FLASHAPP PITCH DECK

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What is FLASHAPP?

- Is a ride hailing App/Platform where regular individuals and groups can order bike, car and bus rides.
- Is a logistics aggregator App/Platform where entrepreneurs (SMEs owners), corporate organisations Can send goods to customers and regular people can send and recieve goods to and from anyone.
- GO ANYWHERE, SEND AND RECIEVE GOODS TO AND FROM ANYWHERE WITHIN NIGERIA.

Ride Hailing/Logistics Agregator

- This is an app where people can both book bike, taxi, bus rides for humans and book thesame for goods/stuff. Stuff they either ordered or sending or receiving from vendors or from regular people like themselves.

Who is FLASHAPP For?

- SMEs who sell online
- Logistics companies/Service Providers
- Regular people who want to move from one point to another.
- General Public who make purchases online or simply want to send or recieve stuff/goods from anywhere to anywhere in Nigeria.
- Regular people or corporate organisations can even use this product to get trucks to move their stuff out of or into an apartment.

SMEs

- 56 percent of 39,654,385 is 22206455.6

LOGISTICS COMPANIES

- Logistics companies are wooed to register on a platform that creates a ready made market for them.

FEATURES

- Regular users ‘ profile
- Logistics companies profile
- Rider’s profile (bike, cars, bus, trucks, trailers)
- SMEs Profile

HOW WE WILL MAKE MONEY

- Ride Hailing: we get a fraction of what the passengers pays the th driver
- Logistics: we get a fraction of the payments made by customers

INDUSTRY

- Transportation and Logistics
- Payments

RIDE HAILING

- Individuals: individuals can order a ride
- Group: people can come together to order a ride as a group commensurate with the size of the vehicle.

Advertising

- Logistics companies and other SMEs can Advertising on our platform to reach our expanding audience. The clocks take the clickers to the in app profiles of the advertiser and NOT away from the website.
- Regular platform user can advertise anything thye feel like selling (like Declutter materials, personal goods etc)
- Anyone legal can advertise anything legal to anyone legal

SMEs

- SMEs can create profile where they get to showcase there products that people can purchase and attach 5o thier Instagram profile.
- As customers click their FlashApp link on Instagram it takes them to FlashApp page where they can purchase and choose a desired logistics company to deliver the goods (seamless!)
- They can advertise their services to our customers/platform users.

THE REACH

- Doorstep Delivery
- Across the street (street-to-street)
- State wide (Town-to-town
- (Nation Wide) City to city
- To expand world wide (international and intercontinental)

FLASHAPP

- GO ANYWHERE
- SEND GOODS TO ANYONE, ANYWHERE IN NIGERIA
- RECIEVE GOODS FROM ANYONE ANYWHERE WITHIN NIGERIA (No matter the size and Distance)

CEO

- Gabriel Funsho Babalola

Has a decade long experience in running other people's businesses in different sectors.

Business Development, marketing, sales and market entries and sustainability and business management are his strengths.

With a passion for solving problems has decided to solve this ĺongstanding and lingering problems in the Nigerian business Ecosystem.

IMPORTANCE

- Ready market for businesses to sell more
- We bring SMEs on the thesame platform with logistics companies as SMEs are the target customers for logistics companies, and logistics companies are the like the legs of SMEs without which SMEs can’t run.
- People: we bring them people and we bring people the SMEs that sell what they need.

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