

Bargahi: Student Bus Pass System

EdTech & Transport-Tech Startup enabling student bus concession travel in Madhya Pradesh

NEXT STEP TOGETHER / अगला कदम साथ-साथ

@BARGAHIPASS



About Us



Bargahi OPC Private Limited

Industry: Mobility, EdTech & Transport-Tech
| **Location:** Madhya Pradesh, India

Mission: Revolutionizing student transportation through digital innovation — making bus travel affordable, transparent, and accessible for every student.

Vision

To make student travel in Madhya Pradesh accessible, trustworthy, and technology-driven — connecting students, bus owners, and conductors on one unified digital platform.



Focus Areas



Accessibility

Affordable bus passes for all students across Madhya Pradesh



Trust

Secure, cashless, and transparent transactions for every ride



Technology

Digital-first ecosystem for modern, hassle-free transit

Our Product



Digital QR-Based Bus Pass App

Simple 1-month subscription at just ₹1. Unique QR code for seamless boarding — no cash, no queues.



Cashless Wallet & Real-Time Tracking

Fare deducted digitally via QR scan. Bus owners and students get real-time transaction records and full transparency.



How It Works

Students board with a quick QR scan and PIN — simple, cashless, and fully digital from start to finish.

Problems We Solve



Bus Owners Face

- Empty seats & lost revenue
- Cash fraud & collection risk
- No passenger data or records

Students Face

- High daily transport costs
- No affordable concession passes
- Cash payment hassles & risks

Our Solutions

Bargahi modernizes student concession travel through a secure QR and PIN-based verification system for private bus operators. The platform replaces paper passes and manual verification with a fast, transparent, and fraud-resistant digital process.



QR-Based Digital Student Bus Passes

- Students receive a digital bus pass with a unique QR code
- Scanned by conductor and verified using secure PIN
- Eliminates manual fare calculations and disputes
- Ensures eligible students consistently receive their entitled concession



Real-Time QR Verification for Conductors

- Instant verification process
- Prevents fake claims
- Fast, transparent, and fraud-resistant



Digital Pass Renewals

- Automated renewal process
- Seamless user experience



Secure In-App Wallet & Digital Payments

- Reduces dependence on cash transactions
- Provides complete digital transaction history
- Secure wallet-based payment system



Automated Settlement for Bus Operators

- Bus owners receive secure weekly settlements
- Real-time verification and automated record-keeping
- Transparent settlements improve operational efficiency
- Minimizes revenue leakage



Fraud Prevention & Transparent Records

- Eliminates manual fare calculations
- Prevents fake tickets and claims
- Complete digital transaction history
- Builds trust among students, conductors, and operators

Student & Bus Owner Journey



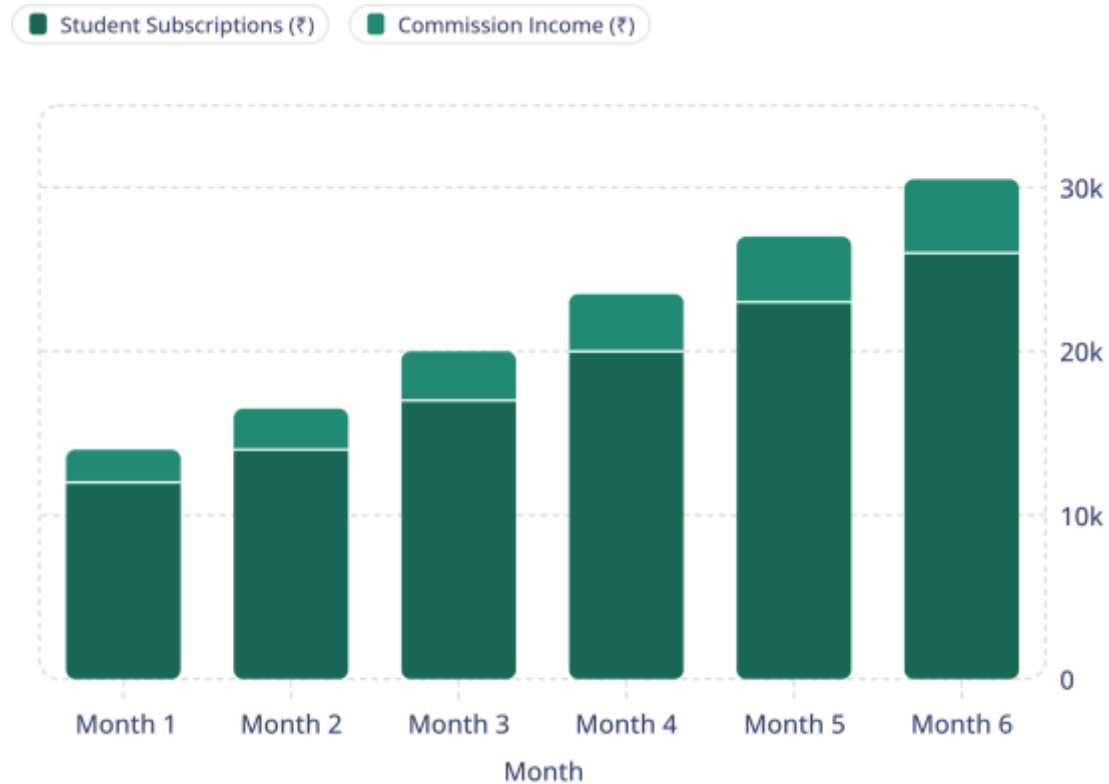
For Students

Download App → Create Account → Buy Pass → Top-Up Wallet → QR Scan Boarding → PIN Entry → Digital Transaction

For Bus Owners

Register Bus → Receive Branding Kit → Accept Digital Passes (Conductor App) → Track Ridership Data → Weekly Settlements

Business Model & Growth



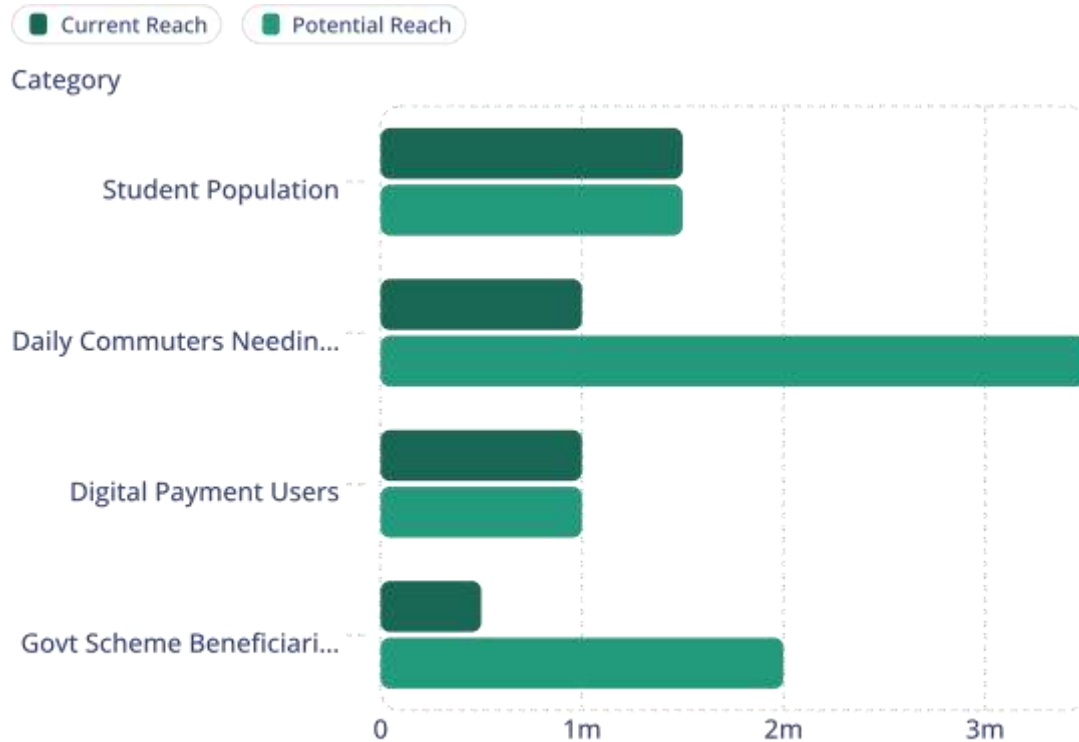
Subscription & Commission

Students top-up digital wallet; fares auto-deducted on QR scan. Weekly settlements to bus owners — transparent, fraud-free revenue flow.

Benefits at a Bargahi Platform

- **Bus Owners:** Fill seats, daily reports, eliminate cash theft, loyal customer base
- **Students:** Affordable travel, cashless ease, digital history
- **Parents:** Transparency, safety & peace of mind

Market Opportunity & Competitive Edge



Why Bargahi Wins

MP has **1.5+ crore** enrolled students. With **60%+ UPI adoption** and **80%+ smartphone penetration** among youth, the opportunity is massive.

Only digital QR-based student bus pass in MP — first of its kind

Zero cash handling — eliminates fraud & disputes entirely

₹1/1-month pass vs. costly alternatives

Real-time data, settlements & professional branding

Traction

100

Users

Active Students



MVP developed

Our Minimum Viable Product is complete and ready for deployment.

200

Downloads

App Installs
(Play Store)



Initial market rollout started in Satna, Madhya Pradesh

Successfully launched operations in Satna, expanding our reach.

₹10000

Revenue

Till date



Pilot operations focused on local bus routes

Optimizing our service and technology on key local routes.

₹10

ARPU

Per student



Partnerships with private bus operators under development

Actively building strategic alliances for broader network coverage.

Products or Services

Bargahi offers a complete digital transport management ecosystem consisting of multiple integrated solutions:



Bargahi Student Pass App

A digital concession pass with QR and PIN verification for secure student travel.



Bargahi Wallet

A rechargeable digital wallet for cashless fare payments.



Bargahi Bus Operator (Owner) Dashboard

A management panel for bus owners to monitor rides, payments, and revenue.



Bargahi Conductor App

A mobile application that allows conductors to instantly validate student passes.



Bargahi Analytics

Reporting and analytics tools for institutions and transport operators to track usage and operational insights.

Benefits

For Bus Owners



Filling Empty Seats

When students have access to an affordable and reliable service, they will choose that bus. This increases the bus owner's daily passenger count.



Data Transparency

The app provides daily data — such as the number of students traveling and pass usage frequency — giving owners a clear picture of their business operations.



Preventing Conductor Theft

Cash transactions are minimized as everything is tracked via digital passes and QR codes. This eliminates the possibility of fake tickets or financial misappropriation by conductors.



Loyal Customer Base

Students purchasing 3-month subscriptions will consistently use the same bus, providing owners with a stable and reliable customer base.



Increased Trust

Families will feel confident knowing their children are traveling via a safe and transparent system.



Brand Value

Bus owners participating in this system will be perceived as "student friendly" and "safe."

For Students



Clear Rules

They know in advance that they only have to pay 50% of the fare for each trip.



No Hassle with Change

Digital passes and systems reduce the need for cash transactions.



Tension-Free Travel

No daily worry about fare disputes with the conductor.



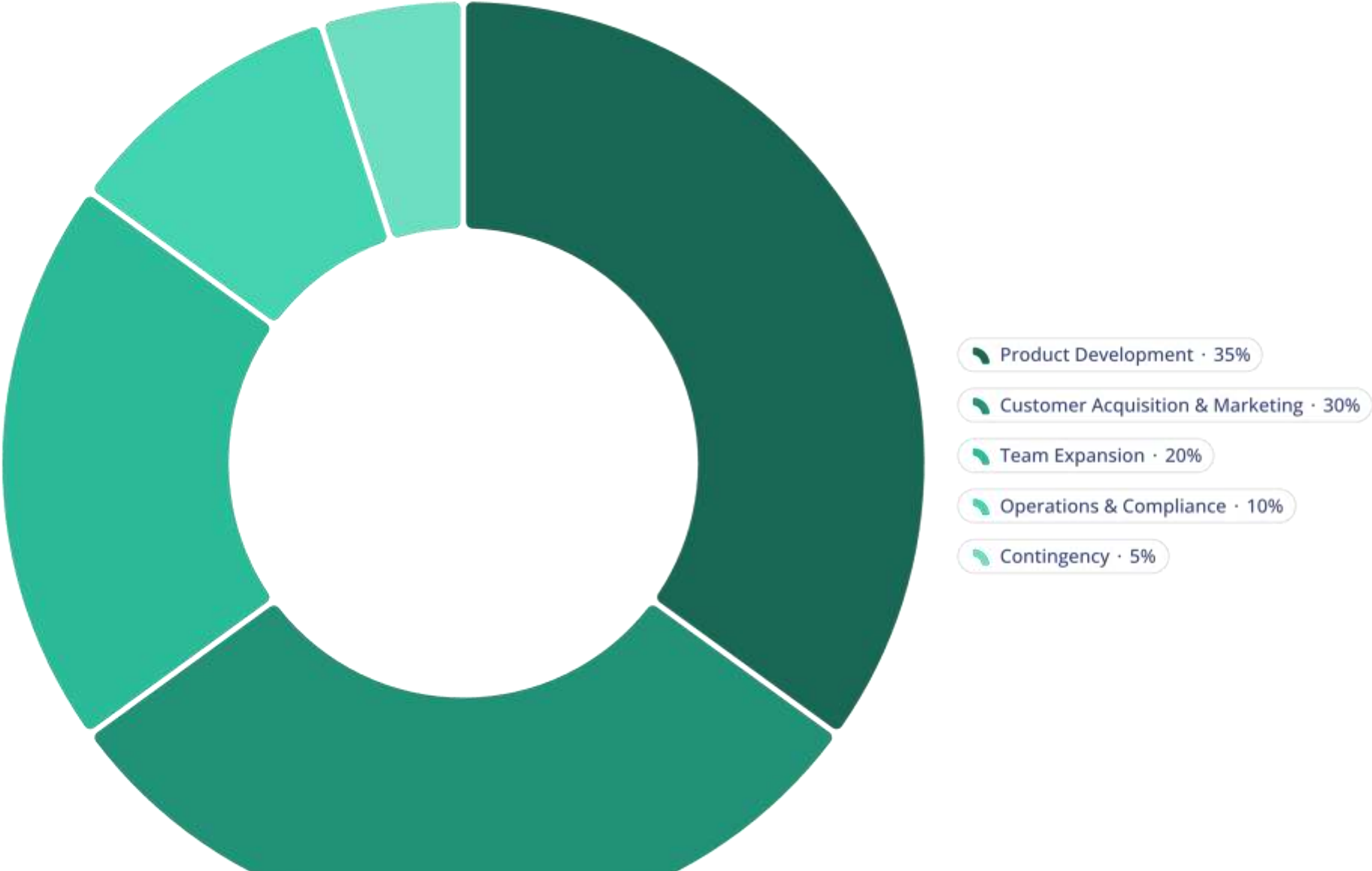
Safe and Reliable Experience

Students can travel without fear.

Funding Requirement

Seeking: ₹2,00,00,000 (Pre-Seed Investment)

Use of Funds breakdown:



Our Team



Bhakti Singh Bargahi

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Roadmap & Contact



Phase 1

Pilot launch on select MP routes



Phase 2-3

City-wide & multi-city scale-up



Phase 4-5

Institutional partnerships & government scheme alignment



Phase 6

Interstate expansion & nationwide ecosystem

Email

support@bargahi.com

Web

www.bargahi.com

Social

@bargahipass on all platforms

Founder

linkedin.com/in/bhaktibargahi



Available on **Google Play Store** | **THANK YOU!**