



GOLDBEANS AGROTECH PRIVATE LIMITED

“Building India’s Integrated & Sustainable Beverage Ecosystem”



About Us

GOLDBEANS AGROTECH PRIVATE LIMITED is building an integrated beverage manufacturing ecosystem that brings PET packaging, beverage production, contract manufacturing and PET recycling under one platform.

Our model is designed to reduce dependence on third-party suppliers, improve cost and quality control, strengthen supply reliability and create multiple revenue streams. The company plans to manufacture packaged drinking water, Vitamin B12 and functional beverages, probiotic and herbal drinks, along with PET preforms, caps and bottles, while developing sustainable PET recycling capabilities.

Our Vision

To become a leading integrated beverage company in India, recognised for **innovation, sustainability and operational excellence** — serving every layer of the beverage supply chain.

Our Mission

To build a sustainable beverage ecosystem delivering **safe, innovative and affordable beverages**, while creating long-term value through in-house PET manufacturing and a closed-loop recycling model.



The Problem We Solve

India's beverage industry is built on fragmented, multi-vendor supply chains — a structural weakness that drives up costs, compromises quality, and limits growth. GOLDBEANS was founded to address these core industry pain points.

Fragmented Supply Chain

Beverage businesses typically depend on multiple outside suppliers for preforms, caps, bottles and recycling — increasing complexity, lead times and cost at every stage.

High Input Costs

External packaging procurement exposes businesses to fluctuating resin prices, freight surcharges and supplier margins — compressing profitability across the board.

Supply Disruptions

Dependence on third-party suppliers creates real risk — delays, stock shortages and inconsistent availability can halt production lines with little warning.

Quality Control Gaps

When production stages are split across multiple vendors, maintaining consistent quality standards becomes structurally difficult and costly to enforce.

Limited Differentiation

Traditional packaged water businesses face intense price competition. Without higher-value functional products, margin improvement options are severely constrained.

Growing Plastic Waste

Rising PET consumption creates urgent demand for organised recycling and circular material recovery — an opportunity largely unmet by conventional beverage players.

Our Integrated Solution

GOLDBEANS addresses every pain point through a single, vertically integrated platform — designed to control quality, reduce cost, and create compounding competitive advantage across the entire value chain.



Fully Integrated Manufacturing

Control the value chain from PET preforms and caps through to bottles, beverages and recycling — all under one roof.



In-House PET Packaging

Manufacture preforms, closures and bottles internally to reduce external supplier dependence and stabilise input costs.



Diverse Beverage Portfolio

Serve mass-market demand through packaged water while building higher-margin categories through B12, probiotic and herbal beverages.



Contract & Private Label

Provide end-to-end manufacturing solutions to brands that want to launch or scale without investing in their own infrastructure.



PET Recycling

Recover post-consumer PET and convert it into recyclable material, enabling circular economy participation and B2B revenue.



Cost + Quality Control

Vertical integration improves production economics, ensures quality consistency and strengthens supply reliability across all channels.

Target Market

GOLDBEANS serves a **deliberately diversified customer base** — spanning B2B and B2C, institutional and retail, domestic and branded segments — reducing single-channel dependency while maximising addressable revenue.



Beverage Brands

Brands seeking reliable contract manufacturing, private-label production and scalable beverage capacity without building their own plant.



FMCG Companies

FMCG businesses requiring packaged beverages, sustainable packaging solutions and consistent bulk supply at competitive pricing.



Distributors & Retailers

Regional and national distributors, wholesalers, modern retail chains and other sales channel partners requiring dependable supply.



Institutional Customers

Hotels, restaurants, hospitals, schools, corporate offices and other bulk beverage consumers needing reliable, high-volume procurement.



Health-Conscious Consumers

Consumers seeking vitamin water, probiotic beverages, herbal drinks and functional alternatives to conventional sugary soft drinks.



B2B Packaging Buyers

Businesses requiring PET preforms, caps, bottles and shrink packaging — served directly from our in-house manufacturing capacity.

INDUSTRY & MARKET OVERVIEW

India’s Beverage Market Is Entering a High-Growth, Value-Added Phase

India’s beverage ecosystem is being reshaped by rising health awareness, urbanisation, demand for safe drinking water, premiumisation and the shift toward functional hydration.

Market Indicator	Current Market	Growth Outlook
India Bottled Water Market	USD 12.0 Bn – 2026	USD 29.7 Bn by 2034
Bottled Water CAGR	—	12.0% (2026–34)
India Functional Beverages	USD 8.3 Bn – 2026	USD 18.8 Bn by 2034
Functional Beverage CAGR	—	10.74% (2026–34)
North India Share – Functional Beverages	31.40%	Largest regional market
Fitness / Lifestyle Users	46.80%	Leading functional-beverage consumer segment

India's bottled water market is being driven by safe-water concerns, health awareness, tourism, urbanisation and expanding modern retail and online distribution.

Functional beverages are gaining alongside this market as consumers increasingly look beyond basic hydration toward vitamin, herbal, probiotic and wellness-oriented beverages.

Source: IMARC Group (2026); CPCB – Plastic Waste Management & EPR Guidelines; Industry Research.

Key Industry Trends

- Health & Wellness Shift**
Consumers are increasingly moving toward beverages offering hydration plus nutritional or wellness benefits.
- Functional Hydration**
Vitamin-enriched, herbal, probiotic and flavoured waters are becoming increasingly relevant alternatives to conventional sugary beverages.
- Premiumisation**
India's premium bottled-water market reached approximately USD 1.27 billion in 2025 and is projected to reach USD 2.42 billion by 2034.
- Multi-Channel Distribution**
Modern retail, convenience stores, institutional supply and e-commerce are widening beverage availability beyond traditional distributor networks.

GOLDBEANS can participate in both the high-volume packaged-water market and the faster-evolving value-added functional beverage opportunity.

CUSTOMER & MARKET OPPORTUNITY

Multiple Customer Segments Create Diversified Revenue Potential

GOLDBEANS is positioned to serve B2C, B2B and institutional demand, reducing dependence on a single category or distribution channel. This directly supports the diversified target-market strategy already defined in the company deck.

Target Audience Insights

Customer Segment	Primary Requirement	GOLDBEANS Opportunity
Mass Consumers	Safe, affordable hydration	Packaged drinking water
Health-Conscious Consumers	Low-sugar & functional products	B12, herbal & probiotic beverages
Hotels / Restaurants / Institutions	Reliable bulk supply	Water & beverage contracts
FMCG & Beverage Brands	Scalable outsourced production	Contract manufacturing
Emerging Brands	Lower-capex market entry	Private-label manufacturing
Packaging Buyers	Reliable PET packaging supply	Preforms, caps & bottles
Recyclers / Industrial Buyers	Recycled PET material	PET flakes / recycled PET

Demand Signals

- Commercial Consumption Is Expanding**

TechSci identifies the commercial segment as one of the fastest-growing bottled-water end-user segments, supported by hotels, restaurants, offices, tourism and institutional establishments.

- Functional Consumers Are Becoming Mainstream**

TechSci identifies the commercial segment as one of the fastest-growing bottled-water end-user segments, supported by hotels, restaurants, offices, tourism and institutional establishments.

- E-Commerce Is Opening New Routes to Market**

E-commerce is identified as the fastest-growing functional-beverage distribution channel, supporting D2C launches and reducing dependence on national-scale physical distribution during early expansion.

Source: IMARC Group (2026), TechSci Research (2024–2030F).

COMPETITIVE LANDSCAPE & STRATEGIC OPPORTUNITY

A Fragmented Market Creates Room for an Integrated Player

India's bottled-water market includes established national players alongside a large number of regional and local brands. Key organised competitors identified by market research include Bisleri, Coca-Cola/Kinley, PepsiCo/Aquafina, Parle Agro, Tata Consumer Products and Varun Beverages.

Competitive Positioning

Player / Model	Water	Functional Beverages	PET Packaging	Contract / Private Label	PET Recycling
Traditional Water Brands	✓	Limited	—	—	—
Large Beverage Companies	✓	✓	Mainly captive	Limited	Limited
PET Manufacturers	—	—	✓	—	Limited
Contract Manufacturers	✓	✓	Limited	✓	—
PET Recyclers	—	—	—	—	✓
GOLDBEANS Model	✓	✓	✓	✓	✓

The table describes business-model positioning rather than claiming that individual competitors have no activities outside their principal categories.

Source: IMARC Group (2026); CPCB – Plastic Waste Management & EPR Guidelines; Industry Research.

Strategic Market Opportunities

01 | Functional Beverage Expansion

India's functional-beverage market is projected to grow from USD 8.3 billion in 2026 to USD 18.8 billion by 2034, supporting GOLDBEANS' planned B12, probiotic and herbal beverage portfolio.

02 | Private-Label Manufacturing

Emerging FMCG and beverage brands can access manufacturing capacity without committing substantial capital to their own plants, creating an attractive B2B opportunity for integrated manufacturers.

03 | Captive Packaging Advantage

Producing PET preforms, caps and bottles internally can reduce supplier dependency while creating an additional external B2B revenue stream — central to GOLDBEANS' stated integrated model.

04 | Circular PET Economy

India's Plastic Waste Management framework places increasing Extended Producer Responsibility obligations on plastic packaging. CPCB guidance shows 100% EPR targets in applicable scenarios and minimum recycled-content requirements that increase demand for organised collection and recycling infrastructure.

05 | North India Opportunity

North India represents 32% of India's bottled-water market in IMARC's 2025 regional estimate and 31.4% of the functional-beverage market, which is strategically relevant to GOLDBEANS' Jaunpur, Uttar Pradesh base.

Products & Services

Our portfolio spans the full beverage and packaging spectrum — from high-volume commodity products to premium functional beverages and circular recycling services.

Packaged Drinking Water

Core volume product for retail, institutional, distributor and bulk-consumption markets. The foundation of our beverage revenue.

Vitamin B12 & Functional Water

Value-added beverages targeting health-conscious consumers and the rapidly growing premium functional beverage segment.

Probiotic Beverages

Functional drinks positioned around gut health and consumer wellness — a fast-growing differentiated category in India.

Herbal Soft Drinks

Wellness-oriented beverages providing product differentiation and higher-value positioning in the alternative beverage market.

PET Preforms, Caps & Bottles

In-house packaging manufacturing serving captive internal consumption and generating external B2B revenue simultaneously.

Contract & Private Label

End-to-end manufacturing support — customised beverages, packaging and production — for brands entering or scaling in the market.

Market Validation

Multiple converging macro-trends validate the GOLDBEANS model — across packaged beverages, functional drinks, sustainable packaging and organised recycling.

Growing Packaged Water Demand

Health awareness, rapid urbanisation, travel growth and evolving consumer lifestyles are all driving sustained demand for packaged drinking water across India's tier-1, 2 and 3 cities.

Functional Beverage Growth

Consumers are actively shifting toward vitamin, probiotic, herbal and functional beverages — creating higher-margin opportunities beyond commodity water.

Private-Label Opportunity

Beverage brands increasingly prefer contract manufacturing to avoid upfront capital investment — creating structural demand for reliable third-party production capacity.

Integrated Supply Chain Advantage

In-house packaging reduces external procurement dependency and provides greater control over availability, pricing and quality — a structural moat competitors cannot easily replicate.

Recycling & Sustainability

India's increasing focus on plastic waste management, extended producer responsibility (EPR) norms and circular economy practices supports organised PET recycling businesses.

Multiple Customer Segments

The ability to sell across B2B, B2C, institutional, distributor, retail and private-label channels reduces customer concentration risk and diversifies revenue streams.

Revenue Model

GOLDBEANS generates revenue across **seven distinct streams** — spanning beverages, packaging, contract services and recycling. This diversification reduces dependency on any single market and creates compounding revenue as the business scales.

Beverage Sales

Packaged drinking water, mineral water, B12 functional water, probiotic and herbal beverages — serving retail, institutional and wholesale channels.

PET Packaging Sales

External sale of PET preforms, closures, bottles and shrink film to B2B packaging buyers beyond our own captive requirements.

Contract Manufacturing

Production of beverages for established brands and FMCG companies requiring additional capacity without building their own facilities.

Private-Label Production

Customised beverage production for brands, distributors and institutions seeking faster and more capital-efficient market entry.

PET Recycling

Sale of processed PET flakes and rPET materials to industrial buyers — generating revenue while closing the loop on plastic waste.

Long-Term B2B Contracts

Recurring supply arrangements with distributors, FMCG companies, institutions and beverage brands — providing revenue predictability and customer stickiness.

Go-To-Market Strategy

Our route to market combines distributor-led volume growth with high-value B2B partnerships, digital outreach and a pricing model that serves both mass-market and premium segments.



Distributor Network

Build a strong regional distributor and channel partner network across targeted Indian markets to drive volume at scale.



B2B Direct Sales

Directly approach FMCG companies, HoReCa, hospitals, institutions and modern retail — maximising margin by reducing intermediary layers.



Contract & Private Label

Partner with beverage companies and brands requiring additional production capacity or customised product manufacturing.



Digital & Industry Outreach

Leverage digital marketing, LinkedIn, trade fairs and direct business development to build brand visibility and generate qualified leads.

❏ Customer Retention Strategy: Consistent quality, reliable supply, customised solutions and competitive pricing — focused on building long-term B2B relationships that compound over time.

Competitive Landscape

Unlike standalone players — who operate in just one segment of the value chain — GOLDBEANS delivers a fully integrated, multi-revenue model that no single competitor currently replicates.

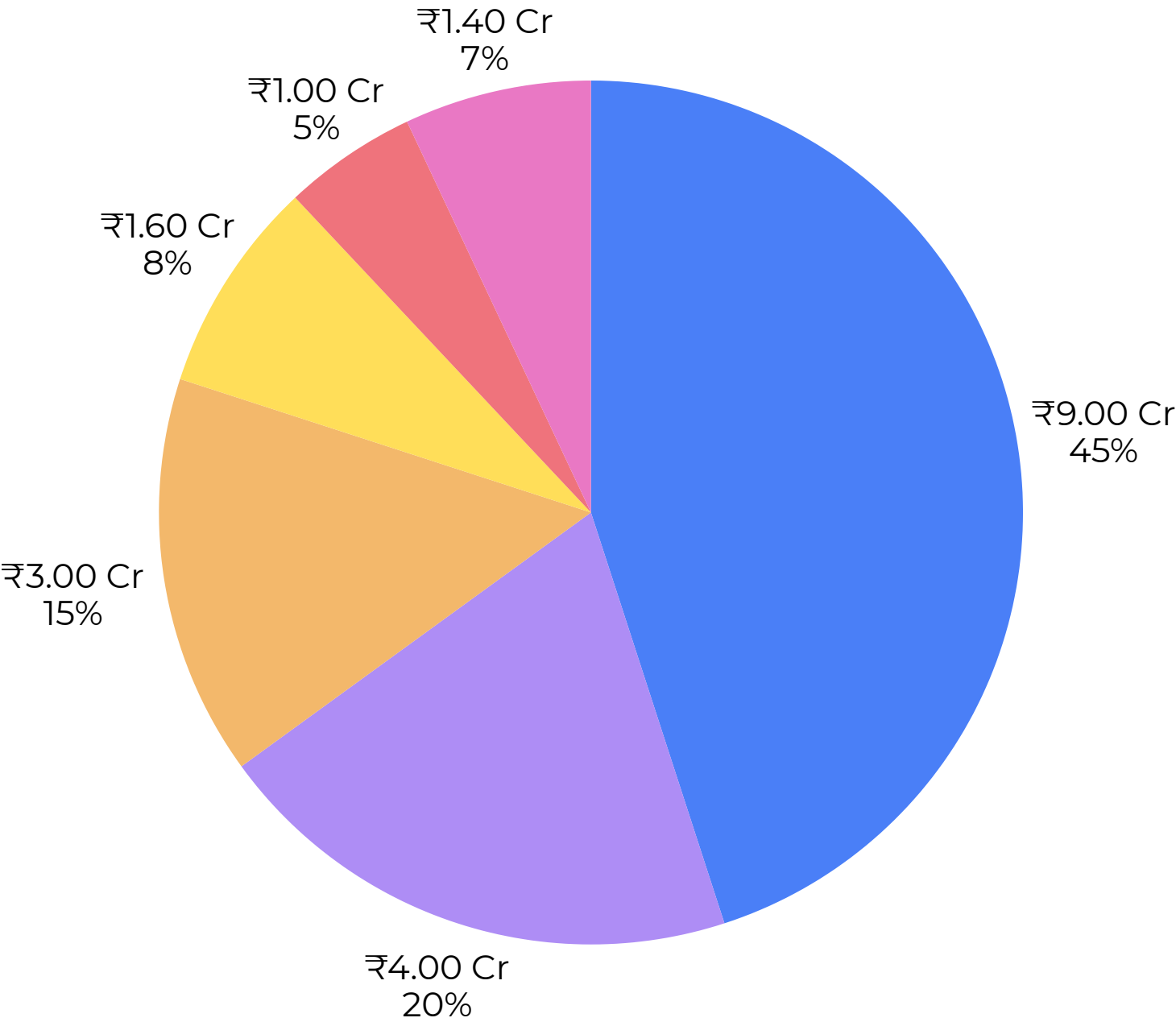
Competitor Type	What They Typically Offer	What GOLDBEANS Offers
Standalone Water Plant	Packaged drinking water only	Water + functional beverages + packaging + recycling
Traditional Beverage Manufacturer	Finished beverage production	Finished beverages + captive PET packaging manufacturing
Third-Party Packaging Model	Buys preforms and caps externally	In-house preforms, caps and bottles — zero external dependency
Contract Manufacturer	Produces beverages for brands only	Contract + private label + own branded beverage portfolio
Standalone PET Manufacturer	Preforms, caps and bottles only	Captive packaging + external B2B sales + beverage operations
Standalone PET Recycler	PET collection and recycling only	PET recycling integrated with packaging and beverage operations

 **The GOLDBEANS Advantage:** Full value chain integration means lower costs, higher quality control, multiple revenue streams — and a competitive moat that standalone players cannot easily match.

FUND REQUIREMENT & UTILIZATION

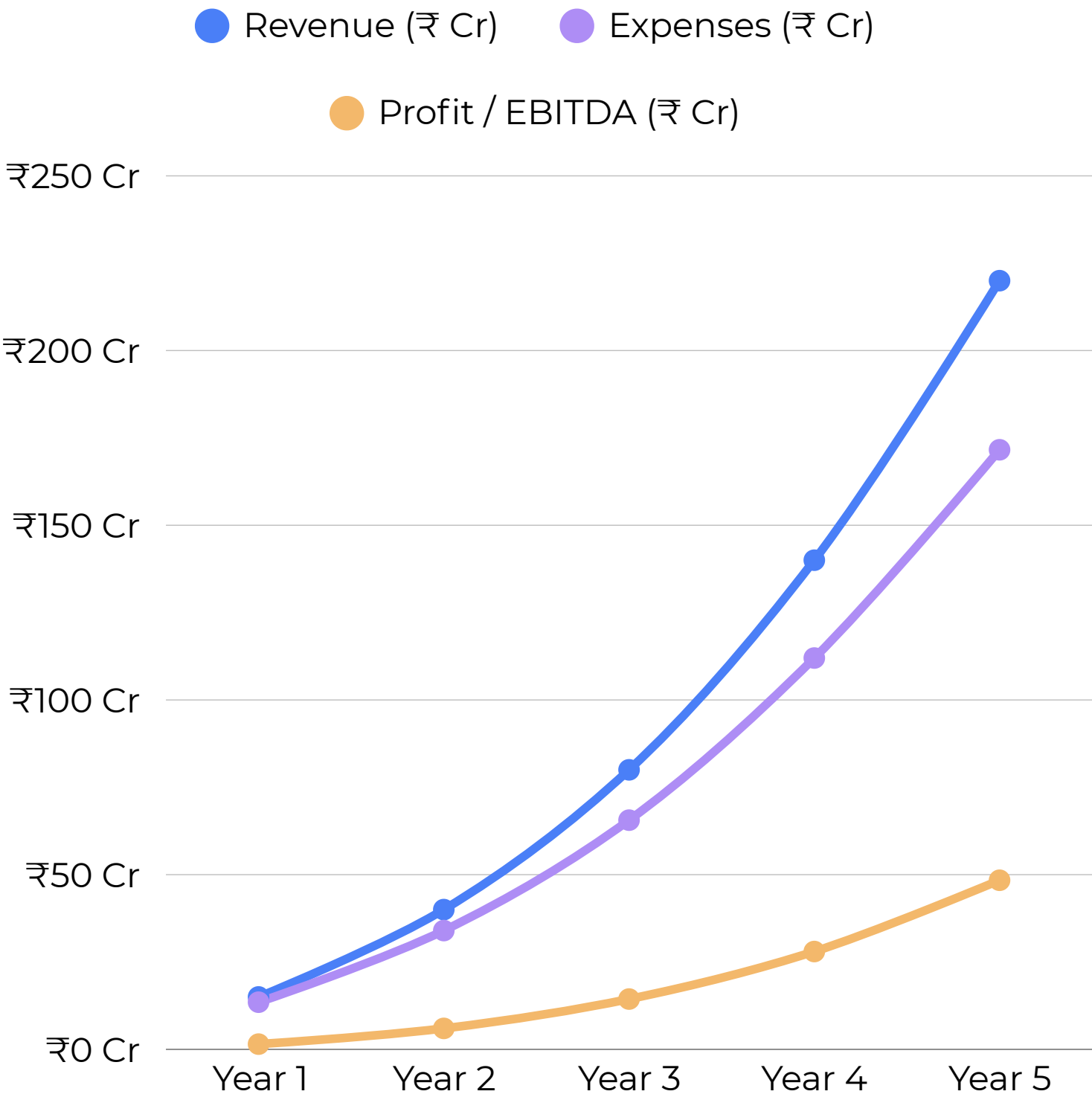
Total Funding Ask: ₹20 Crore

Category	Amount	Allocation
Plant & Machinery	₹9.00 Cr	45%
Factory Infrastructure & Utilities	₹4.00 Cr	20%
Working Capital	₹3.00 Cr	15%
Sales, Marketing & Distribution	₹1.60 Cr	8%
Certifications & Regulatory Compliance	₹1.00 Cr	5%
Technology, ERP & Contingency	₹1.40 Cr	7%
TOTAL	₹20.00 Cr	100%



FINANCIAL PROJECTIONS

Year	Revenue (₹ Cr)	Expenses (₹ Cr)	Profit (₹ Cr)
Year 1	₹15 Cr	₹13.50 Cr	₹1.50 Cr
Year 2	₹40 Cr	₹34.00 Cr	₹6.00 Cr
Year 3	₹80 Cr	₹65.60 Cr	₹14.40 Cr
Year 4	₹140 Cr	₹112.00 Cr	₹28.00 Cr
Year 5	₹220 Cr	₹171.60 Cr	₹48.40 Cr



⚠️ Note: Financial figures are estimated projections and may vary based on actual business performance.

Our Leadership Team

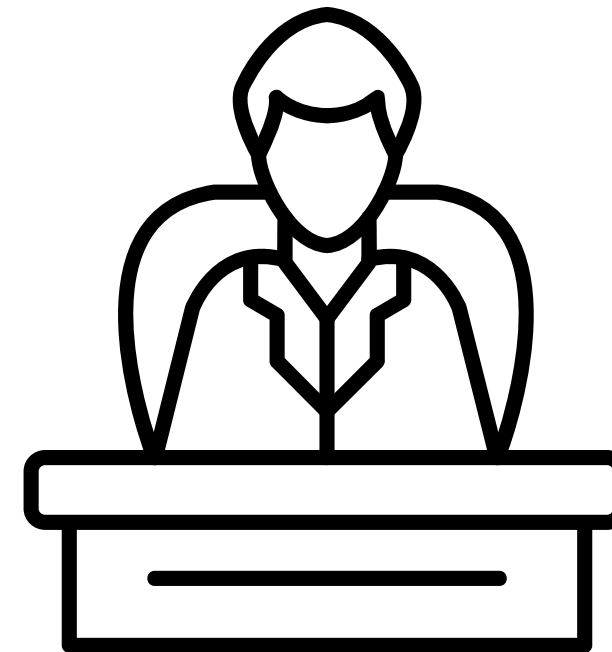
GOLDBEANS is led by two experienced founders who bring complementary expertise in business strategy, operations, supply chain and sustainable manufacturing.



Mr. Maneesh Kumar Singh

FOUNDER & DIRECTOR

A visionary entrepreneur with deep expertise in integrated beverage manufacturing, business strategy and investment planning. Maneesh leads the company's overall direction, supply chain architecture and sustainable PET recycling initiatives — driving the long-term vision of building India's most integrated beverage platform.



Mr. Avinash Kumar Yadav

DIRECTOR

An experienced operations and procurement leader with a strong track record in project execution and strategic business development. Avinash oversees day-to-day operations, procurement strategy and project delivery — ensuring the business is built on solid operational foundations and executes to plan.

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Mr. Maneesh Kumar Singh — Founder & Director | **Mr. Avinash Kumar Yadav** — Director

