



The AI Operating System for the **Future of Fashion**

DISCOVER • PERSONALIZE • CREATE • CONNECT • GROW

Empowering consumers and fashion professionals with AI, technology and community to shape the future of fashion.



Consumers



Businesses



Tailors &
Stylists



Designers &
Boutiques

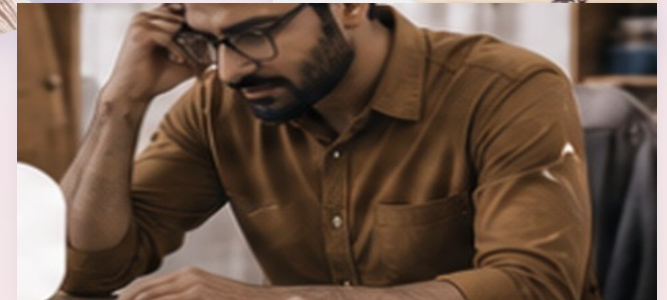
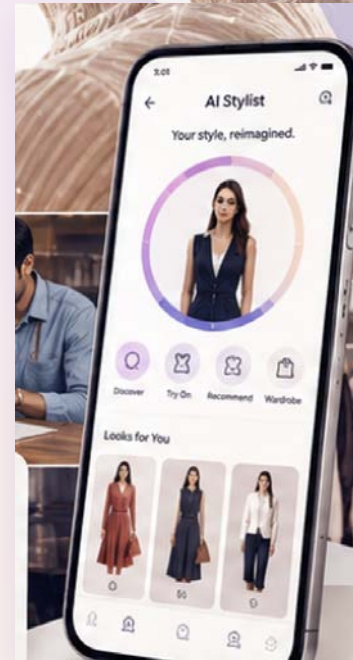


Affiliates &
Partners

 www.ceezon.com

 India • Global Vision

 Fashion for All, Powered by AI



THE PROBLEM

Fashion is massive. But the experience is **broken**.

A ₹-trillion industry still runs on guesswork — fragmented, inefficient and disconnected for everyone in it.



FOR CONSUMERS

Shopping is overwhelming and often disappointing.

- Wrong size, poor fit
- High returns and exchanges
- No trusted personal guidance

FOR BUSINESSES

Brands and sellers struggle to reach and to profit.

- High customer acquisition cost
- Limited brand discovery
- Complex supply chains

FOR PROFESSIONALS

Tailors, stylists and designers stay invisible.

- No digital identity
- Limited access to customers
- Low, unpredictable income

What it costs the ecosystem

Returns erode trust

Fit remains fashion's biggest leak

MSMEs stay offline

Millions under-digitised

Talent stays unseen

Informal, unorganised networks

A disconnected ecosystem creates friction, waste and missed opportunity — for everyone.

THE TIMING

WHY NOW?

Three shifts are converging
at exactly the **same moment**.

01



AI Becomes Mainstream

Computer vision and personalisation now deliver human-like understanding of fit and taste.

02



Commerce Goes Everywhere

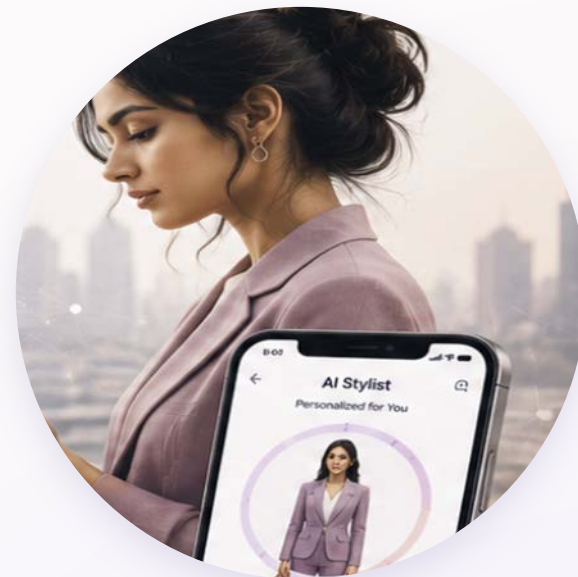
Consumers expect one seamless, hyper-personal experience across every device and touchpoint.

03



Creators Lead Influence

People trust communities and real voices far more than traditional advertising.



Fashion is entering its AI era.

Ceezon is building the infrastructure to power that transformation.

Customers want understanding. Businesses need scale. Professionals need visibility. The world needs better fashion.

OUR SOLUTION

One AI Fashion OS. Infinite Connections.

The intelligent operating system that connects every stakeholder in fashion on one platform.

Unified Ecosystem

Consumers, businesses and professionals, together.

AI at Every Step

Fit, styling, discovery and business intelligence.

Growth for Everyone

Discovery, sales, earnings and brand growth.

Trust & Transparency

Verified partners, secure and reliable transactions.



POWERED BY AI

Smart Discovery

Fit & Size AI

Virtual Try-On

Personal Styling

Business IQ

Trust & Safety

One platform. Every connection. Exponential impact.

Ceezon creates a seamless flow of value, trust and growth across the entire fashion ecosystem.

OUR PRODUCT

AI-Powered Experiences Across the Fashion Journey

Intelligent tools and seamless experiences for every stakeholder — on web and mobile.

DISCOVER

AI recommendations, trend curation and smart search.

PERSONALIZE

AI Fit, size intelligence and virtual try-on.

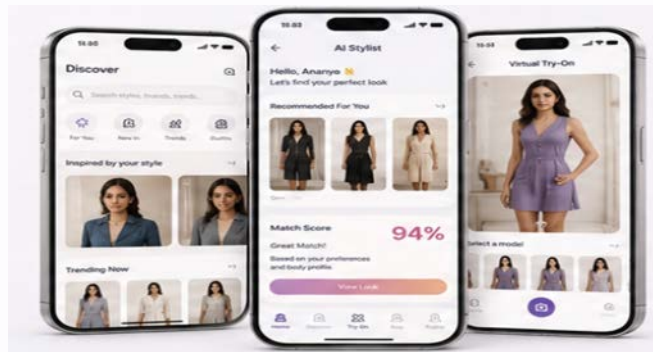
SHOP & CONNECT

Trusted brands, tailors and boutiques across India.

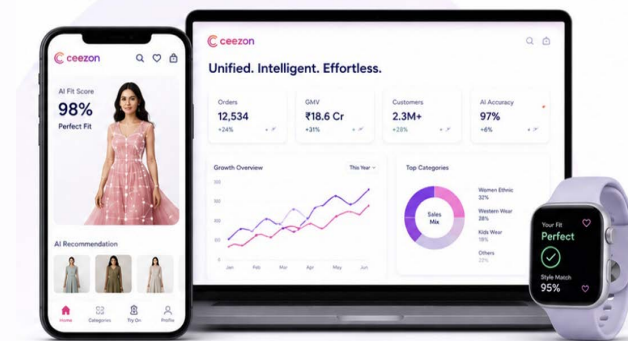
EARN & GROW

Tools for professionals and partners to scale income.

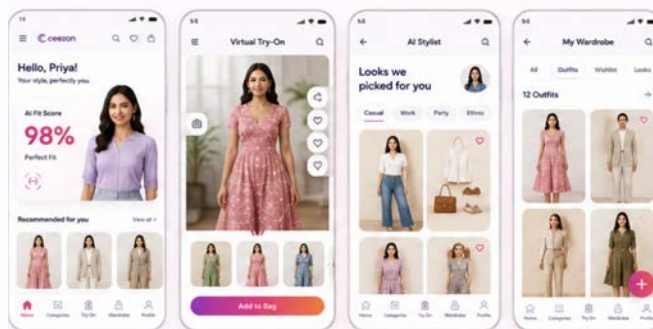
CONSUMER APP



BUSINESS DASHBOARD



AI STYLE & TRY-ON



CIRCLE — COMMUNITY



- Share looks and ideas
- Get inspired by creators
- Build your personal brand
- Earn through collaborations

Intelligent. Personal. Connected.

AI, community and commerce brought together into one meaningful fashion experience.

WHY WE WIN

Our Moat is the **Ecosystem**. Not Just a Marketplace.

Deep technology and deep network advantages that compound with every user.



AI FASHION OS

A proprietary engine powering discovery, fit, style and recommendation across the journey.

TECHNOLOGY MOAT

FASHION DNA

Evolving style profiles and wardrobe data that make personalisation sharper over time.

DATA MOAT

ECOSYSTEM NETWORK

Consumers, brands, makers and affiliates on one platform create real network effects.

NETWORK MOAT

TRUST AT SCALE

Verified supply, secure transactions and transparent pricing drive long-term retention.

TRUST MOAT

We solve what others don't

- ✦ End-to-end AI journey
- 👤 Personalisation that learns
- ✂ Integrated maker network
- 👥 Community-led growth
- 🌐 Built for India, ready for the world

More usage, more intelligence. More stakeholders, more value.

Compounding data + growing network = a moat that is harder to replicate every quarter.

MARKET OPPORTUNITY

A Massive Shift. A Huge Opportunity.



Global Fashion Market

Large, resilient, ever-evolving



Digital Fashion Market

Rapidly shifting online



AI Fashion Market

Personalisation, fit and styling



India Opportunity

Young users, MSME strength, digital leap



Our Beachhead

Commerce, MSMEs, personalised experience

Massive Market. Massive Potential.

Ceezon is building the AI Fashion
OS to unlock it.

KEY GROWTH DRIVERS



Rising digital adoption



Fashion as self-expression



MSME backbone going digital



AI-driven personalisation



Product-centric → customer-centric

THE COMPETITIVE FIELD

Large horizontal players with fragmented focus.



Ceezon is AI-first and ecosystem-based.

A focused beachhead today. The AI Fashion OS for the whole ecosystem tomorrow.

BUSINESS MODEL

Multiple Ways We Create Value.

Ceezon earns across the fashion value chain by making every stakeholder more successful.



Our principle

We grow when our ecosystem grows.

Aligned. Sustainable. Scalable.



ONE ECOSYSTEM. MANY TOUCHPOINTS.

Consumers

Discover, try, buy

Sellers & Brands

Reach and grow

Tailors & Designers

Create and earn

Suppliers

Supply and scale

Enterprise

Integrate and innovate

Platform

AI infrastructure

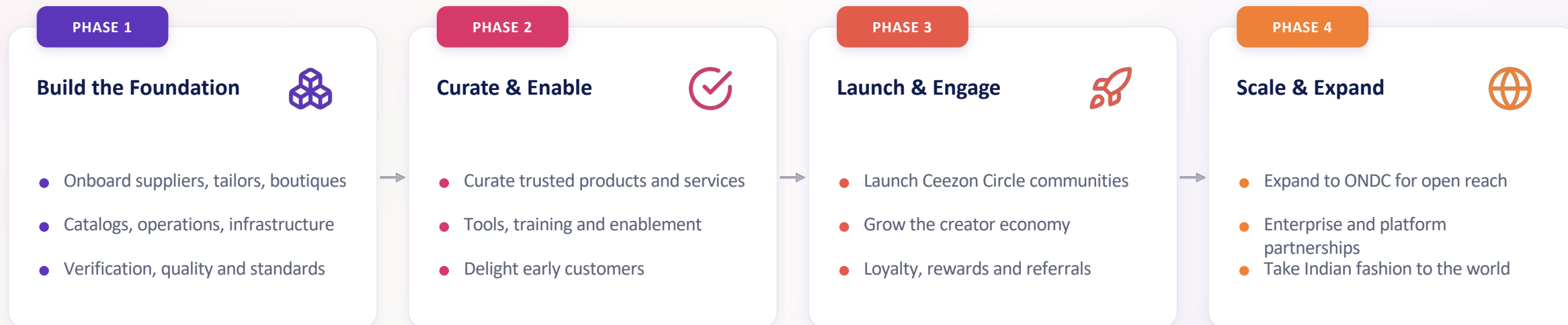
* Future revenue streams

Diversified. Scalable. Capital efficient. Built for the long term.

GO TO MARKET

A Phased Approach. Sustainable Growth.

Build the right ecosystem first. Unlock value at every step.



Partner First



Trust & Quality



Customer Obsession



AI-Powered



Sustainable Growth

Right partners. Right customers. Right experience. Right time.

That is how we scale.

TRACTION

Product Built. Ready to **Scale**.

From platform, to partners, to real customers.

Where we are today

The platform is built, the ecosystem is enabled and go-to-market is underway. Commercial launch is the next milestone.



Our journey

Idea

Platform Built

Testing

Partner Onboarding

Commercial Launch

Growth

The foundation is ready. Now we launch, grow and lead the next era of fashion.

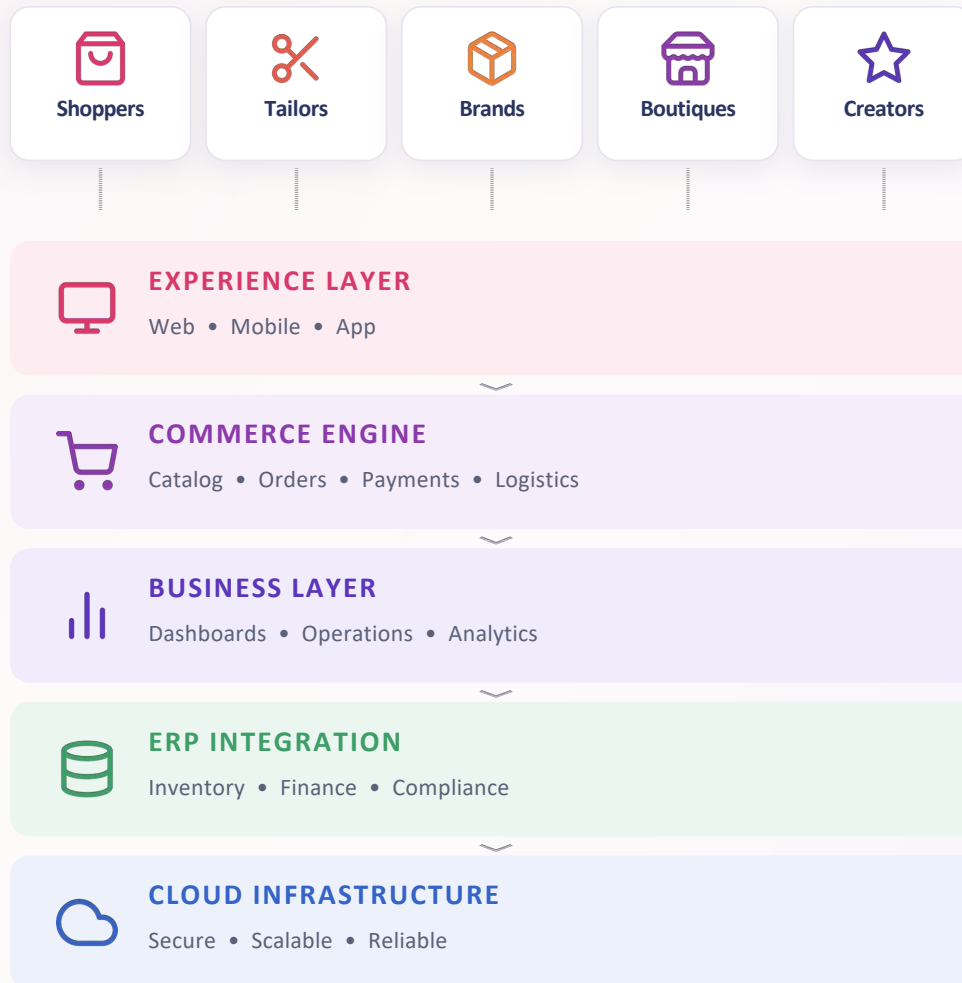
TECHNOLOGY

Technology Advantage.

Intelligent at the core. Scalable at every layer.

AI POWERED

-  **AI Personalisation**
Right style for every individual
-  **AI Fit & Sizing**
Better fit. Fewer returns.
-  **AI Recommendations**
Smarter discovery
-  **Digital Wardrobe**
Your style, always with you
-  **Virtual Try-On**
See it. Try it. Love it.



BUILT DIFFERENT

API First

Plug and play. Future ready.

Data Privacy

Secure by design. Private by default.

Scalable Architecture

Elastic. Resilient. Built to grow.

AI Native

Continuously learning. Getting smarter.

Open Ecosystem

Connect. Collaborate. Create value.

Technology that understands fashion. Architecture that powers scale.

ESG & IMPACT

Building Inclusive Fashion Infrastructure.

Empowering people. Enabling business. Creating responsible impact.

PEOPLE

Digital opportunity for skilled communities and entrepreneurs.



Tailors



Designers



Boutiques



Manufacturers

TECHNOLOGY

Smart tools. Simple to use. Built for everyone.



AI Tools



Digital Storefronts



Business Enablement



Training & Support

ENVIRONMENT

Reduce waste. Extend life. Build a conscious future.



Better Fit



Fewer Returns



Longer Lifecycle



Reuse & Resale

INCLUSION

Bridging gaps. Creating access. Growing together.



Women Entrepreneurs



Home Businesses



Tier 2+ Reach



Formal Digital Economy



Better for people. Better for planet. Better for the future.

THE COMPETITION

In a League of Our Own.

AI-first. Ecosystem-driven. Built for everyone.

AI-First Intelligence

Personalised, predictive, powerful.

Full Fashion Ecosystem

Everyone. Connected. Empowered.

Inclusive by Design

For all styles, sizes and stories.

Built for Impact

Sustainable. Responsible. Scalable.



Differentiate by intelligence. Win with inclusivity. Lead the future.

THE TEAM

Builders, Operators and Fashion Insiders.

A team that has shipped consumer technology, run fashion operations and scaled Indian marketplaces.

Siba Panda

Founder

Product, vision and fundraising

Ajit Singh

CTO

AI, platform and engineering

Sunita

Head of Growth

Go-to-market and demand

Hitesh G

Head of Supply

Partners, sourcing and quality

Advisors

 Retail & brand leadership

 AI and applied research

 Governance and compliance

 Capital markets

BUILDING NEXT

 Technology

 AI & Data

 Marketing

 Operations

 Customer Success

Team names and profiles to be inserted before circulation.

Placeholder cards are fully editable.

INVESTMENT OPPORTUNITY

Invest in the Future of Fashion.

Scalable. Defensible. Impactful.

We are raising

₹5 Cr

Pre-money valuation ₹30 Cr



High Growth

Massive market momentum



Defensible Edge

AI + ecosystem moat



Capital Efficient

Lean, scalable, profitable path



Global Ambition

From India, for the world

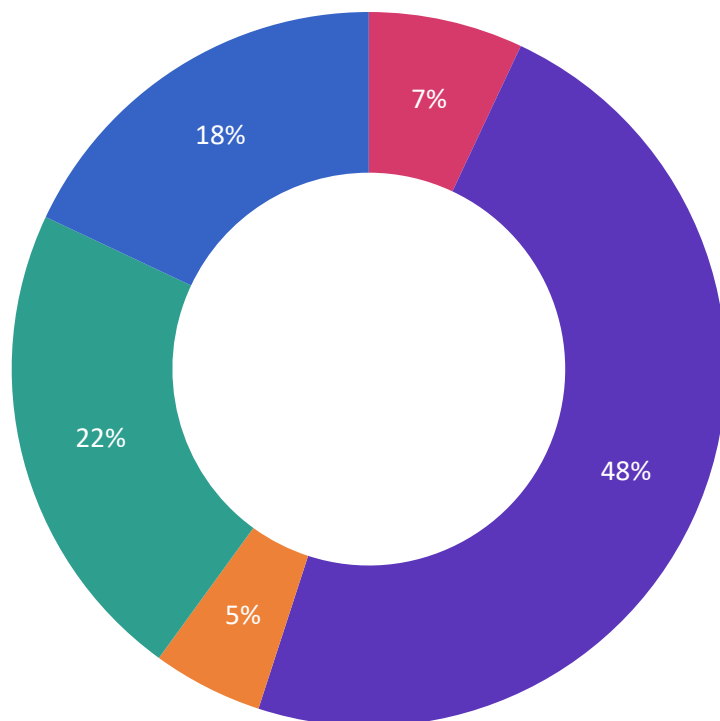


Your investment. Our mission.

Limitless possibilities.

Be part of a category-defining journey. Let's build the future of fashion, together.

Deployed against milestones, not calendar quarters.

**AI & Product**

Next stage Model development, product depth, data

7%**Go-to-Market**

Demand generation, partnerships, brand

48%**Technology & Infrastructure**

Cloud, security, scale readiness

5%**Team & Talent**

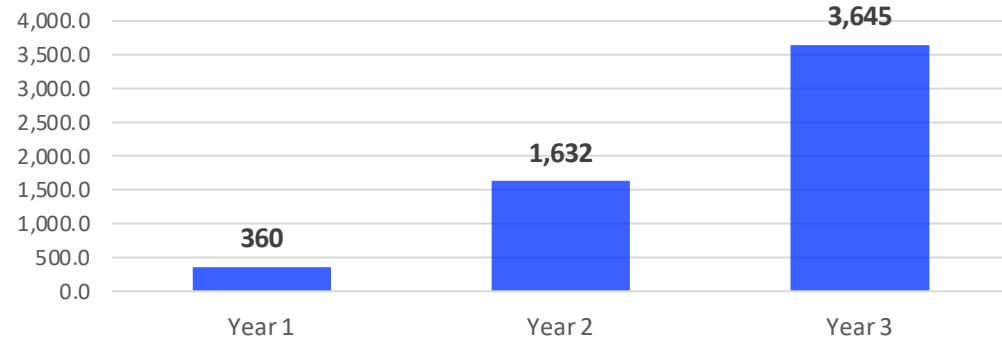
Engineering, AI, operations hires

22%**Operations & Working Capital**

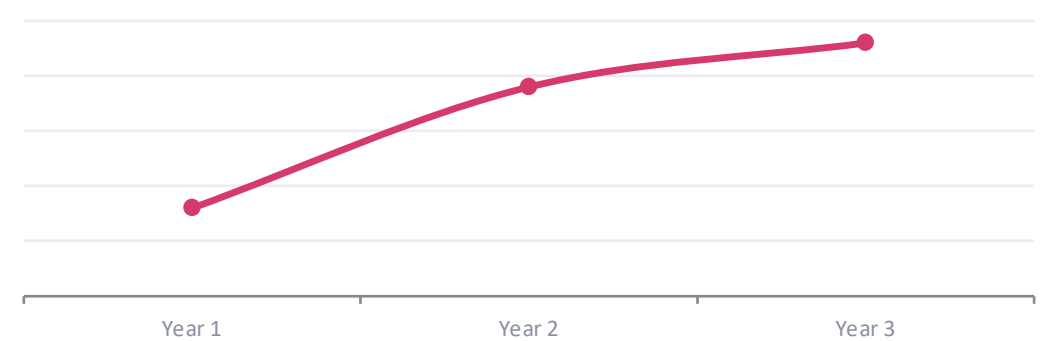
Supply onboarding, fulfilment cycle

18%

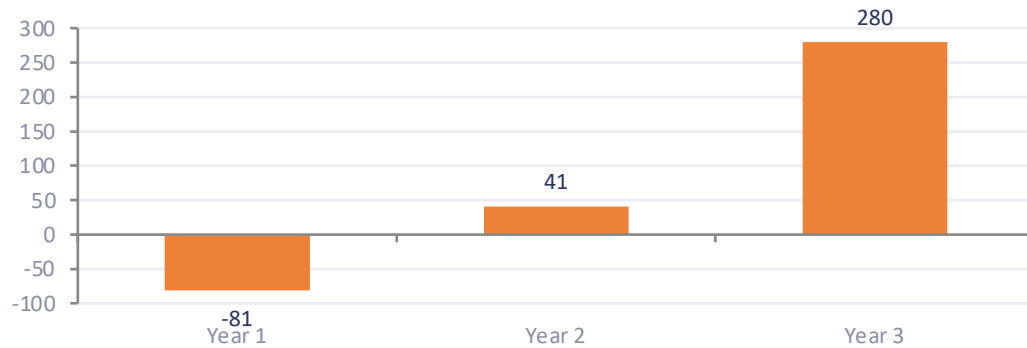
Revenue (₹ Lakhs)



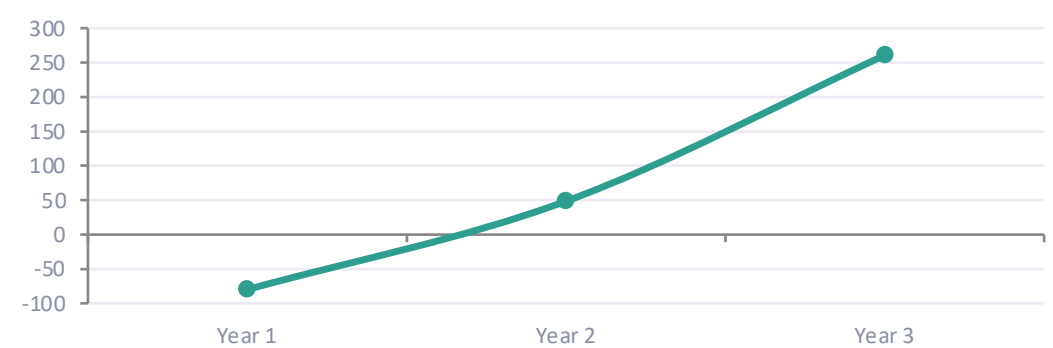
Gross Margin — trajectory (% from model)



EBITDA (indexed to Y1 revenue)



Operating Cash Flow (indexed)



Formulas, not fabricated numbers. Inputs are populated from live cohorts.



f

Average Order Value

Yr 1: ₹1250 - ₹1650 (yr 3)

f

Contribution per Order

Yr1: ₹221 to ₹314 (Yr3)

f

Lifetime Value

Yr1: ₹795 – 2451 (Yr 3)

f

Payback Period

6 months from start

Target discipline: $LTV : CAC \geq 3.0\times$ • $Payback \leq 12$ months • Contribution margin positive by order #2

No values are asserted until cohort data exists. These are the targets the model will be held to.

THE ROAD AHEAD

Scaling Impact. Redefining Fashion.

From India to the world. One intelligent step at a time.

 **10M+**
Happy Customers

 **100K+**
Tailors & Boutiques

 **100+**
Cities Connected

 **Global**
Opportunities Ahead

*Targeted milestones for 3

Next horizon: the physical store

Activating real touchpoints — smart mirrors, in-store AI fit and boutique kiosks — so the same OS runs online and on the shop floor.



Our journey has begun. The future is intelligent, inclusive and limitless.

THE VISION

Intelligent Fashion OS for the **Future.**

Where AI meets fashion. Where everyone wins.



Personalized
for Everyone



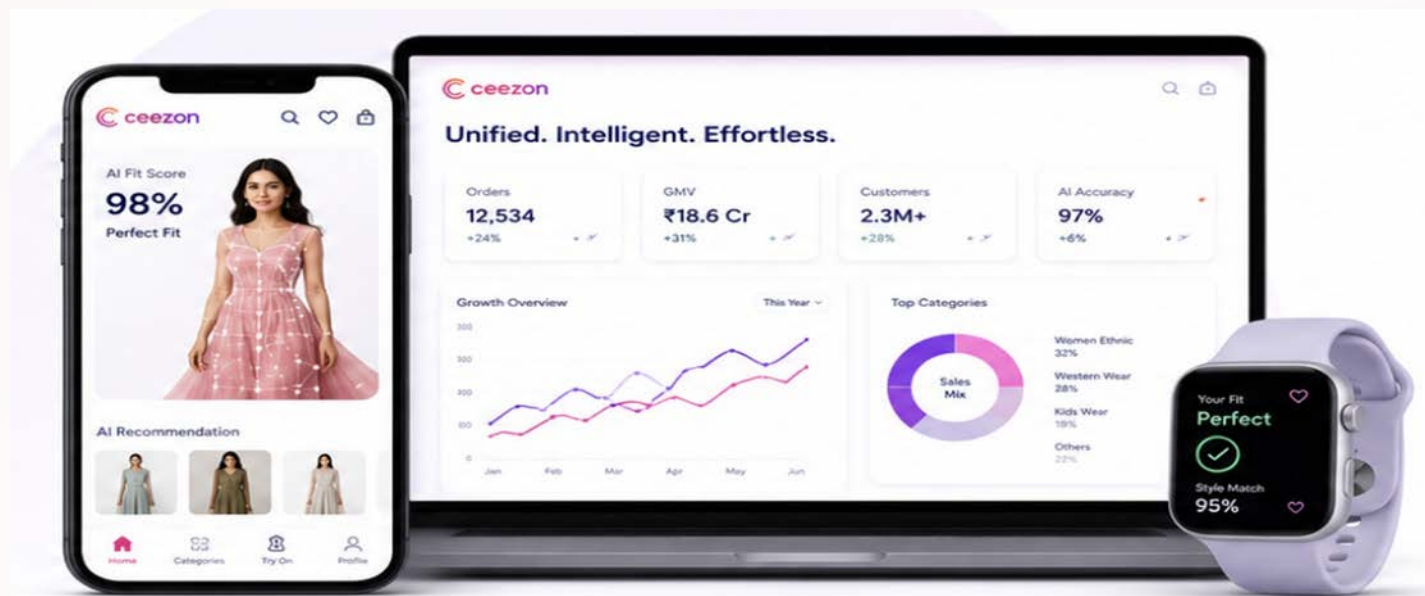
Empowered
Communities



Limitless
Opportunities



Sustainable
Impact



SMARTER EXPERIENCES

AI that understands, recommends and delights.

STRONGER ECOSYSTEM

Tailors, brands and creators grow together.

HIGHER VALUE

Intelligent operations. Sustainable growth.

BETTER TOMORROW

Responsible fashion. Positive impact.

ENDLESS POSSIBILITIES

One platform. Infinite potential.

The future of fashion is intelligent. The future is Ceezon.

Thank You!

Together, let's build
the future of fashion.

Smarter. More Inclusive. Limitless.

 www.ceezone.com

 invest@ceezone.com

 India • Global Vision



**Let's create impact.
Let's create the future.**


Together


Innovate


Empower


Inspire

One platform. Infinite impact.

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