

FOUNDER & CEO

Deep Jariwala

FOUNDER & CEO · iGGO

12+ YEARS IN ACCOUNTING & TAXATION PRACTITIONER

Worked with leading CA, CS and Advocate firms, gaining deep exposure to corporate finance, taxation, compliance and business advisory. For the last 9 years, I have been leading my family's accounting firm (38+ years of reputation), continuing its legacy while building iGGO for a global audience.

THE WORLD'S STOCK FUNDAMENTAL ANALYSIS PLATFORM.

ONE PLATFORM. EVERY MARKET. REAL FUNDAMENTALS.

 **50+**
GLOBAL
EXCHANGES

 **REAL
COMPANIES**
REAL FUNDAMENTALS

 **CLEAR INSIGHTS**
FOR BETTER
DECISIONS

 **BUILT FROM INDIA**
FOR A GLOBAL WORLD

● USA
● EUROPE
● INDIA
● ASIA
● GLOBAL

GLOBAL
MARKETS

REAL
BUSINESSES

SAME DATA

A MORE
INFORMED
WORLD



IGGO.COM



+91 9157951 666



deepkiranjariwala@gmail.com



fundamental@iggo.com

THE MARKET REALITY

A \$167 TRILLION MARKET. 51,000 LISTED COMPANIES. BUT NO FUNDAMENTAL ANALYSIS PLATFORM THAT MAKES THIS INFORMATION TRULY USABLE.

Financial data exists. Clarity doesn't. The majority of market participants — retail and institutional — are flying blind.

The world
has financial
data.

What it needs
is understanding
that leads to
better decisions
and real wealth
creation.

01 | RETAIL INVESTOR FRICTION

INFORMATION ASYMMETRY · STRUCTURAL CAPITAL DESTRUCTION



91% of individual traders in India's equity derivatives segment incurred net losses in FY25-FY26.
Trading experience does not improve outcomes. Staying longer in the market does not help.

BRAZIL	97%	of day traders beyond 300 days made a net loss. Only 1.1% earned more than minimum wage.
SOUTH KOREA	75%	of retail day traders in KOSPI 200 futures lost money after fees.
FRANCE	89%	of retail CFD and forex traders lost money over four years.
AUSTRALIA	68%	lost money in FY2024.
US	2 out of 3	retail forex accounts lose money per quarter.



40-50% Retail now accounts for 20-35% of daily equity volume in the US, UK and South Korea — and 40-50% in India and China. In 2025, retail channelled \$302 billion into US equities, a 53% increase YoY.



THE ROOT CAUSE

Dense financial documents (balance sheets, 10-K/10-Q filings, earnings calls, regulatory footnotes) are mathematically and contextually opaque for non-institutional participants. Retail lacks systematic valuation frameworks and allocates on social media noise and FOMO.

02 | INSTITUTIONAL INVESTOR FRICTION

DATA FRAGMENTATION · MACRO EXPOSURE · NO UNIFIED SYSTEM

8-12

disconnected software tools per fund. None designed for institutional investment workflows.

72%

of GPs cite data reconciliation as a top-three operational burden.

\$12.9M

annual cost in lost productivity and decision-making delays due to manual data processes. (Gartner)

3.2×

higher total cost of ownership when using four or more disconnected platforms. (BCG)

\$2.47B

buy-side drag in 2026 due to weak data foundations (0.25 bps of \$147T global AUM). 80%+ of firms report financial losses.



CROSS-BORDER EXCHANGE FRAGMENTATION

Sourcing clean, standardised fundamentals across US, APAC and EMEA requires navigating fragmented exchanges and costly multi-venue licensing.



IFRS VS. US GAAP RECONCILIATION

Language barriers and reporting variances bottleneck multi-market analysis. No unified interface to parse filings, transcripts and quantitative models.



DISJOINTED MACRO VECTORING

Trade policy shifts, monetary regime changes and geopolitical shocks remain disconnected from bottom-up company research. Capital is left exposed to exogenous volatility.

03 | THE COST OF INACTION

PROHIBITIVE COSTS · UNEQUAL ACCESS · MISALLOCATED CAPITAL

Bloomberg Terminal

\$24K – \$32K

/ seat / year

FactSet

\$4K – \$50K

/ seat / year

These costs are prohibitive for 99% of market participants.



Retail loses money not because they are unintelligent — but because they lack the tools to process the same documents institutions pay lakhs to access.



Institutional investors waste capital on fragmented data infrastructure instead of alpha generation.



The result: trillions in capital misallocated. Every year.



WHY A FUNDAMENTAL ANALYSIS PLATFORM IS NEEDED

To democratise access to global financial information, convert complex data into investable insights, and connect company fundamentals with macro and geopolitical context — so both retail and institutional investors can make better, more informed decisions.

THE SOLUTION

ONE PLATFORM. TWO ENGINES. INSTITUTIONAL-GRADE INTELLIGENCE FOR EVERY INVESTOR.

No platform today unifies global fundamental analysis, proprietary model building, and real-time macro/geopolitical risk into a single interface. iGGO does. For both institutional asset managers and retail investors.

50+
EXCHANGES

125,000+
EQUITIES

1
UNIFIED PLATFORM

SAME PLANET
DEEPER INSIGHTS
A BETTER WORLD

FINANCIAL
STATEMENTS

EARNINGS CALL
TRANSCRIPTS

REGULATORY
FOOTNOTES

CORPORATE
ACTIONS

MACRO
INDICATORS

REAL-TIME
GLOBAL DATA

IFRS vs.
US GAAP

UNSTRUCTURED
DATA (TRANSCRIPTS,
FILINGS)

MACRO &
GEOPOLITICAL
RISK

50+ EXCHANGES
UNIFIED

01 ENGINE 1 — INSTITUTIONAL Capital Deployment & Allocation Friction Elimination



AUM INFLOW PRESSURE

Multi-billion-dollar funds face relentless capital inflows and mandate timelines. Cash drag risk is severe. iGGO eliminates deployment latency.



HIERARCHICAL DECISION PARALYSIS

Evaluates global opportunities across 50+ exchanges and 125,000+ equities. Resolves macro-to-micro bottlenecks — Jurisdiction → Industry → Exchange → Equity.



CROSS-BORDER LANGUAGE & ACCOUNTING DISPARITIES

Automates real-time IFRS vs. US GAAP translation into a single unified fundamental dataset.



02 ENGINE 2 — RETAIL Democratization & Analytical Empowerment



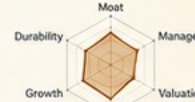
PLAIN-ENGLISH FINANCIAL TRANSLATION

NLP decomposition converts balance sheets, 10-Ks, annual reports, corporate presentations, and concall transcripts into intuitive, actionable insights.



BUFFETT & MUNGER MOAT ANALYTICS

Algorithmic valuation scoring measuring economic moats alongside automated DCF intrinsic value to enforce strict margins of safety.



HIGH-CONVICTION COMPOUNDING FRAMEWORK

Screening mechanics focused on high operating leverage, expanding TAM, structural industry tailwinds, and early-stage growth compounds.



GLOBAL COVERAGE
50+ EXCHANGES
125,000+ EQUITIES



UNIFIED
FUNDAMENTAL DATA
IFRS + US GAAP



AI-POWERED
DOCUMENT INTELLIGENCE
10-K | 10-Q | EARNINGS CALLS
TRANSCRIPTS | FILINGS



ADVANCED
SCREENING & MODELING
CUSTOM FORMULA BUILDER
BACKTESTING



REAL-TIME
MACRO INTELLIGENCE
TRADE POLICY | MONETARY
GEOPOLITICAL RISK



INSTITUTIONAL & RETAIL
WORKFLOWS
ONE PLATFORM
TWO ENGINES



LEGAL & LICENSED DATA
COMPLIANT ACCESS
GLOBAL EXCHANGES
GOVERNMENT APPROVALS

THE SOLUTION — DEEP CAPABILITIES

BUILT FOR THE FULL INVESTMENT WORKFLOW. FROM MODEL BUILDING TO GEOPOLITICAL RISK MAPPING.

A single, unified platform that combines fundamental analysis, proprietary model building, real-time global data, and macro intelligence to power better investment decisions — for institutional and retail investors.

01



PROPRIETARY VALUATION MODEL BUILDER Digitization of Legendary Investment Frameworks

- Codify proprietary mathematical models and psychological valuation frameworks developed over decades.
- Open quantitative engine: directly code or plug in custom algorithmic models, factor weightings, and real-time screening parameters against live market feeds.
- Spans Graham's deep-value margin of safety, Buffett & Munger's qualitative moat scoring, and Simons-style quantitative factor architecture.

$$\text{Intrinsic Value} = \sum_{t=1}^n \frac{\text{FCF}_t}{(1+r)^t}$$

DCF

Moat Score

Factor Model

Custom Formula

02



AUTOMATED GLOBAL SCREENING & LIVE SCANNING Full-Universe Real-Time Execution

- Executes proprietary institutional models instantly across the entire 125,000+ global equity universe and 50+ exchanges with zero data lag.
- Precision-filters and surfaces high-probability target equities that meet exact institutional criteria — eliminating noise and manual research overhead.

- ☒ Custom Filters
- ☒ Live Market Data
- ☒ Multi-Exchange
- ☒ Institutional Screens
- ☒ Real-Time Alerts

03



MACRO, GEOPOLITICAL, SANCTIONS & DISCLOSURE SYNTHESIS Continuous Risk Integration

- **Geopolitical Risk & Sanctions:** Continuous ingestion of OFAC/global sanction regimes, regulatory shifts, and geopolitical instability — mapped directly to corporate balance sheets and international revenue streams.
- **Supply Chain & Conflict Shock Modeling:** Real-time spatial tracking of conflict zones, shipping lane chokepoints, freight disruptions, and energy corridors to model margin compression and operational shocks.
- **FTA & Trade Policy Dynamics:** Automated impact analysis of bilateral and multilateral Free Trade Agreement modifications, tariff adjustments, and rules-of-origin revisions on cross-border supply chains.
- **Corporate Event & Disclosure Decoding:** Systematic tracking of M&A activity, order book expansions, insider/promoter buying and pledging patterns, earnings call transcripts, and executive concall disclosures.

- ☒ Sanctions Tracking
- ☒ Trade Policy Impact
- ☒ Supply Chain Mapping
- ☒ Corporate Events
- ☒ Insider/Promoter Activity
- ☒ Concall & Filings NLP



CUSTOMER-FACING OUTCOME



INSTITUTIONAL
Deploy capital faster.
Eliminate reconciliation overhead.
Model geopolitical shocks directly on portfolios.



RETAIL
Understand any company in plain English.
Screen with institutional frameworks.
Avoid emotional, late-cycle FOMO.

500 MILLION+ RETAIL INVESTORS. THOUSANDS OF INSTITUTIONS. ALL LOSING MONEY FOR THE SAME REASON.

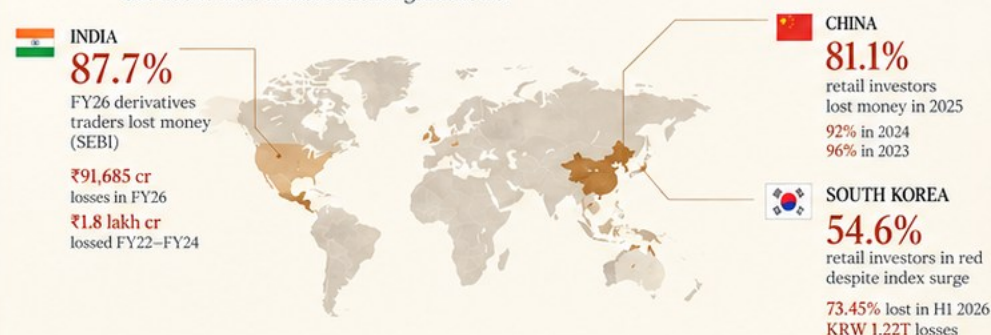
No one has built the unified intelligence layer. Until now.

Massive participation.
Massive losses.
A clear market need.

BETTER
DATA
BETTER
DECISIONS
HIGHER
COMPOUNDING

01 RETAIL INVESTORS — THE GLOBAL LOSS EPIDEMIC

The majority of retail investors lose money — not due to lack of intelligence, but due to lack of institutional-grade tools.



GERMANY 74.2% lost money trading turbo certificates EUR 3.4B aggregate losses	BRAZIL 97% day traders lost money (> 300 days) BRL 9.9B combined losses	UNITED STATES 15 years retail traders underperformed S&P 500 848 bps gap in 2024	UK 75-80% CFD accounts lose money £75M lost at one firm alone	AUSTRALIA 68% CFD clients lost money in FY24 AUD 458M net losses	EUROPEAN UNION 74-80% CFD accounts lose money EUR 1,600-29,000 avg. loss per client
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02 THE JAPAN ANOMALY — PROOF THAT HOLDING PERIOD WINS

Japan is the only major market where retail investors consistently profit.



5.1% realized a loss in 2025 (JSDA)	51.1% realized a gain in 2025	5 years 2 months average holding period	Only 5% reduced investment amount during declines
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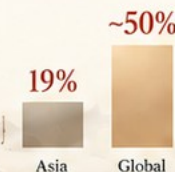
The difference: holding period, not intelligence. Better tools extend holding periods. IGGO delivers those tools.

03 INSTITUTIONAL INVESTORS — THE DATA FRICTION TAX

Institutions operate with fragmented data, high costs and operational inefficiencies.

8-12 disconnected software tools per fund Source: Reuben AI	72% cite data reconciliation as a top-three operational burden Source: Industry research	\$12.9M annual productivity loss from manual data processes Source: Gartner Earm
3.2x higher total cost of ownership for fragmented stacks Source: BCG	\$2.47B buy-side cost from poor data foundations in 2026 Source: GoldenSource	80%+ report financial losses linked to poor or late data Source: Industry research

ASIA REMAINS UNDER-INSTITUTIONALIZED
Institutional ownership (% of market capitalisation)



04 TOTAL ADDRESSABLE MARKET (TAM)

A massive, global market with clear demand across retail and institutional segments.

Segment	Population / Size	Source
Global retail investors	500M+	Industry estimates
India retail investors	131M (13.1 crore)	NSE, May 2026
India active derivatives traders	7.86M	SEBI, FY26
Global institutional asset managers	10,000+	Industry estimates
Global listed companies	51,000+	ECGI / OECD
Global equity market cap	\$167 trillion	Deutsche Bank, July 2026



IGGO's addressable customer base:
500M+ retail | 10,000+ institutional | 500M+ total potential users

05 WHY THIS MARKET. WHY NOW.

Retail participation at all-time highs 40-50% daily volume 20-35% in US, UK, South Korea	Institutional compliance costs rising Regulatory costs doubled in a decade	AI costs down 99% DeepSeek V4-Flash \$0.14 per 1M tokens	No unified platform exists for both retail and institutional investors	IGGO live in India Global expansion in 7 months
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06 TRACTION — BUILT, NOT CONCEPTUAL

Live for India NSE + BSE	500+ beta waitlist	15,000+ COMPLEX FINANCIAL DOCUMENTS ANALYZED CONTINUOUS GLOBAL NEWS INTELLIGENCE Monitoring financially material developments worldwide.	Global expansion 125,000+ stocks 50+ exchanges in 7 months
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NO PLATFORM ON EARTH DELIVERS ALL OF THIS. UNTIL NOW.

Global equities + AI document intelligence + proprietary models + macro/geopolitical context — in one platform.

01 COMPETITIVE CAPABILITY MATRIX

A side-by-side view across key capabilities. IGGO is the only platform that unifies global data, AI research, macro intelligence and institutional-grade tools for both retail and institutional investors.

● Full ● Partial ○ None

KEY CAPABILITIES	INSTITUTIONAL TERMINALS				AI-NATIVE RESEARCH				RETAIL / PROSUMER				INDIA-SPECIFIC				OPEN-SOURCE / EMERGING				iGGO	
	Bloomberg	LSEG	FactSet	S&P Capital IQ	AlphaSense	Hebbia	Kensho	Daloopa	TIKR	Koyfin	Simply Wall St	GuruFocus	Finbox	India Terminal	72 Street	Screener	Trendlyne	Tickertape	Fincpt	Permutable		Descartes FTI
Global equity coverage (125,000+ / 50+ exchanges)																						
AI document synthesis (per company)																						
Dual retail + institutional interface																						
Proprietary model builder (Graham, Buffett, Simons)																						
IFRS / US GAAP reconciliation																						
Geopolitical & sanctions → balance sheet																						
Supply chain & conflict shock modeling																						
FTA / trade policy impact on equities																						
Corporate events & disclosure decoding (M&A, insider, concalls)																						
Retail-accessible pricing																						
Institutional interface																						

03 THE COMPETITIVE LANDSCAPE — FIVE ARENAS

Different tools solve different parts of the problem. No one brings it all together.

1 INSTITUTIONAL TERMINALS (Enterprise, High-Priced) • ₹21L – ₹85L+ per seat / year • Real-time data, analytics, reputation • No unified AI document synthesis • No geopolitical / FTA integration • No retail access	2 AI-NATIVE RESEARCH (Enterprise Focused) • ₹10L – ₹35L+ per seat / year • Leading AI document search • 500M+ premium documents • Enterprise-only, no retail access • No global equity platform • No trade policy integration	3 RETAIL / PROSUMER (Screeners & Analytics) • ₹2,000 – ₹1,06,000 per year • Good global coverage (e.g. TIKR: 100,000+ stocks, 92 countries) • Clean data & screeners • No AI document synthesis at scale • No geopolitical / FTA intelligence • No institutional tools	4 INDIA-SPECIFIC (India Focused) • Free – ₹10,000 per year • Strong India market coverage • Good fundamental research tools • India-only • No global coverage • No institutional interface • No trade policy / sanctions intelligence	5 OPEN-SOURCE / EMERGING (Niche Capabilities) • Free to enterprise pricing • Innovative AI agents & data APIs • E.g., Fincpt: 15,000+ GitHub stars • Strong niche capabilities (geopolitical, trade, supply chain) • Fragmented — not a unified platform • No dual interface
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05 WHY IGGO WINS

A defensible, multi-layered advantage.



DATA MOAT
15,000+ complex financial documents per company + continuous global news intelligence. Proprietary indexing.



INTEGRATION MOAT
FTA + sanctions + supply chain + IFRS/US GAAP reconciliation in one pipeline. No competitor integrates even two of these.



ARCHITECTURE MOAT
Dual-engine design serving retail and institutional in one platform. No competitor attempts this.



FRAMEWORK MOAT
Model builder for Graham, Buffett/Munger, Simons-style quantitative architectures. No other platform offers this at retail-accessible pricing.



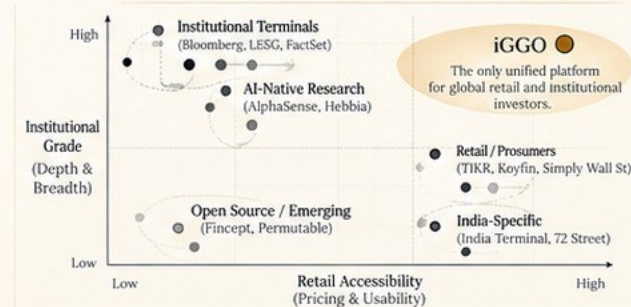
02 IGGO'S 12 CORE CAPABILITIES

A unified system. From data to decision.

- Global Equity Universe** — 125,000+ stocks, 50+ exchanges
- AI Document Synthesis** — 15,000+ complex financial documents per company + continuous global news intelligence
- Dual-Engine Architecture** — Retail interface + Institutional interface in one
- Proprietary Model Builder** — Custom valuation frameworks (Graham, Buffett, Simons)
- Cross-Border Accounting** — IFRS vs US GAAP automated reconciliation
- Hierarchical Decision Resolution** — Jurisdiction → Industry → Exchange → Equity
- Geopolitical & Sanctions Mapping** — OFAC/global sanctions to corporate financials
- Supply Chain & Conflict Modeling** — Real-time tracking of conflict zones, shipping, energy
- FTA & Trade Policy Dynamics** — Impact analysis of tariffs, FTAs, rules-of-origin
- Corporate Event & Disclosure Decoding** — M&A, order books, insider activity, concalls
- Plain-English Financial Translation** — NLP for retail investors
- Institutional-Grade Frameworks for Retail** — DCF, moat analytics, margin of safety

04 COMPETITIVE POSITIONING

Most tools solve a part of the problem. IGGO is the only unified platform.



— WHY NOW — THE CONVERGENCE INFLECTION

RAISING \$500,000 TO SCALE INDIA AND LAUNCH GLOBAL ACROSS 50+ EXCHANGES IN 7 MONTHS.

8 MONTH RUNWAY TO REACH KEY MILESTONES.

A PROVEN
INDIA-FIRST PLATFORM
TO A GLOBAL,
INSTITUTIONAL-GRADE
INVESTMENT INTELLIGENCE
INFRASTRUCTURE.

50+ EXCHANGES
125,000+ STOCKS
GLOBAL COVERAGE
UNIFIED DATA
DEEPER INSIGHTS

01 | ROUND AT A GLANCE



RAISING
\$500,000
Seed



INSTRUMENT
**SAFE or
Priced Equity**



RUNWAY
8 Months



CURRENT STAGE
NSE/BSE fully integrated.
AI pipeline live.
Platform built.



POST-ROUND GOAL
50+ global exchanges.
125,000+ stocks.
Retail + Institutional launch.

02 | ALLOCATION BREAKDOWN Total: \$500,000 Strategic deployment to unlock global scale, product depth and institutional adoption.



45% \$225,000

- 1. TEAM BUILDING**
Build the team to execute global scale from India-first to global.

Hire	Timeline	Key Outcome
VP of Growth	Month 1-2	10,000 retail users by Month 7
Head of Data Partnerships	Month 1-3	50+ exchanges live by Month 7
Senior AI Engineer	Month 1-3	Scale document processing globally
Head of Institutional Sales	Month 4-6	10 institutional clients by Month 8
Customer Success Lead	Month 3-5	80%+ retention

Risk reduced: Execution capacity.
Brings domain expertise and scaling capability.



25% \$125,000

- 2. GLOBAL EXCHANGE INTEGRATION**
Connect IGGO to 50+ exchanges across US, APAC and EMEA.

Activity	Timeline	Key Outcome
Exchange data licensing	Month 1-4	50+ exchanges contracts signed
Data normalization engine	Month 2-4	IFRS vs. US GAAP unified dataset
Real-time feed infrastructure	Month 2-6	125,000+ equities live with low-latency
API integration layer	Month 2-6	FCS API, UN Comtrade, SupplyMaven, Press Monitor integrated

Risk reduced: Data fragmentation.
Enables global expansion.



15% \$75,000

- 3. LEGAL, COMPLIANCE & REGULATORY INFRASTRUCTURE**
Build the governance layer required to operate globally and serve institutions.

Activity	Timeline	Key Outcome
Regulatory compliance (SEBI, SEC, FCA, ESMA)	Month 1-3	Multi-jurisdiction framework
Data licensing legal framework	Month 1-3	Commercial redistribution rights
Audit trail & entitlements	Month 2-4	Institutional-grade governance
IP protection & entity structuring	Month 2-4	Scalable global legal foundation

Risk reduced: Regulatory and legal risk.
Required for institutional adoption.



10% \$50,000

- 4. PRODUCT ENHANCEMENT**
Add institutional-grade capabilities.
Portfolio & Risk Analytics and Compliance.

Module	Timeline	Key Outcome
Portfolio & Risk Analytics Engine	Month 2-6	Factor models, VaR, stress testing
Compliance Rules Engine	Month 3-6	Client-defined thresholds, audit reports
Proprietary Model Builder (enhancement)	Month 2-5	No-code custom frameworks (Graham, Buffett, Simons)

Risk reduced: Product completeness.
Converts IGGO into institutional infrastructure.



5% \$25,000

- 5. CONTINGENCY RESERVE**
Operational buffer for timeline slippage and unforeseen costs.

Use	Detail
Timeline slippage	Exchange approvals, legal reviews
Unforeseen costs	Data provider fees, third-party tools
Operational buffer	8-month execution certainty

Risk reduced: Execution timeline.
Maintains momentum.

03 | MILESTONES THIS ROUND UNLOCKS Clear, time-bound targets for the next 8 months.



Month 1-2
Key hires onboarded
Data partnerships negotiation started



Month 3-4
Exchange agreements signed (50+ in pipeline)
Data normalization live



Month 5
Global data infrastructure and real-time feeds live



Month 6
Portfolio & risk analytics beta release
Compliance infrastructure beta



Month 7
50+ exchanges live
125,000+ stocks available



Month 7
10,000 retail users
10 institutional clients in onboarding



Month 8
Full global launch
Series A readiness

04 | EXPECTED OUTCOMES Capital deployed → Risk reduced → Milestone reached.

Capital	Key Use	Risk Reduced	Outcome by Month 8
\$225K	Team building	Execution capacity	10,000 retail users, 10 institutional clients
\$125K	Exchange integration	Data fragmentation	50+ exchanges, 125,000+ stocks
\$75K	Legal & compliance	Regulatory risk	Institutional adoption unblocked
\$50K	Product enhancement	Product completeness	Portfolio & risk engine live
\$25K	Contingency	Execution timeline	8-month milestone delivery

— WHY NOW — THE CONVERGENCE INFLECTION

FOUR FORCES ARE CONVERGING. THE WINDOW IS OPEN.

EXECUTIVE THESIS

Four secular forces are colliding simultaneously — universal retail capital destruction, institutional data fragmentation, AI compute collapse, and geopolitical realignment. IGGO provides the unified dual-engine infrastructure to capture this multi-billion-dollar market shift.

01 | UNIVERSAL RETAIL CAPITAL DESTRUCTION

Retail investors lose money systematically across every major global market.

KEY DATA

87.7%

India
of equity derivatives traders lost money in FY26 (SEBI). ₹91,685 crore (US\$9.61B) wiped out in a single year (92% from options).

81.1%

China
of A-share retail investors lost money in 2025 despite an 18.4% index rally (92% in 2024, 96% in 2023).

73.45%

South Korea
lost money in H1 2026 despite a 69% KOSPI surge.

15 years

US Retail
underperforms S&P 500 for 15 consecutive years (DALBAR).

IGGO SOLUTION

Replaces speculative noise with institutional-grade financial decomposition, margin-of-safety scoring, and plain-English synthesis.

02 | INSTITUTIONAL DATA DROWNING & FRICTION

Buy-side funds are crippled by fragmented multi-exchange infrastructure and high operational overhead.

KEY DATA

\$2.47B

Financial Drag
Weak data foundations cost the buy-side \$2.47 billion in 2026 (GoldenSource).

80%+

Data Losses
of buy-side firms report losses linked to poor or late data.

65%

Operational Bottleneck
of asset managers say fragmented fund data blocks operational efficiency (FE fundinfo).

#1 Priority

Automation
Nearly half of asset managers rank data automation as their #1 priority (2026 Executive Benchmark).

IGGO SOLUTION

Unifies global coverage across 50+ exchanges and 125,000+ equities with real-time IFRS/US GAAP reconciliation and zero data latency.

03 | AI COMPUTE COST COLLAPSE

Advanced financial intelligence is now economically viable at global scale.

KEY DATA

725×

Lower cost of LLM inference in under 18 months.



70% of buy-side firms now employ AI in front-office operations — up from 10% a year prior (SimCorp).

IGGO SOLUTION

Leverages high-efficiency multi-model pipelines (DeepSeek V4-Flash / GPT-5.6 SoL) to deliver institutional-grade analysis at hyper-margins.

04 | GEOPOLITICAL FRAGMENTATION & MACRO SHOCK

“Geopolitics has become the macro.”
(Bloomberg Professional, Sept 2026)

KEY DATA

- TRADE BLOCS** — Competing economic blocs and FTA realignments.
- SANCTIONS** — Expanding sanctions regimes directly impact corporate revenues.
- SUPPLY CHAINS** — Chokepoints disrupt input costs and production timelines.
- CONFLICT ZONES** — Regional conflicts create sector-specific risks.
- ENERGY CORRIDORS** — Energy price volatility flows directly into margins and valuations.

IGGO SOLUTION

The only platform integrating OFAC sanctions, FTA updates, and conflict zone tracking directly into fundamental DCF valuation models.

**THE
WINDOW**



Retail losses are structural.



Institutions are desperate for unified data.



AI economics have crossed the tipping point.



Geopolitical risk requires real-time modeling.

**THIS IS A ONCE-IN-A-GENERATION
OPPORTUNITY. IGGO IS BUILT
TO CAPTURE IT.**

BUSINESS MODEL & PRICING

SUBSCRIPTION SaaS. TWO SEGMENTS. ONE PLATFORM.

INSTITUTIONAL-GRADE INTELLIGENCE AT 1/10TH THE COST.

Democratising access to the same global financial intelligence used by the world's top institutions.

Different needs.
Same intelligence
infrastructure.
Built for individuals,
teams and institutions
across the globe.

01 | REVENUE MODEL

SUBSCRIPTION (MONTHLY / ANNUAL) | DUAL-SEGMENT: RETAIL + INSTITUTIONAL



Subscription-led SaaS
Monthly for flexibility.
Annual for predictable
recurring revenue.



Two core segments
Retail investors
and institutional investors.



Global by design
One platform. 50+ exchanges.
125,000+ equities.

RECURRING REVENUE MODEL

Monthly → **Annual** → **Expansion**
Lower acquisition friction | Stronger retention | High LTV per customer



RETAIL

FOR INDIVIDUAL INVESTORS
FROM EXPLORATION TO GLOBAL RESEARCH

Country Access

\$19.99 / month
\$199 / year

Coverage 1 country
Logins 1
Extra login +\$10 / month

Six Country Access

\$49.99 / month
\$499 / year

Coverage 6 countries
Logins 1
Extra login +\$10 / month

WHAT YOU GET

- Full financials, ratios & DCF valuation
- AI document synthesis
(10 queries/day (Country) | Unlimited (Six Country))
- Peer comparison & historical trends
- Global intelligence
Geopolitical risk, trade policy, sanctions
- Model builder
Build custom Graham, Buffett, Simons frameworks
- Portfolio tools
Risk analytics, stress testing

Best for: Beginners exploring one market | Serious investors researching globally.



INSTITUTIONAL

FOR PROFESSIONAL INVESTORS
GLOBAL RESEARCH INFRASTRUCTURE

Continental Access

\$150 / month
\$1,500 / year

Coverage 1 continent
Logins 6

Global Access

\$575 / month
\$6,900 / year

Coverage All 6 continents
Logins 6

WHAT YOU GET

- Everything in Six Country
- IFRS / US GAAP automated translation
- API access (unlimited calls)
- Compliance infrastructure
Audit trail, entitlement management
- Portfolio risk analytics
Factor models, Brinson attribution
- Stress testing
Monte Carlo VaR, 2008/2020 scenarios
- White-label reports & on-premise deployment
- Custom model development
- Dedicated account manager

Best for: Regional funds, PMS, boutique research | Global funds, hedge funds, family offices.

02 | UNIT ECONOMICS (BLENDED)

Metric	Retail	Institutional
Blended ARPU	~\$320/yr	~\$3,100/yr
CAC	~\$80	~\$1,500
LTV	~\$665	~\$26,000
LTV:CAC	8.3:1	17.3:1
CAC Payback	3 months	6 months
Gross Margin	78%	78%

03 | MARKET VALIDATION

WHY CUSTOMERS WILL PAY

Platform	Cost Per Seat / Year	IGGO Advantage
Bloomberg Terminal	\$24,000 – \$32,000	95–96% cheaper
FactSet	\$12,000 – \$40,000	90–95% cheaper
AlphaSense	\$10,000 – \$100,000	85–95% cheaper
Koyfin Advisor	\$2,508 – \$3,588	55–70% cheaper
IGGO Global	\$1,150 (6 seats at \$6,900/year)	Institutional-grade intelligence at scale.

04 | PATH TO \$10M ARR

Segment	Customers	Blended ARPU	Revenue
Retail	25,000	\$320/yr	\$8.0M
Institutional	150	\$13,300/yr	\$2.0M
Total	25,150	—	\$10.0M

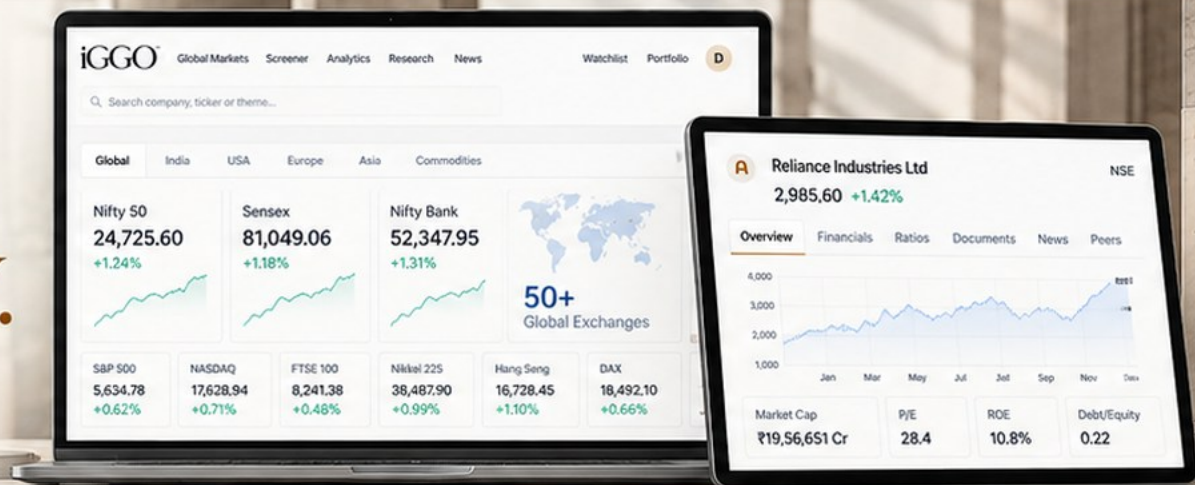
Key Assumptions

- 3%** Freemium-to-paid conversion
- 4%** Monthly retail churn
- 1%** Monthly institutional churn

THE ASK

WE BUILT IT. IT WORKS. THE ONLY QUESTION IS WHO JOINS THE JOURNEY.

A fully built, production-ready platform for fundamental analysis.
Live on NSE & BSE. Now seeking mentorship, capital and partnership
to expand to 50+ global exchanges.



SAME DATA
DIFFERENT
PERSPECTIVE.

A MORE
INFORMED
WORLD.

WHAT WE BUILT



LIVE ON NSE & BSE

Entire Indian stock market production-ready,
not a prototype.



WORLD NEWS INTELLIGENCE

Operational. All features working.



AI DOCUMENT & NEWS PIPELINE

Live. 30,000+ financial documents processed
across the market. 5 years of financial news
synthesized.



BOOTSTRAPPED

Built without institutional backing.
Solo founder. No team. No capital.

WHAT WE SEEK



MENTORSHIP

Operators who have scaled fintech
or global SaaS. Guidance on
institutional sales cycles and
global market execution.



CAPITAL

To expand from India to 50+
global exchanges in 7 months.
The amount we are raising is
what is needed. Not more.



PARTNERSHIP

Investors who bring domain
expertise alongside the capital.

WHY MENTORSHIP MATTERS AS MUCH AS CAPITAL

We have proven we can build. A live platform on NSE/BSE without
backing is proof. What we need now is guidance on:

- 01 Scaling institutional sales cycles
- 02 Global market execution
- 03 Regulatory navigation across multiple jurisdictions

“ THE PLATFORM IS BUILT. THE GLOBAL RIGHTS
ARE IN PLACE. NOW WE'RE LOOKING FOR THE
RIGHT PARTNERS TO SCALE IT.

THE NEXT MILESTONE



50+

Global exchanges

- ✓ Commercial display approvals secured.
Ready for global expansion.
- ✓ Product & data infrastructure
- ✓ Regulatory & market expansion
- ✓ Institutional go-to-market

THE CLOSE

You don't need to take our word for it.
See the live platform. Review the system.
Then decide.

SCHEDULE A MEETING →

- +91 9157 9516 66
- deepkiranjariwala@gmail.com
- fundamental@iggo.com



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