-to-price analysis
- ✓ Downside and tail risk
- ✓ Standardized, comparable results

4 RISK-TO-PRICE & REVERSE UNDERWRITING

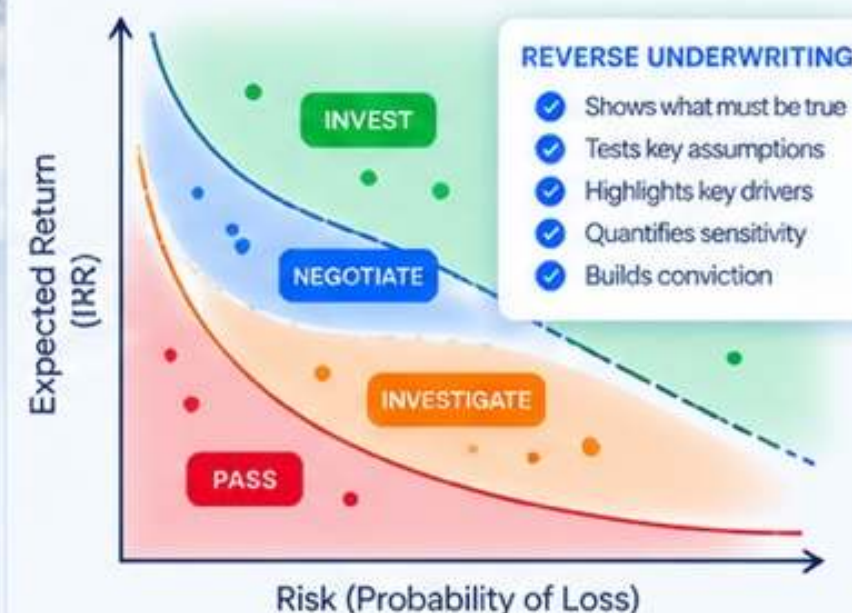
Determines fair value and what must be true to achieve target returns.



- ✓ Risk-to-price valuation
- ✓ Reverse underwriting
- ✓ Clear decision boundary
- ✓ Key drivers and sensitivities
- ✓ Invest / Negotiate / Investigate / Pass

THE DECISION BOUNDARY

Clear outcomes with objective, repeatable logic.



A differentiated system that delivers **clearer decisions, lower risk and better returns.**

WHAT'S BUILT TODAY

A Working Platform for Investment Decision Intelligence.

AlloWright's core system is built and operational, with the key agents, models and underwriting framework in place. We are now expanding workflows, integrations and fund-level features.

1 CORE UNDERWRITING ENGINE

Deterministic underwriting framework with scenario modeling, Risk-to-Price and Reverse Underwriting.



- ✓ Financial modeling & scenarios
- ✓ Risk-to-Price and investability
- ✓ Reverse Underwriting
- ✓ Decision boundary
- ✓ Standardized, repeatable outputs

2 AI AGENT WORKFORCE

Specialized agents analyze, challenge and synthesize every aspect of the opportunity.



- ✓ Lead Underwriter (core agent)
- ✓ Financial, market, moat, team agents
- ✓ Bull and bear / red team agents
- ✓ Evidence and verification agent
- ✓ Fund fit and terms agent
- ✓ Monitoring agent

3 EVIDENCE & VERIFICATION

Traceable sources, claim validation and audit-ready evidence trails.



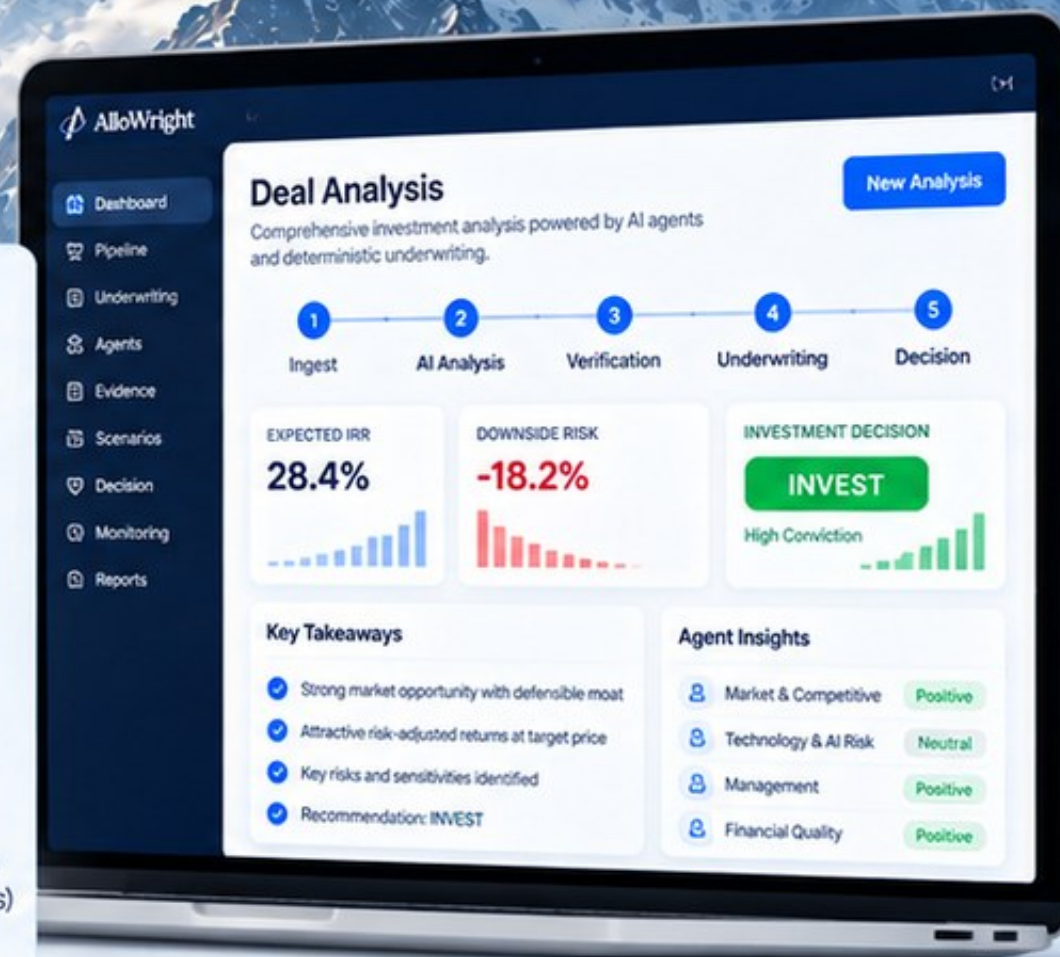
- ✓ Source verification and lineage
- ✓ Claim validation and scoring
- ✓ Evidence linked to decisions
- ✓ Inconsistencies flagged
- ✓ Audit-ready documentation

4 USABLE PLATFORM

A complete MVP for running end-to-end investment analysis and generating clear recommendations.



- ✓ Intuitive web interface
- ✓ Project and deal management
- ✓ Scenario and sensitivity analysis
- ✓ Clear investment recommendation (Invest / Negotiate / Investigate / Pass)
- ✓ Exportable reports and audit trail



A working platform today, with a clear roadmap to scale into a full **AI investment command center**.

WHO WE SERVE

Built for the People Making Investment Decisions.

AlloWright is designed for investors and capital allocators who need faster, deeper and more consistent investment decision intelligence.

1

VENTURE CAPITAL FIRMS

Invest earlier. Move faster. With greater confidence.



-  Deal sourcing and screening ✓
-  Deep, consistent diligence ✓
-  Faster investment committees ✓
-  Portfolio monitoring and re-evaluation ✓

2

GROWTH & PE FIRMS

Underwrite with depth. Evaluate with consistency.



-  Evaluate complex capital structures ✓
-  Model scenarios and sensitivities ✓
-  Assess operational and financial risks ✓
-  Support portfolio company decisions ✓

3

FAMILY OFFICES

Make informed decisions across a wider set of opportunities.



-  Evaluate direct investments ✓
-  Compare diverse asset classes ✓
-  Independent, objective analysis ✓
-  Support family and advisor alignment ✓

4

INSTITUTIONAL INVESTORS

Scale diligence and decision-making across teams.



-  Standardized, repeatable processes ✓
-  Integrate with existing workflows ✓
-  Support multi-fund / multi-strategy needs ✓
-  Governance, audit trail and transparency ✓



From early stage to institutional scale, AlloWright empowers **the people making investment decisions.**

THE MARKET OPPORTUNITY

A Large Market of Investment Decision-Makers.

AlloWright sells to the firms and investors making capital-allocation decisions — not to the assets they manage.

INITIAL GTM WEDGE



59,252

VC INVESTORS TRACKED
GLOBAL

Source: PitchBook



31,653

ACTIVE PE FIRMS
GLOBAL

Source: Preqin



8,030

SINGLE-FAMILY OFFICES
GLOBAL ESTIMATE

Source: Deloitte Private



445,535

ACTIVE ANGEL INVESTORS
U.S., 2024

Source: UNH Center for Venture Research

SMALL PENETRATION. MEANINGFUL SCALE.

Illustrative customer potential based on the 59,252 VC investors tracked by PitchBook.

0.25%

~148
CUSTOMERS

0.5%

~296
CUSTOMERS

1.0%

~593
CUSTOMERS

2.0%

~1,185
CUSTOMERS

Illustrative penetration math; not a company forecast.



\$18.7T+

GLOBAL PRIVATE-CAPITAL AUM

Underlying capital base served by
private-market decision-makers.

Sources: PitchBook VC Database (59,252 VC investors, 2025); Preqin Private Equity Database (31,653 active PE firms, 2024); Deloitte Private, Defining the Family Office Landscape 2024 (8,030 single-family offices, 2024); University of New Hampshire Center for Venture Research, The Angel Market in 2024 (445,353 active U.S. angel investors, 2024). Market counts reflect the latest cited datasets available.



TENS OF THOUSANDS OF INSTITUTIONAL BUYERS. A SMALL SHARE CAN BUILD A MEANINGFUL SOFTWARE BUSINESS.

THE COMPETITIVE LANDSCAPE

A Fragmented Market. AlloWright Completes the Last Mile.

Many tools provide data, research, diligence or underwriting support.
AlloWright is the only platform built for fund-specific investment decisions.



1. DATA & DISCOVERY

What opportunities exist?



PitchBook

PREQIN



Harmonic

Market data, company information
and deal sourcing.



2. AI RESEARCH & WORKFLOW

What does the information tell us?



Hebbia

Rogo



Brightwave



BlueFlame

AI-powered research, document analysis
and workflow productivity.



3. AI DILIGENCE & UNDERWRITING

Is this an attractive investment
opportunity?



F2



VentureScope



Dili



Discerna



Aventro

Alt-X

AI-driven diligence, evidence verification,
scoring, return modeling and investment
memos.



4. ALLOWRIGHT

INVESTMENT DECISION
INTELLIGENCE



Fund Policy
& Constraints



Deterministic
Economics



Reverse
Underwriting



Risk-to-Price



Maximum
Rational Valuation
& Terms



Decision
Boundary

INVEST / NEGOTIATE /
INVESTIGATE / PASS

Fund-specific decision intelligence
with a clear price and terms boundary.



From fragmented tools to a complete decision layer. **AlloWright underwrites the investment, not just the company.**

THE BUSINESS MODEL

Recurring Revenue from Real Investor Value.

AlloWright monetizes through a SaaS platform with tiered plans, expansion opportunities and enterprise deployments — aligned with the way modern investors work.



Angel / Individual
FOR INDIVIDUAL INVESTORS

\$1,500 / year
(or \$149 / month)

- ✓ Deal analysis & scoring
- ✓ Scenario modeling
- ✓ Investment memos
- ✓ Portfolio tracking
- ✓ Standard data sources

Smarter individual decisions
with institutional-grade tools.



Emerging Fund
FOR NEW & SMALL FUNDS

\$12K – \$18K / year

- ✓ Everything in Individual
- ✓ Advanced modeling
- ✓ Custom risk parameters
- ✓ Portfolio construction tools
- ✓ Expanded data sources
- ✓ Team collaboration (up to 5 seats)

Built for emerging funds
ready to scale.



Professional Fund / Family Office
FOR ESTABLISHED INVESTORS

\$25K – \$40K / year

- ✓ Everything in Emerging Fund
- ✓ Multi-fund / multi-strategy
- ✓ Advanced workflows
- ✓ API access
- ✓ Dedicated support
- ✓ Team collaboration (custom seats)

Deeper analysis. Greater scale.
For professional investors.



Institutional / Enterprise
FOR LARGE ORGANIZATIONS

\$60K – \$100K+ / year

- ✓ Everything in Professional
- ✓ Custom deployment
- ✓ Private data integrations
- ✓ Enterprise controls & security
- ✓ Dedicated infrastructure
- ✓ Custom agents and workflows
- ✓ Priority support & onboarding

A strategic platform for
mission-critical investment decisions.



High value use case
Directly impacts
investment outcomes



Predictable revenue
Recurring SaaS
model



Scales with usage
More seats,
strategies and data

ADDITIONAL REVENUE
OPPORTUNITIES



Data & API Access

Premium datasets and API
usage for partners and
developers.



Custom Agents

Industry-specific agents and
bespoke workflows.



Strategic Partnerships

Integrations with data providers,
brokerages and portfolio tools.



White Label / Licensing

Powering other platforms with
AlloWright's underwriting engine.

MULTIPLE PATHS TO REVENUE.
A LARGER OPPORTUNITY.

Illustrative pricing based on target market and comparable solutions. Final pricing will be validated through design partner discussions and early institutional customers.



Recurring Revenue
Sustainable, high-margin
SaaS model.



High Retention Potential
Becomes embedded in
investment workflow.



Land and Expand
More seats, strategies, funds.



Large Total Addressable Market
Individual to institutional.



DIFFERENT INVESTORS. SAME QUESTION. **ALLOWRIGHT TURNS IT INTO A RECURRING REVENUE BUSINESS.**

GO-TO-MARKET STRATEGY

VC is the Wedge. Not the Ceiling.

A focused, partnership-led go-to-market strategy to validate, acquire and scale across VC, PE, family offices, angel investors and institutional allocators.



TARGET CUSTOMERS

-  **Venture Capital Firms**
Seed, early and growth stage
-  **Private Equity Firms**
Buyout, growth, sector focused
-  **Family Offices**
Single and multi-family offices
-  **Angel Investors**
Individual and syndicate investors
-  **Institutions**
Sovereign funds, pensions, endowments, asset managers

GO-TO-MARKET CHANNELS

-  **Direct Sales**
Founder-led outreach to funds and family offices
-  **Strategic Partnerships**
Data providers, brokerages, fund administrators, LP platforms
-  **Industry Events**
VC, PE, family office and allocator conferences
-  **Content & Thought Leadership**
Research, case studies and insights to build category awareness
-  **Inbound & Referrals**
Design partner references and network-driven growth

KEY PARTNERSHIPS

-  **Data Providers**
Market and company data (e.g., PitchBook, Preqin, S&P Capital IQ)
-  **Workflow Integrations**
LP portals, CRM, fund administration and internal tools
-  **Brokerages & Deal Flow**
Access to off-market and proprietary deals
-  **Cloud & Infrastructure**
Secure, scalable deployment
-  **Strategic Advisors**
Distribution, market access and enterprise relationships

VC WEDGE — ILLUSTRATIVE SCALE

Customers	% of VC Market*	Illustrative ARR (at \$15K ACV)**
100	0.17%	\$1.5M
500	0.84%	\$7.5M
1,000	1.69%	\$15M
5,000	8.44%	\$75M
10,000	16.88%	\$150M



AND THAT'S JUST VC.

PE firms, family offices, angels and institutional investors materially expand the addressable customer and revenue opportunity.

* Based on 59,252 PitchBook-tracked VC investors. Does not include PE firms, family offices, angels or other institutional investors shown on Slide 9.

** Illustrative only, using \$15K blended ACV. Not a forecast.



THE ROAD AHEAD

From Foundation to Global Scale.

A clear, disciplined path to validate, scale and become the leading global platform for AI underwriting and capital allocation.



5,000 – 10,000+ CUSTOMERS
Long-Term Opportunity
(and beyond)

1 FOUNDATION 0 – 6 MONTHS

- ✓ Complete MVP and core agents
- ✓ Onboard 4 initial design partners
- ✓ Validate workflows and pricing
- ✓ Refine product and data integrations
- ✓ Build case studies and testimonials



4 Design Partners

(Seed, Series A and emerging funds)
Product-market validation

2 EARLY COMMERCIAL 6 – 18 MONTHS

- ✓ Convert design partners to long-term customers
- ✓ Expand to additional VC funds and family offices
- ✓ Scale outbound and referral channels
- ✓ Launch key integrations and APIs
- ✓ Build brand and thought leadership



50 – 100 Customers

Growing across VC and early institutional segments

3 SCALE 18 – 36 MONTHS

- ✓ 500+ customers across VC, PE, family offices and angels
- ✓ Expand strategic partnerships
- ✓ Deeper data integrations and workflows
- ✓ Grow sales and channel organization
- ✓ International expansion (initial markets)



500+ Customers

Multi-segment adoption and global expansion

4 GLOBAL LEADERSHIP 3+ YEARS

- ✓ 1,000+ customers and beyond
- ✓ Multi-fund and enterprise deployments
- ✓ Broader international expansion
- ✓ Full platform ecosystem (data, brokers, portfolio tools and partners)
- ✓ Category leadership in AI underwriting and capital allocation



1,000+ Customers

Global adoption across VC, PE, family offices, angels and institutions

LARGER
MARKET.
GREATER
IMPACT.

MVP
Live

Commercial
Traction

Scaled
Adoption



Validated Product

Real-world usage and proven value



Growing Customer Base

From design partners to thousands globally



Increasing Revenue

High-margin, recurring SaaS model



Expanding Market Reach

Across VC, PE, family offices, angels and institutions



Category Leadership

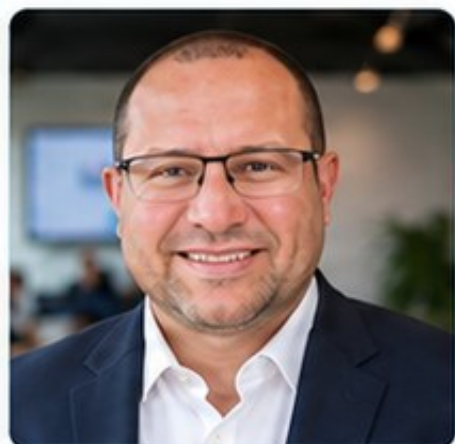
The leading global platform for AI underwriting



THE TEAM

Experienced Founders. Built for What's Next.

Product, capital and technical execution to build the future of investment decision making.



Rob Valenti

CO-FOUNDER & CEO

PRODUCT | CAPITAL | GO-TO-MARKET

Serial founder with a track record of building and launching ventures across fintech, AI and consumer technology. Leading product strategy, fundraising, partnerships and go-to-market execution for AlloWright.



\$200K

Capital raised
for MEMDEX



1,200+

Community
members



320+

Waitlist
(sign-ups)



100+

Asset
universe



Multiple

Products
built



Jeff Gold

CO-FOUNDER & CHIEF DEVELOPMENT OFFICER

ENGINEERING | BLOCKCHAIN | AI SYSTEMS

Technical founder and hands-on developer with deep experience building blockchain infrastructure, DeFi systems and decentralized applications. Co-founder of NEAR Hub with extensive experience in the NEAR ecosystem. Leading the technical development and architecture for AlloWright.



**Co-Founder
NEAR Hub**

Entrepreneurial
and ecosystem
building experience



**Blockchain &
DeFi Development**

Solidity · JavaScript
React · Node.js



**Web3
Infrastructure**

Hardhat · Ganache
Yarn · Decentralized
integrations



**NEAR
Experience**

Building on and
within the NEAR
platform



**Multiple
Products Built**

MEMDEX
JauMemory

PREVIOUS & CURRENT VENTURES (ROB)



SHARED FOUNDER EXPERIENCE



Built together across
product, capital formation,
AI-driven investment
infrastructure and
technical execution.

PREVIOUS & CURRENT VENTURES (JEFF)



JauMemory
AI MEMORY THAT NEVER FORGETS



FROM IDEA TO EXECUTION. BUILDING THE NEXT GENERATION OF INVESTMENT INFRASTRUCTURE.

THE RAISE

Fueling the Next Phase of Growth.

We are raising a **\$1M** pre-seed round to complete the product, acquire initial customers and scale AlloWright into the leading global platform for AI underwriting and capital allocation.

RAISE AMOUNT

\$1M
Pre-Seed

TO ACCELERATE PRODUCT,
TRACTION AND GLOBAL SCALE.

USE OF FUNDS



Product Development (35%)
Complete platform, advanced agents, data integrations and enterprise features.



Go-To-Market (35%)
Design partner program, sales, marketing and key partnerships.



Data & Infrastructure (20%)
Proprietary data sources, cloud infrastructure and security.



Operations (10%)
Team, advisors, legal and working capital.

KEY MILESTONES



0 - 6 MONTHS
Complete MVP & Onboard Design Partners
Launch core platform and validate with initial VC design partners.



6 - 12 MONTHS
Early Commercial Traction
50 - 100 paying customers and expand use cases and integrations.



12 - 24 MONTHS
Scale to 500+ Customers
Broader adoption across VC, PE, family offices and angels. Strategic partnerships.



24+ MONTHS
1,000+ Customers and Global Expansion
Multi-fund and enterprise deployments and international markets.

INVESTMENT TERMS



\$1,000,000
Pre-Seed Round



SAFE
Standard pre-seed terms



Strategic Investors
Fintech, AI, venture and strategic partners



Use of Proceeds
Product, go-to-market, data & infrastructure, operations



Next Round
Seed round upon achieving key milestones

WHY NOW



Large and growing market opportunity
AI is transforming investment workflows.



Proven founding team
Track record of building and scaling products together.



Initial market traction
Design partners, strong pipeline and clear demand for AI-powered due diligence and capital allocation.



Capital efficient path to scale
SaaS model with high-margin, recurring revenue.



Global expansion opportunity
Multi-fund, multi-strategy and international markets.



INVESTING TODAY IN A SMARTER, MORE EFFICIENT INVESTMENT FUTURE.

THE VISION

A More Intelligent Capital Future.

AlloWright brings evidence, judgments, economics, price and fund constraints into one decision intelligence system — helping investors make higher quality, more consistent and more informed capital decisions.



BETTER DECISIONS.
A BRIGHTER TOMORROW.



Higher Quality Decisions

Turn fragmented data into clear, evidence-based insights with consistent, repeatable underwriting.



Faster, More Efficient Diligence

Go from weeks to days with AI agents working in parallel across every dimension of analysis.



More Consistent Outcomes

A disciplined, rules-based approach reduces bias, improves risk-adjusted returns and drives better capital allocation.



Built for Everyone Who Allocates Capital

From emerging fund managers to institutions, AlloWright scales with your strategy and investment process.

HIGHER
QUALITY
INVESTMENTS.
A BRIGHTER
TOMORROW.

Our Mission

To empower investors with AI-driven intelligence, trusted analysis, and the tools to allocate capital **more effectively** — and build **a more innovative, productive world**.



Smarter Capital
Better information.
Better decisions.



Greater Opportunity
More innovation.
More good companies.



Broader Access
Institutional-grade insight
for a wider range of investors.



A Stronger Tomorrow
Capital that drives
real progress.



AI UNDERWRITING. **REAL ADVANTAGE.**



AlloWright™

AI UNDERWRITING &
CAPITAL ALLOCATION

HIGHER QUALITY
INVESTMENTS.
A BRIGHTER
TOMORROW.

Better Decisions. A Brighter Tomorrow.

AI-DRIVEN INTELLIGENCE FOR A MORE
EFFICIENT AND PRODUCTIVE CAPITAL MARKETS.

\$1M Pre-Seed Round

BUILDING
A BRIGHTER
TOMORROW.



Rob Valenti

CO-FOUNDER & CEO



Rob@AlloWright.com



AlloWright.com

DISCIPLINE / INTELLIGENCE / BETTER OUTCOMES