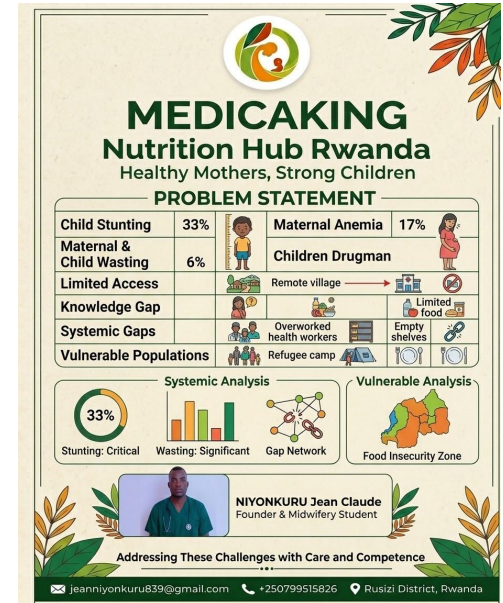

Title: MedicaKing Nutrition Hub Rwanda

Subtitle: Healthy Mothers, Strong Children
Footer: NIYONKURU Jean Claude | Kibogora
Polytechnic | +250799515826



Title: Rwanda's Silent Nutrition Crisis

- 33% of children under 5 suffer from stunting
- 17% of pregnant women experience anemia
- Rural families lack access to affordable nutrition
- Health workers are overstretched
- Malnutrition leads to lifelong cognitive and economic damage



Title: Why Rwanda Needs This Now

- Strong government commitment to health
- Extensive network of Community Health Workers (CHWs)
- 90%+ of population covered by Mutuelle de Santé (health insurance)
- Urgent national goal: Reduce stunting to below 19% by 2025
- Growing demand for affordable, nutritious food

Title: MedicaKing Nutrition Hubs

Community-based nutrition service points led by trained midwives and CHWs.

Four Key Services:

1.  Nutrition Screening (MUAC, growth monitoring)
2.  Breastfeeding & Nutrition Education
3.  Micronutrient Supplements (Iron, Vitamin A, Zinc)
4.  Affordable Fortified Porridge Flour (Social Enterprise)



The poster for MedicaKing Nutrition Hubs features a central logo with a stylized 'M' and 'K' in green and orange. Below the logo, the text 'MEDICAKING' is written in large, bold, green letters, followed by 'Healthy Mothers, Strong Children' in smaller black text. A green banner with white text reads 'PROPOSED SOLUTION' and 'MEDICAKING NUTRITION HUBS', with a subtitle 'Community-based nutrition service points led by trained midwives and community health workers.' Below this is a table with two columns: 'SERVICE' and 'DESCRIPTION'. The table lists six services: Nutrition Screening, Nutrition Education, Micronutrient Supplementation, Referral Linkages, Home Follow-up, and Fortified Food Production. Each service is accompanied by a small icon. At the bottom of the poster, there is a photo of a man in a green uniform, identified as 'NIYONKURU Jean Claude, Founder & Midwifery Student'. Below the photo, the text 'Addressing These Challenges with Care and Competence' is written. At the very bottom, contact information is provided: an email address 'jeanniyonkuru839@gmail.com', a phone number '+250799515826', and a location 'Rusizi District, Rwanda'.

MEDICAKING
Healthy Mothers, Strong Children

PROPOSED SOLUTION

MEDICAKING NUTRITION HUBS
Community-based nutrition service points led by trained midwives and community health workers.

SERVICE	DESCRIPTION
Nutrition Screening	MUAC, growth monitoring for mothers and children
Nutrition Education	Breastfeeding, complementary feeding, balanced diets
Micronutrient Supplementation	Iron-folic acid, vitamin A, zinc
Referral Linkages	For severe cases to health centers
Home Follow-up	For at-risk mothers and children
Fortified Food Production	Affordable porridge flour for sale

NIYONKURU Jean Claude
Founder & Midwifery Student

Addressing These Challenges with Care and Competence

jeanniyonkuru839@gmail.com +250799515826 Rusizi District, Rwanda

Title: How MedicaKing Works

- Task-Shifting: Midwives & CHWs deliver services
- Cross-Subsidization: Paying customers fund free care for the poor
- Social Enterprise: Selling fortified foods ensures sustainability
- Preventive Focus: Early detection prevents severe complications
- Technology: Mobile apps for screening & tracking

Title: Who We Serve

-  Pregnant Women (high anemia rates)
-  Lactating Mothers
-  Children Under 5 (most vulnerable to stunting)
-  Teenage Mothers (face stigma and limited access)
-  Refugees & Displaced Families
-  Community Health Workers (trained and empowered)
-  Families & Communities



MEDICAKING NUTRITION HUB RWANDA

Healthy Mothers, Strong Children

TARGET BENEFICIARIES

BENEFICIARY GROUP	ICON	WHY THEY ARE INCLUDED
Pregnant Women		High rates of anemia
Lactating Mothers		Need breastfeeding and nutrition support
Children Under Five		Most vulnerable to malnutrition
Teenage Mothers		Face stigma and limited access
Refugees & Displaced		High food insecurity
Community Health Workers		Trained and empowered
Families & Communities		Healthier mothers and children



NIYONKURU Jean Claude
Founder & Midwifery Student

Addressing These Challenges with Care and Competence

 jeanniyonkuru839@gmail.com  +250799515826  Rusizi District, Rwanda

Title: Why I Can Lead This

-  Final-Year Midwifery Student – Kibogora Polytechnic
-  Red Cross Volunteer – Served 16,000 refugees in Kiziba Camp
-  5 Clinical Rotations – Mugonero, Ruhengeri, Ruhango, Kibuye, Kigeme
-  UNICEF-Certified – Community Engagement & Inclusion Champion
-  HarvardX Scholar – Entrepreneurship in Emerging Economies
-  5 Years Youth Leader – Mobilized 100+ young people
-  3 Years Class Representative – Advocated for 230+ students

Title: Our Vision for Impact

- Short-Term: Pilot in Rusizi District, reach 500+ families
- Medium-Term: Expand to 5 districts in Western Province
- Long-Term: Replicate across Rwanda and other African countries
- Measurable Outcomes: Reduce stunting and anemia rates in target communities
- Sustainable Model: Profits from fortified food sales fund free services



Title: How You Can Help

-  Partners – NGOs, health institutions, government agencies
-  Funding – To pilot the first Nutrition Hub in Rusizi
-  Mentorship – Guidance to scale and sustain
-  Visibility – Amplify our message
-  Research Collaboration – To measure and document impact

Title: Let's Build Healthy Mothers, Strong Children

 Email: jeanniyonkuru839@gmail.com

-  WhatsApp: +250799515826
-  Linktree: <https://linktr.ee/MedicaKing>
-  Rusizi District, Rwanda

Join us in ending child stunting and maternal anemia in Africa.

