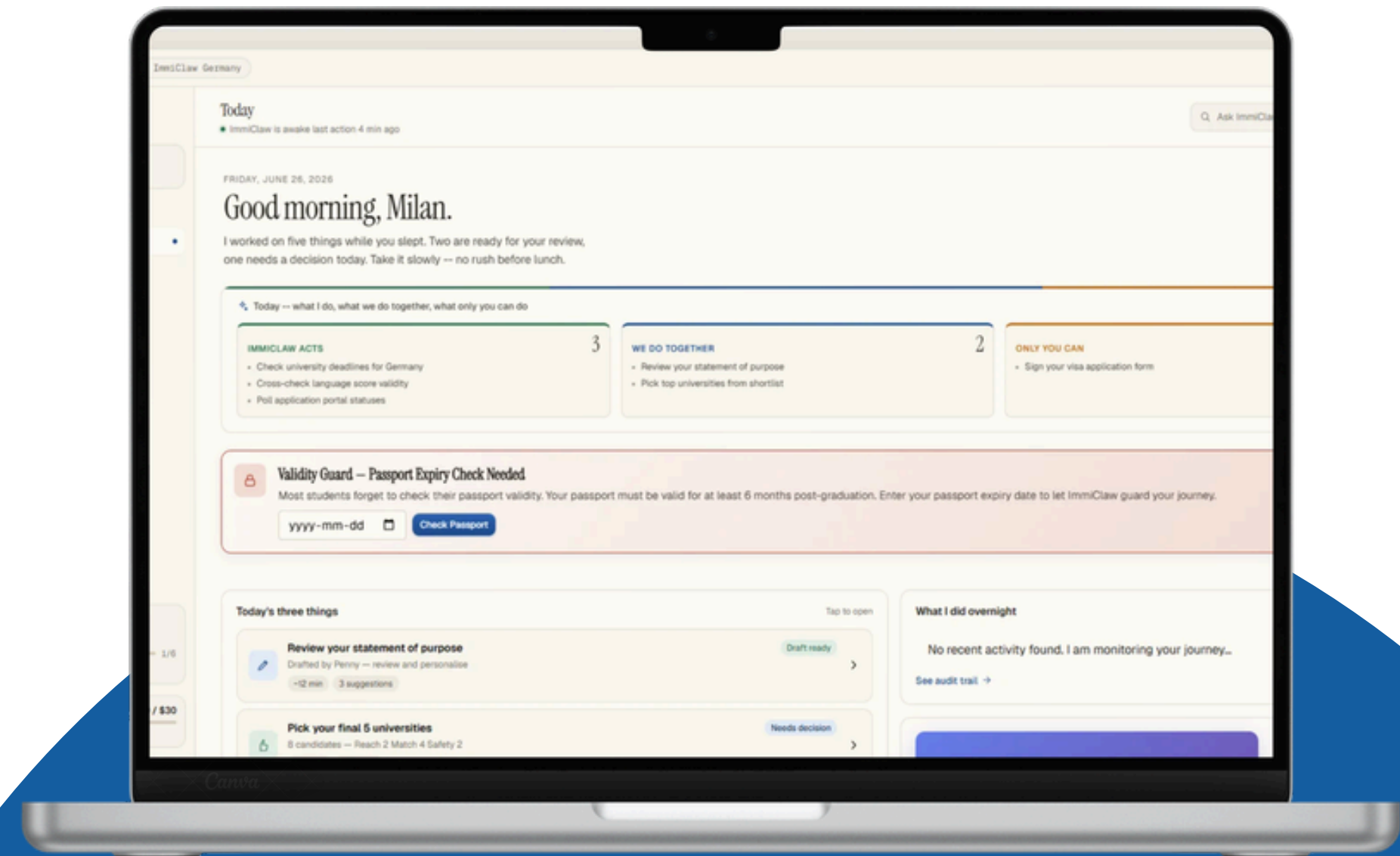




ImmiClaw: Agentic AI Infrastructure for Student Mobility

www.edmission.io





Founder

Milan Sanghani

- 10 years in international student recruitment.
- Bootstrapped EdMission from zero to \$30K+ revenue,
- Built 2000+ strong African student community on WhatsApp.
- Lived this industry's broken trust problem from both sides, the student and the recruiter. Now pivoting to build the AI layer this market has been waiting for.



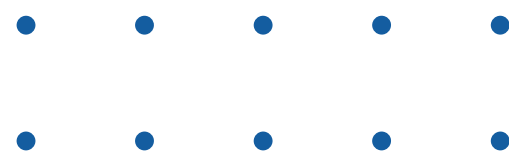
Mojisola- A case study

- **The Reality:** Mojisola is a student from a region in **Nigeria** where basic facilities and infrastructure are a daily struggle.
- **The Dream:** was to study in Germany and change her family's trajectory.
- **The Barrier:** Traditional process, fraudulent local education agents, heavy expense to study abroad; money she didn't have.

What we did?

- Helped secured the admission in a tuition free university
- Secured the scholarship for living expenses
- Helped secure her visa

We don't just help, we change lives!



Problem

For Students moving abroad (Like Mojisola):

Exploitation

-
-
-
-
-

Reliance on
fraudulent and
disorganized
agents

High Risk

40% student
dissatisfaction
rate with high
financial
risks

Complexity

Overwhelming
admission and
immigration
processes.

The student mobility market is Broken

30,000+ consultancies in India & Nigeria; only 5–10% organized

Causes:

- Trust gaps
- No standardization
- Poor quality services
- High service charges

Impact:

- 40% Student Dissatisfaction: Frauds, mismatched programs
- Fraud Agents = Reputation damage for universities
- \$20K–\$35K Financial Risk: No success guarantees for families
- Inefficient Market: Opaque pricing, program selection, post-arrival gaps

India & Africa: Fragmented Industry, Big Challenges

The Solution: ImmiClaw

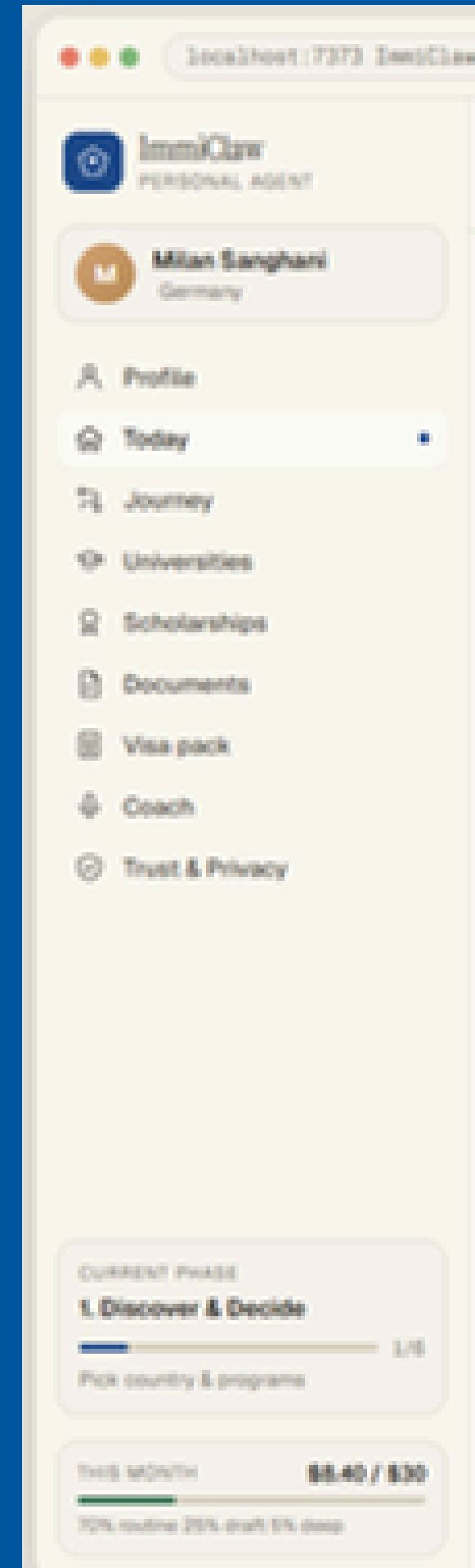
For Students



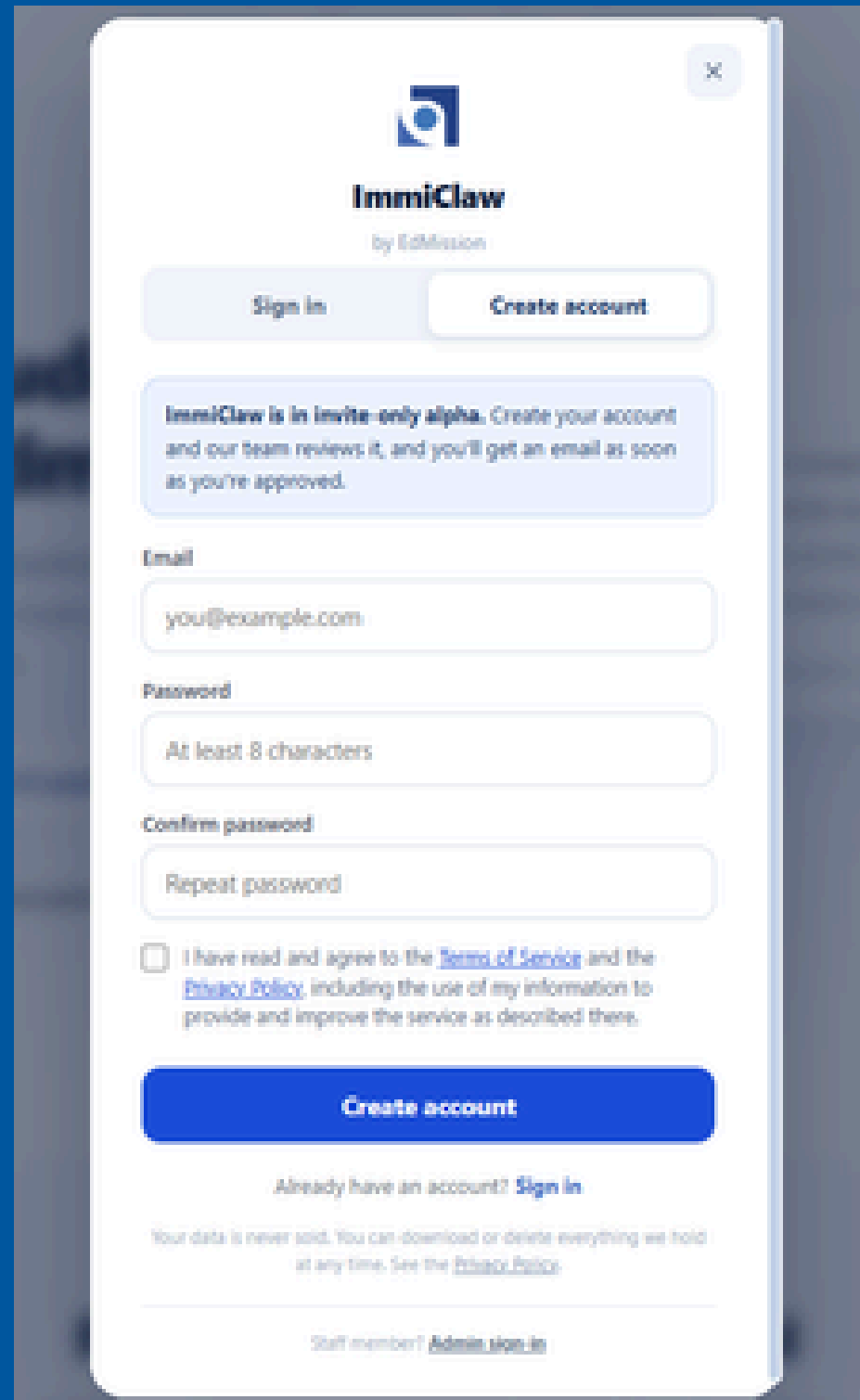
An agentic AI platform that does what a human consultant does, but trustworthy and transparent.

Features:

- University & Scholarships shortlisting from verified official sources, no biases
- Day-to-Day tasks tracking
- Humanized SOP generator
- Documents management & tracking
- Step-by-step visa guidance
- Interview coach and essay writer
- Data privacy with private information tokenization
- Proprietary model (In progress)



How early users are feeling?



The image shows a sign-up form for 'ImmiClaw by EdMission'. It includes fields for email and password, a checkbox for terms and conditions, and a 'Create account' button. A note states: 'ImmiClaw is in invite-only alpha. Create your account and our team reviews it, and you'll get an email as soon as you're approved.'

ImmiClaw
by EdMission

Sign in Create account

ImmiClaw is in invite-only alpha. Create your account and our team reviews it, and you'll get an email as soon as you're approved.

Email
you@example.com

Password
At least 8 characters

Confirm password
Repeat password

☐ I have read and agree to the [Terms of Service](#) and the [Privacy Policy](#), including the use of my information to provide and improve the service as described there.

Create account

Already have an account? [Sign in](#)

Your data is never sold. You can download or delete everything we hold at any time. See the [Privacy Policy](#).

Staff member? [Admin sign in](#)

~Spenx [redacted]
Yea
Its a great innovation 2:54 PM

~Joe [redacted]
You
Dear @all,
We are glad to announce that we are launching our student-first AI agent, Im...
This is a great idea ❤️ 7:17 PM

~Equiah [redacted]
You
Dear @all,
We are glad to announce that we are launching our student-first AI agent, Im...
Very creative and interesting 9:24 PM

~Eric [redacted]
You
Dear @all,
We are glad to announce that we are launching our student-first AI agent, Im...
This is great 😊 2:57 AM

We are glad to announce that we are launching our student-first AI agent, Im...
Wednesday
Great initiative 🙏 7:15 PM

[redacted]
You
Dear @all,
We are glad to announce that we are launching our student-first AI agent, Im...
Welcome to the agentic world! 😊 2:23 PM
👍
This message was deleted. 3:49 PM
Nice move... 3:50 PM

~Victor [redacted]
You
Dear @all,
We are glad to announce that we are launching our student-first AI agent, Im...
This is great 👍 10:18 PM

~Royal [redacted]
You
Dear @all,
We are glad to announce that we are launching our student-first AI agent, Im...
This is very commendable. I also filled the form during the first survey. I look forward to using it. 5:25 AM

[redacted]
Its a great innovation 2:54 PM

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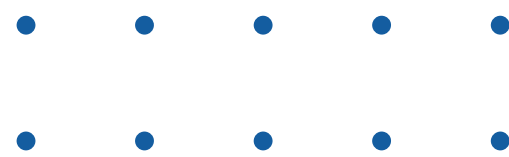
Business Model

EdMission (now): Student service fee + ~\$1,800 university commission per placement

ImmiClaw (next): B2C subscription + University commission

Comparable: Leverage Edu (similar model) - 55% revenue from university commissions, 20% from students, 25% from platform services. Now profitable at \$20M ARR.





Traction-1

\$30K Revenue
Bootstrapped
Year (2025)

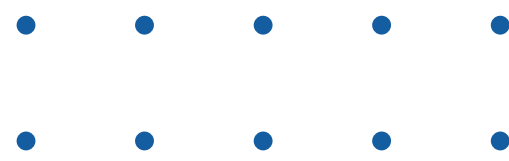
First year of revenue

80+ paid
Students

A growing WhatsApp community.

2000+ Students
WhatsApp
community
(active pipeline)

From Nigeria & Ghana



Traction-2

Our clients with paid contracts



**1,500+ university
partners in network**

Student charge / University commission: ~\$500–\$1,800 per placement

	ApplyBoard	StudyPortals	IDP	ImmiClaw
	Aggregator	B2C platform	Traditional	Hybrid
Third party agents elimination	NO	YES	YES	YES
Real time visa support	NO	NO	NO	YES
Agentic AI Infrastructure	NO	NO	NO	YES
Data Privacy	NO	NO	NO	YES

Market



~11% CAGR
Nigeria = #3 global
source

Source: Market intelo, [Data insight report](#)

TAM

\$140.7 B

Global student recruitment market

SAM

\$11.6 B

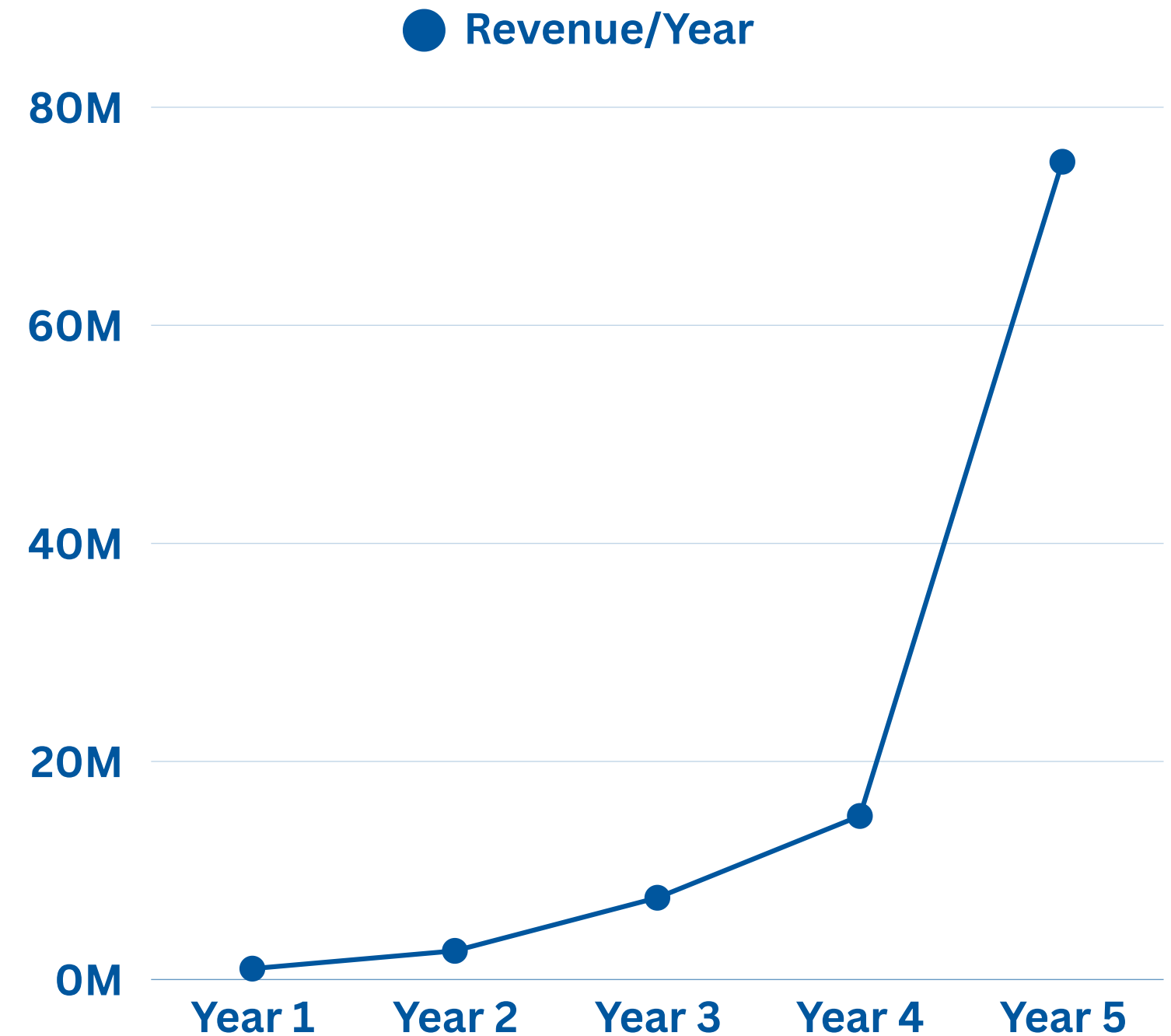
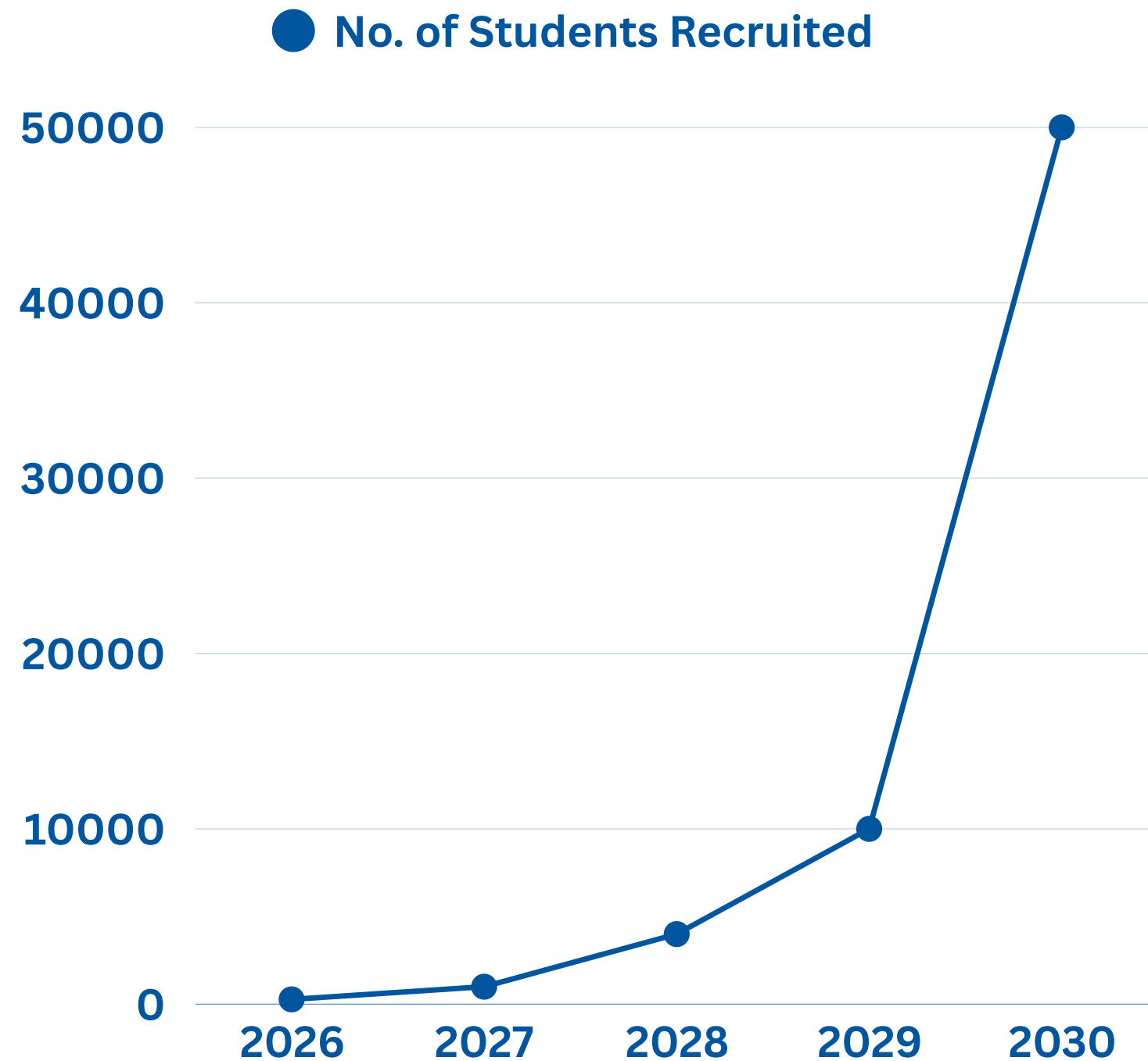
Africa-origin recruitment (MEA)

SOM

\$116 M

1% of SAM

Forecast: \$75M/Year (5 Years)



Our Team



Milan Sanghani
(CEO)

Masters in Entrepreneurship
8 Years of experience in
Int. student recruitments



Chigozie Alele
(Tech Lead)

Bachelors in IT,
Developed multiple
Software



Dolapo Daramola
(Application Specialist)

6+ years of professional
experience



Sandra Okeleke
(Student advisor)

5+ years of professional
experience



Dr. Tony Bailetti
(Advisor)

Associate Prof. of
Entrepreneurship at
Carleton University

Pre-Seed: \$500K USD for 12 months

\$500K

Product Advancement
Hiring
Market expansion

Investment Opportunity

1800

Students

~\$1,000
REVENUE/STUDENT

\$1.8M

REVENUE
Over 12 months
(Post-raising)



THANK YOU!

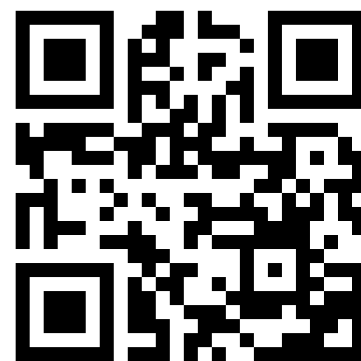


Milan Sanghani

CEO & Founder

 milan@edmission.io

 www.edmission.io



 **Scan Me**

