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THE FUTURE OF FINANCIAL INFRASTRUCTURE

FinEdge Dispatch.

See Where Finance Is Going
Before the Market Does.

Connecting the signals.
Turning change into strategic advantage.

AI / BANKING / INFRASTRUCTURE / REGULATION / TOKENIZATION

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Finance is being rebuilt.

The next financial system is taking shape across technology and capital markets.

01

Intelligent

Artificial intelligence

Automation

Regulatory technology

02

Programmable

Financial APIs

Programmable finance

New business models

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More information. Less clarity.

The problem isn't access to information.
The problem is knowing what matters.

THE INFORMATION ENVIRONMENT

Headlines. Product launches. Funding. Regulation.
Research. Commentary.

THE UN

What
shou

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Connect the signals. Find the strategic edge.

A strategic intelligence publication focused on the forces reshaping

01

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02

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03

What changed

Why it matters

What comes next

Identify the signal

Explain the
implications

Anticipate the shift

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Not another fintech news site.

Strategic intelligence for leaders navigating the transformation of financial services.

01

Infrastructure

Financial infrastructure
Artificial intelligence

02

Intelligence

Regulatory intelligence
Fintech economics

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One story. Five layers of intelligence

01

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02

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03

Signal

Structure

Economics

What changed?

What larger trend
does it represent?

How do financial-
service economics
change?

Five lenses on the next financial system

01

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02

→

03

Banking
infrastructure

The programmable
bank
Financial services APIs

AI & financial
intelligence

AI-native institutions
Data as an advantage

Tokenized financial

Programmable money
Tokenization
economics

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For the people building what comes next

Financial decision-makers and market builders.

01

Build

Fintech founders

Product leaders

AI & RegTech leaders

02

Lead

Bank executives

Financial-services strategists

Innovation executives

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“What is changing beneath the financial system—who will win because they saw it early?”

The question at the heart of the FinEdge brand.

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From information to intelligence.

Traditional finance media

What happened

Headlines

Broad audience

The news cycle

Reporting

Fintech news

What's new

Product news

Industry audience

The news cycle

Information

Our advantage: context + synthesis + strategic interpretation.

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Free builds authority.
Paid delivers depth.

THE DISTRIBUTION LAYER

FinEdge Dispatch

Free

- ↗ Essays & strategic perspectives
- ↗ Market commentary
- ↗ Industry trends

PROPOSED

FinEdge

\$10

or \$99 / year

- ↗ Deep
- ↗ Market
- ↗ Execu

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A publication is the entrance Intelligence is the business

01

Research & intelligence

Premium market reports
Subscription research platform
Executive briefings

02

Advisory & community

Strategic research & consulting
Executive roundtables
Industry conversations

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The archive becomes an intelligence asset.

The long-term value isn't simply the subscriber list. It's the FinEdge knowledge base.

01

Map the system

Financial technologies
Emerging companies
Financial infrastructure

02

Connect the changes

Regulatory developments
Market trends
Business models

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One audience. Multiple layers of value.

The publication becomes the distribution layer for a broader intelligence

01

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02

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03

Free content

Subscription

Research

Build the audience

Monetize deeper
insight

Develop premium
products

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Reach the people reshaping financial serv

A strategic B2B audience for companies building the next

01

Infrastructure

Banking technology

Financial APIs

Payments infrastructure

02

Technology

Cloud & AI companies

RegTech & cybersecurity

Data providers

Build authority. Then compound it.

01

Authority

Establish the editorial identity and distinctive research perspective.

02

Distribution

Grow through LinkedIn, Substack, search, communities, and partnerships.

03

Monetization

Introduce sponsors, reports, and other revenue streams.

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One research investment An entire media asset.

Every idea can create more value across the intelligence ecosystem

01

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02

→

03

Research

Analysis

Distribution

Develop the original
insight

Publish the long-form
story

Newsletter & social
insight

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Don't chase the news Follow the structural

What is changing? Why? Where is it going?
Who is positioned to win—and what should leaders do now?

From newsletter to intelligence company

01

Publication

Build a trusted editorial voice.

02

Research brand

Create premium, distinctive analysis.

03

Intelligence platform

Connect research

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See Where Finance Is Going
Before the Market Does.

Finance media tells you what happened.
Fintech media tells you what's new.
FinEdge explains what it means.

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