



FUNDING PROPOSAL · LAGOS, NIGERIA

Send it. Pay it. All in one app — or a WhatsApp message.

Cendpadi is Lagos' one-stop delivery and bills payment platform — live on the Play Store, the App Store and on WhatsApp.

Requesting
\$50,000 grant

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THE PROBLEM

Everyday errands in Lagos take too many apps, too much time, too little trust.

Unreliable dispatch

Riders are hard to trust, prices are inconsistent, and tracking is an afterthought.

Bills, a separate app

Airtime, data and utility payments live in yet another app, with its own login and fees.

Data & storage cost

Every new app is another download, another few MB some users can't afford to spare.

THE SOLUTION

One platform for delivery and bills — inside the app, or inside WhatsApp.

Delivery, on demand

Send packages across Lagos with live tracking and a rider network built for speed and trust.

Bills, in the same app

Airtime, data and utility payments in one place — no separate wallet, no separate app.

Zero-download on WhatsApp

Say "Hi" to 0811 049 2101 to book a delivery or pay a bill — no app, no data cost, no learning curve.

HOW IT WORKS

Two doors, one platform.

App (Play Store & App Store)

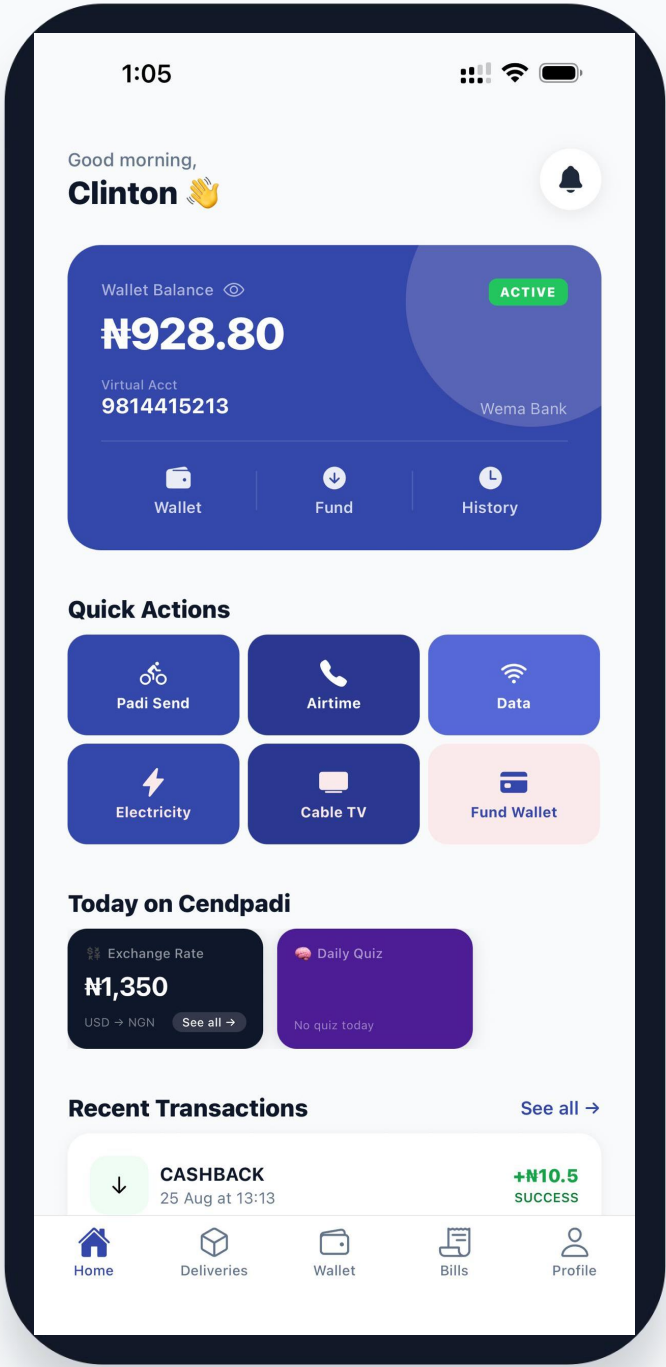
- 1 Open Cendpadi and choose delivery or bills payment.
- 2 Enter pickup/drop-off or biller details and confirm price.
- 3 Track the rider live, or get an instant payment receipt.

WhatsApp (0811 049 2101)

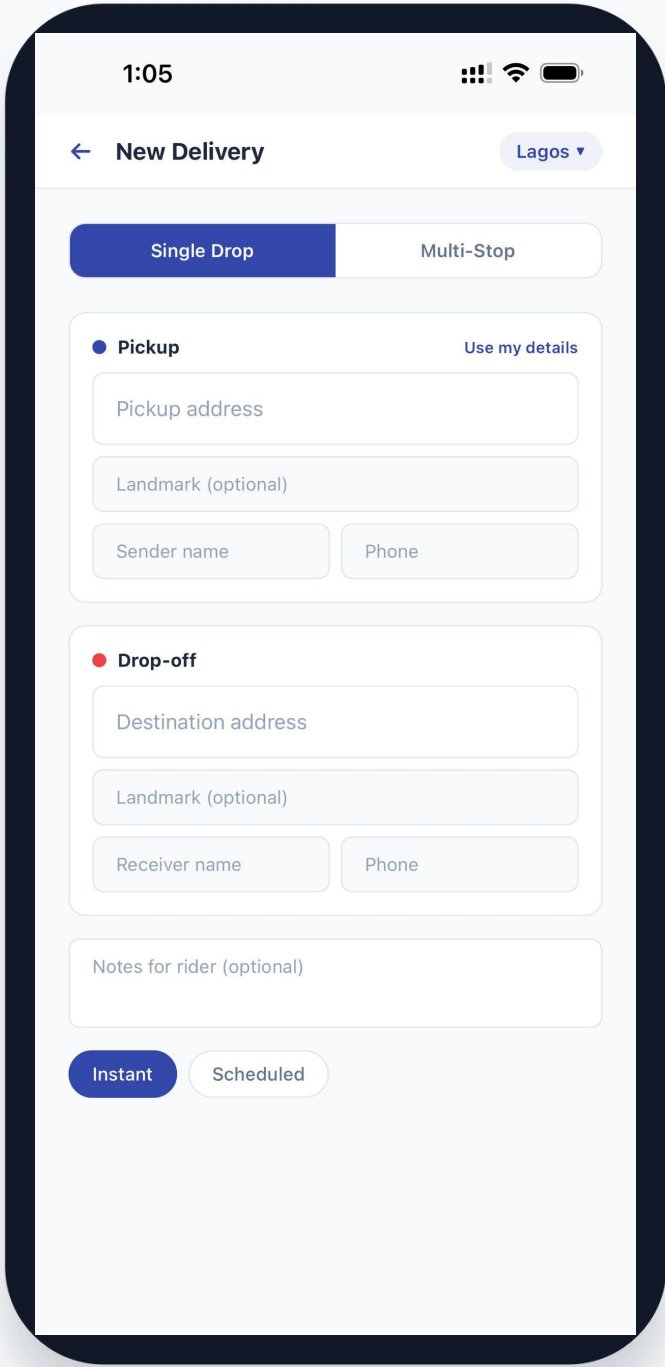
- 1 Message "Hi" — the Cendpadi bot picks up the chat.
- 2 Reply with delivery details or the bill to pay.
- 3 Confirm and pay — same riders, same billers, no app needed.

THE PRODUCT

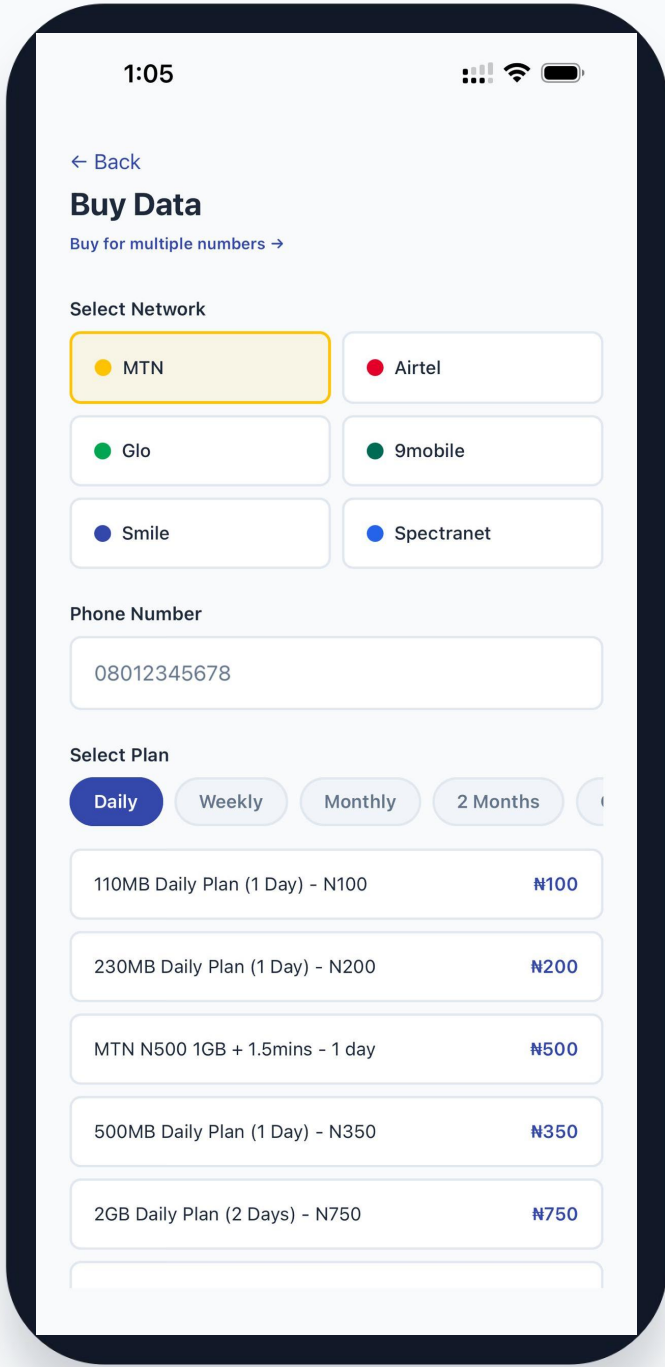
Already live — a real app, real screens.



Home — wallet & quick actions



Book a delivery



Pay bills — airtime & data

TRACTION

Early signal, first month, one city.

216

Transactions completed

₦119,000

Bills paid through the app

Lagos

Live now, on Play Store, App Store and
WhatsApp

All of this from a first launch, before any dedicated fleet, marketing budget or paid team — the opportunity this raise unlocks.

MARKET & COMPETITION

The only one-stop option, on the channel people already use.

Capability	Cendpadi	Gokada	Kwik	Chowdeck
Package delivery	✓	✓	✓	✗
Bills payment	✓	✗	✗	✗
WhatsApp ordering	✓	✗	✗	✗
One wallet, both services	✓	✗	✗	✗

BUSINESS MODEL

Two revenue lines, one low-cost channel.

Delivery fees

Distance-based fees per delivery, ~~N500–N3,000~~. Riders are paid a base rate per trip; Cendpadi retains a service margin on top.

Bills payment fees

A small service fee (~1–2%) on every airtime, data and utility payment processed through the app or WhatsApp.

WhatsApp, no extra cost

Same pricing on WhatsApp reaches users without an app download or extra acquisition spend.

Both lines run on the same rider and biller network — every new delivery route also carries more bills-payment volume.

THE ASK

\$50,000 to fund a 3–6 month runway to profitability.

Electric delivery bikes (10)	\$21,000
Delivery kits & gear	\$4,500
Personnel training	\$3,500
Salaries, 3–6 month runway	\$16,000
Working capital & contingency	\$5,000
Total requested	\$50,000

What this buys

A fleet of electric delivery bikes, rider kits, trained personnel and 3–6 months of salaries — enough runway for Cendpadi's revenue to cover its own operating cost.

TEAM

Built by someone who has shipped logistics and fintech before.



Clinton Uyiri Eyituoyo

Founder, Cendpadi

5 years of experience across logistics and fintech, leading Cendpadi from concept to a live app and WhatsApp channel already processing real deliveries and bill payments in Lagos.

This raise funds the riders, trainers and operations staff needed to grow the team alongside the fleet.

Let's put Lagos deliveries and bill payments in one hand.

\$50,000 grant · 3–6 month runway to profitability

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