



www.GoTeeOff.net

*One stop solution for all your golfing & tourism needs...
"From the Tee to the Cup & Beyond"*





Highly Localized Services

- * Direct via Course Websites / Apps (pseudo online)
- * <3 Commercial Booking Service Providers
- * Focused Within Their Own National Golf Supply
- * NO REGIONAL / INTERNATIONAL REACH

Lack Of Easy To Use Technology

- * Still Using Conventional Means To Create Itinerary
- * Limited Regional Supply
- * Focused On Their Outbound National Customers
- * INVENTORY SHORTAGE

THE PROBLEM

Major Online Players

- * Do Not Offer Realtime Golf Bookings
- * Near "Zero" Golf Related Packages
- * Strong In Ticketing & Accommodation
- * Clearly Focused on Mass Market

Limited Consolidation of Services

- * Short Supply of Non-Golf Leisure Services
- * Limited Accommodation Offerings
- * Lack Online Training & Skill Building Services
- * DO NOT OFFER GEN-Z PAYMENT OPTIONS





Market Opportunity



Dollar Value: 270-Billion +
Global Supply: 38K + Golf Courses worldwide
Worldwide Registered Golfers: 70M +

USA \$101B+ | UK+EU \$42B+ | JP \$14B+ | KR \$9B+ | AUS \$6B+ | TH \$3B+ | RSA \$2B+
Golf Tourism is projected to grow to \$65B+ by 2035



Dollar Value: 660-Billion +
Accommodation & Transport: 90% +
Vacations, Tours Etc: < 10%



Dollar Value: 11 Trillion +
Dominators:
APAC @ \$3.2T +
USA @ \$2.3T +
EU @ \$1.9T+
CN @ \$1.3T +

Total Addressable Market

Major Markets:

USA, UK & EU, JAPAN, KOREA, OCEANIA (AUS & NZ),
ASEAN (TH, PH, MY, ID, VN) & South Africa

Emerging Markets:

Saudi Arabia, UAE, Mauritius, India

Major Players:

Booking Holdings Inc. (Agoda, Kayak, Priceline etc)
Expedia Group (Trivago, Hotels, Travelocity etc)

Other Players:

AirBnB, Trip.com (Ctrip, Skyscanner, Qunar) MMT, Odigeo,
Despegar, Jalan, Rakuten, Yanolja, HanaTour

Destination Rankings:

EUROPE: FR, UK, DE, ES, IT

North America: USA, MX, CA

APAC: CN, IN, JP, TH, KR, AUS, SG, MY, ID, VN

Middle East: UAE, KSA

AFRICA: RSA, EG, KE

Major Growth Contributors:

CN, ASEAN, JP, AUS, KSA, UAE





Regional Clusters:

Japan, Korea, China, Thailand, Philippines, Australia

7000+ Golf Courses (APAC)

22M+ Golfers (APAC)

\$40B+ Golf Industry Opportunity (APAC)

Outbound \$\$\$\$\$:

JP-\$750M+ | KR-\$450M+ | CN-\$250M+

Average spend by travelling golfer is \$2,070/trip

Key Destination Arrivals: **Golf Specific**

TH: 1.4M golfers (> 50% from JP, KR, CN)

VN: 0.2M golfers (>80% from CN,JP, KR)

JP: 0.4M golfers (>50% from CN,KR)

Asia & Oceania



The Tourism Hub

ASEAN, CHINA, JAPAN, KOREA, INDIA

Accommodation & Leisure

180M+ Travellers

\$160B+ APAC Opportunity

Inbound \$\$\$\$\$:

JP-\$58B+ | TH-\$50B+ | IN-\$35B+ | KR-\$17B+ | PH-\$10B+

Key Destination Arrivals: **General Tourism**

- **CHINA:** 132M
- **Thailand:** 37.28M
- **Japan:** 36.87M
- **Malaysia:** 25.0M
- **India:** 19.0M
- **Vietnam:** 17.6M
- **Singapore:** 16.6M
- **Korea:** 16.3M
- **Indonesia:** 13.9M
- **Philippines:** 5.9M



200K+ Paid Users
\$28M+ Short Term Target

PHASE 1 TARGETS

Featured Product Verticals



1K+ Courses | 2K+ Packages | 1M+ Hotels

20 Countries

Key Locations

GOLF SPECIFIC

Thailand, Vietnam, Philippines, Malaysia, Indonesia, Japan, South Korea, Australia, South Africa, UAE

NON GOLF

- | | |
|-------------|-------------|
| • Thailand | • UAE |
| • Malaysia | • Japan |
| • Singapore | • Korea |
| • Vietnam | • Australia |
| • Indonesia | • India |



450K+ Room Nights & 12K+ Packages
\$10M+ Short Term Target



PHASE 2 - GO WEST



500K+ Paid Users
Increase Golf Supply to >5K+ Courses
Add AI Powered Focused E-Mall
Add AI Powered Online Golf Academy

Added Product Verticals



Key Locations

GOLF SPECIFIC

**UK, FRANCE, SPAIN, GERMANY,
ITALY, PORTUGAL, SWEDEN, TURKEY,
NORTH AMERICA**

NON GOLF

- | | |
|------------------|-------------------|
| • USA+CA | • TURKEY |
| • UK | • SPAIN |
| • FRANCE | • PORTUGAL |
| • ITALY | • GREECE |
| • GERMANY | • MONACO |



1.1M+ Room Nights & 30K+ Packages
Expand Presence in UK, EU & USA
Add Event Access To Motorsports ++
Add Licensed Corporate Tournaments

40+ Point Analytics Supporting

- * Intelligent Recommendation Engine
- * Instant Itinerary Curator (Golf & Combos)
- * Curated Tour Package Offerings
- * Golf & Travel Optimised E-mail Portfolio
- * User Specific Online Training Courses
- * Real-time Events & Tourney Suggestions
- * Conversational Booking Agent

PLAY OFFERINGS

Skill Level Pairings | Course Type & Difficulty
Club Facilities | Location View History
Purchase History | Budget & Many More.....

SKILL IMPROVEMENT

Multipoint Ai Powered Swing Analysis
SIM Powered Live Training Sessions

NON GOLF

Interests | F&B Choices | Activity Likings |
Accommodation Choices | Categorical Travel:
Solo, FIT, Couple, Affinity Groups, Family
Oriented, Pre-formed Groups, GIT, MICE,
Corporate & Bleisure | Ease of Travel | History |
Budget & Many More.....



Multifaceted User Interface

Polyglot Booking Engine



Attracting the "Crypto Traveller"





Ai Powered SOTA Dashboard

First Of Its Kind Vendor Managed Inventory Control
Dynamic BI & CRM Tools
Curating Focused Target Groups For Seasonal Offerings
Increasing Revenue Through Intelligent Analysis
Supporting Higher Profitability for Vendors
Reducing Multiple Layers Of Intermediaries
Reducing Cost Of Purchase For Users





Major Players

Supply & Reach

- | | | |
|-------------------|-----------------|-------------------|
| • GolfDigg (TH) | • < 180 Clubs | • Domestic |
| • GDO (JP) | • > 1000 Clubs | • Domestic |
| • xGolf (KR) | • < 200 Clubs | • Domestic |
| • BookingTee (CN) | • < 200 Clubs | • Domestic |
| • GolfNow (INTL) | • > 3000* Clubs | • US, UK, AU & EU |



Bookings & Inventory Control

- | | | |
|-------------------|---|-----------------------|
| • GolfDigg (TH) | } Real-Time Bookings
With Pre-Contracted Rates | Conventional PMS |
| • GDO (JP) | | Maximised Inventory & |
| • xGolf (KR) | | Vedor Controls |
| • BookingTee (CN) | | |
| • GolfNow (INTL) | | |



Our Offer

State of The Art Technology

- Fully Ai Integrated Search & Booking Engine
- Six Vertical Polyglot Travel Solution
- Blockchain Secured ~ Crypto Enabled Platform

Supply & Reach

- Service Offerings in 20 Countries
- 1000+ Golf Courses | 2000+ Packages | 1M+ Hotels
- Regionalised Offline Customer Support



Thailand

India

UAE

Philippines

Japan

Singapore

Korea

UK

USA



Lead By Experienced Core Team

20+ Years Experience In Golf Industry, Tourism,
International Trade, Finance & Technology, Legal & Compliance

Guided By Professionals With Domain Expertise

Ai, OTA, Blockchain & FinTech

Most Importantly in GOLF & TOURISM



Technology & Security



Golf Association MOUs



Tourism Department MOUs



Credibility Builds
Strong Foundation



Platform Technology Preview



20 Countries | 1000+ Courses | 2000+ Packages | 1M+ Hotels

Core Team



JM DWIVEDI
Founder
Bangkok, Thailand

ISO Certified Internal Auditor
2018 Korea Tourism Board Awardee
Former Board Member PGA Thailand
28 Year Veteran in International Trade



Palak Shah-Aranha
Advisor
Mumbai, India

Founder, Equinox Wealth Consultants
Ex-Investment Banker, JPMorgan
Ex-Senior Associate, Deloitte Consulting,
MBA, Darden School of Business (UVA)
20+ Years Experience in Finance, Valuation & Business Strategy



Adam Benjamin
Advisor
Australia

Founder, Vanguard R&D Labs
MSc Commerce, UNSW, Australia
International Business Consultant
Founder, Standard Botanics
Founding Director, Medifarm, NSW



Aditya Tayade
Tech Lead
Nasik, India

Founder & Director: RWaltz Technologies
BSc - Computer Engineering
MCA Pune University
IIT-K Certified Full-Stack Engineer
20 Year Veteran Tech Entrepreneur



Yuri Tadiotto
COO Golf Ops
Belgium

Founder, Yuri Golf Institute
Member PGAs of Europe, Belgium & Italy
Former European Tour Golf Professional
Golf Course Design & Operations Expert
39 Year Veteran in Golf Industry



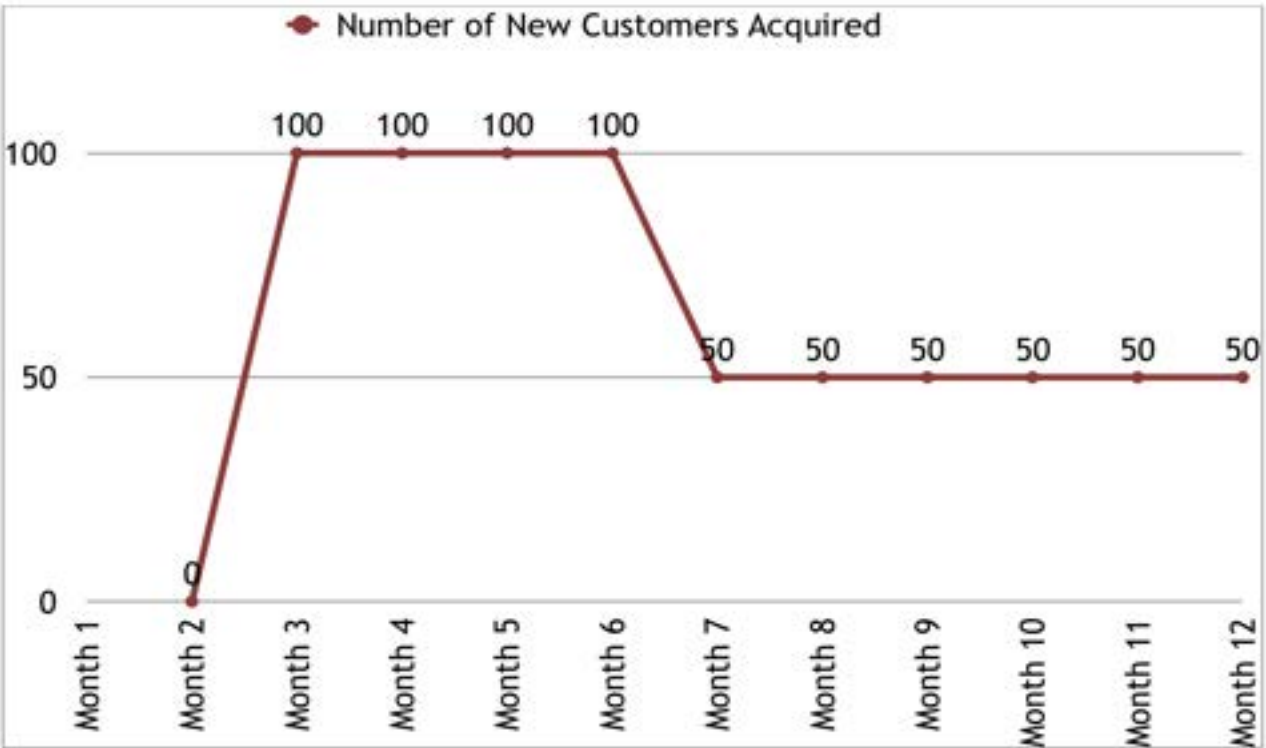
Paras Kale
Tech Lead
Nasik, India

Director: RWaltz Technologies
MSc - Computer Science
MCA Pune University
Tech Entrepreneur, Blockchain Lead
20 Year Veteran Tech Entrepreneur

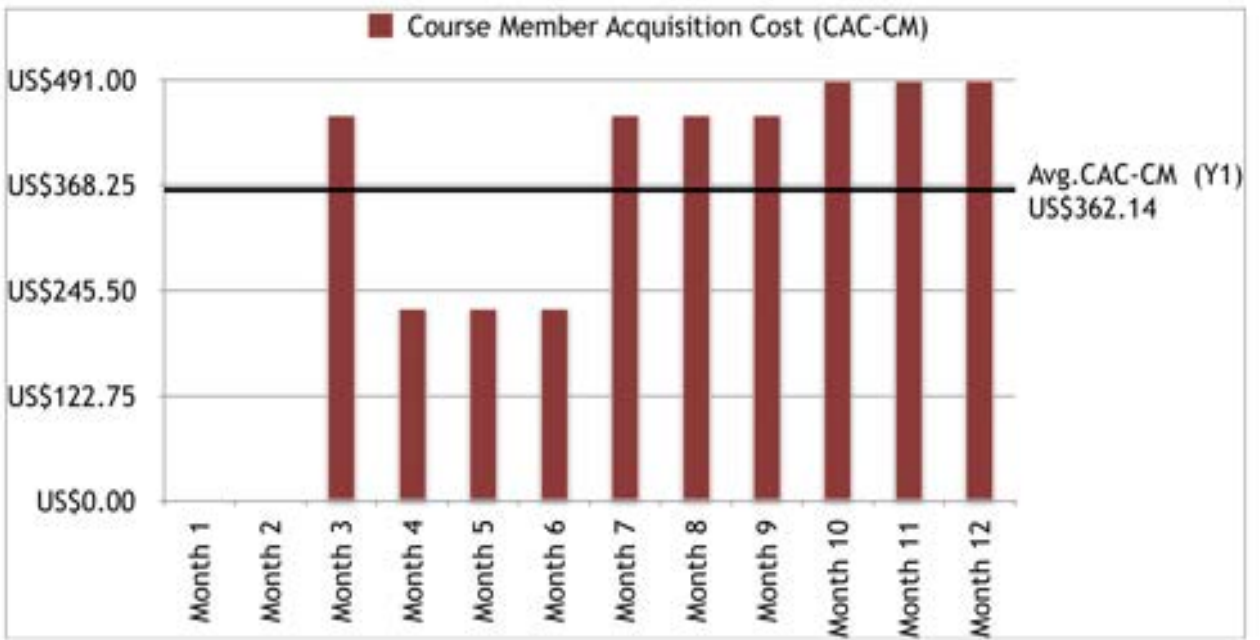
Projected Performance Indicators



Averaging 5,600+ new customers monthly with 50% retentions projected



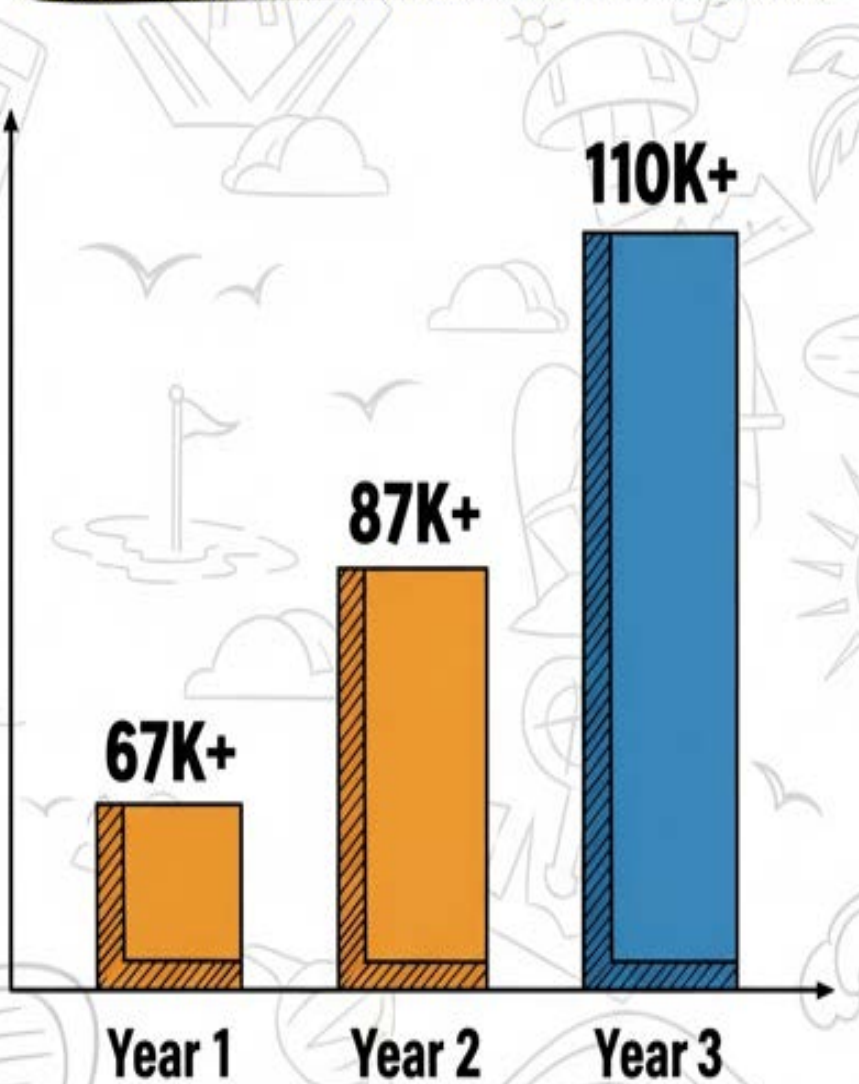
Engaging around 700 courses in year 1 of launch with 90% retentions projected



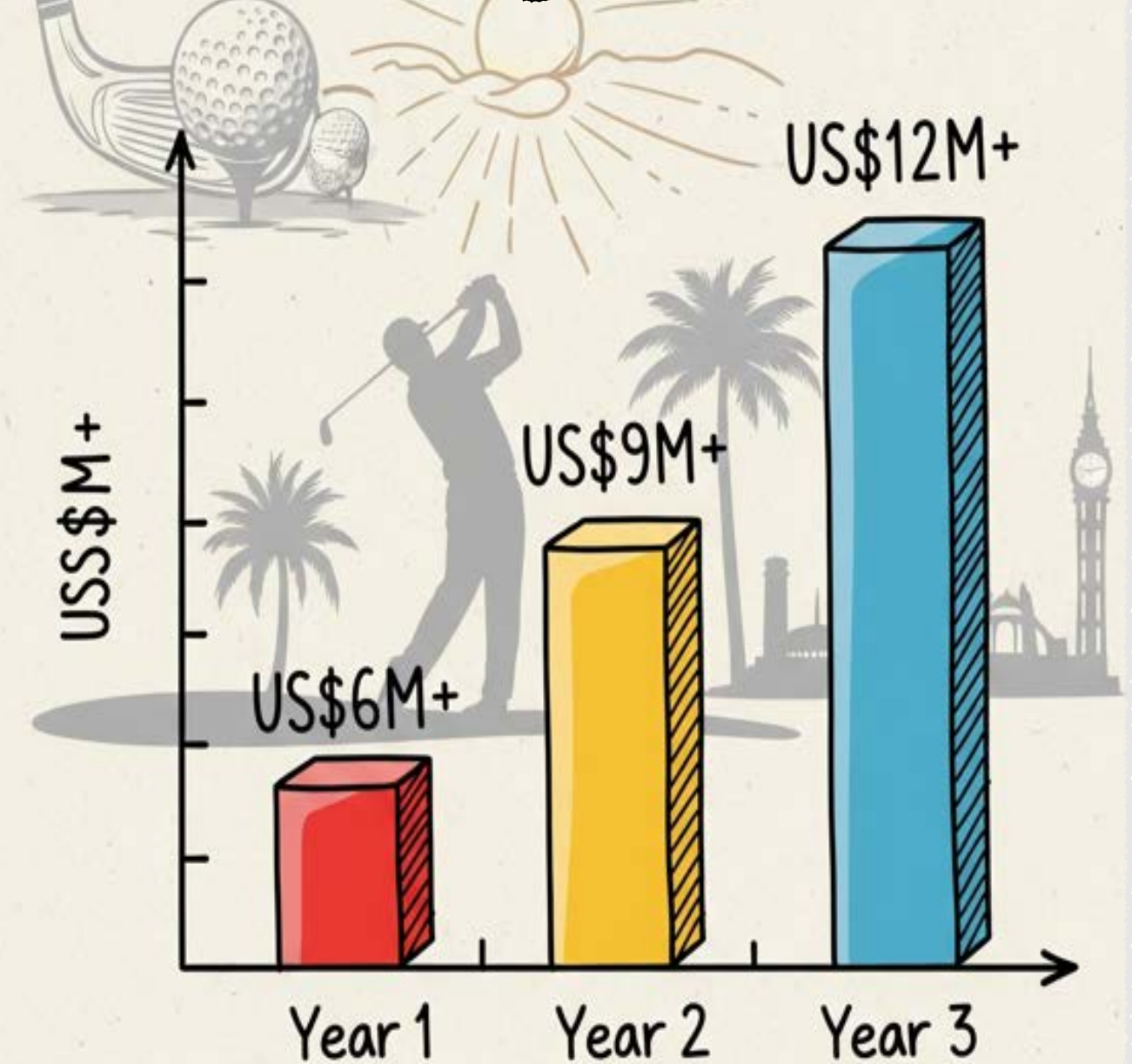
Projected Revenue & Subscription Growth



PAID USER BASE



USD PROJECTIONS





GOLF VERTICAL

Golf Tee-Time Bookings
Golf Holiday Packages
Golf Equipment & Merchandise
Golf Coaching & Training
Golf Events & Tournaments

PLATFORM GENERIC

Subscription Packages
Advertisements
Sponsorships

TOURISM VERTICAL

Hotel Bookings
Holiday Packages
Travel Equipment & Merchandise
Events & Entertainment Ticketing
Last Mile Coverage

KEY MARKETS

South Africa | Thailand | Vietnam
Australia & NZ | Korea | Japan
Indonesia | Philippines | GCC





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