Meme Zone World

Where Every Meme Matters

India's First Social Earning Platform for Meme Creators

RAISING

₹10 Lakh

for 5% Equity

Val: ₹2 Crore

Neeraj Pandit · Founder & CEO · +91 9650783278 · memezone.world · New Delhi · June 2024

THE PROBLEM

Indian Creators Can't Monetize Memes

8M+

Creators in India

Only 2% earn reliably

₹0–500

Monthly earnings

For meme creators

3–4

Apps juggled

To earn from content

MemeChat: Limited earning, paid templates, dependent on brand partnerships

No platform offers fair, transparent revenue sharing for everyday creators

Creators waste hours making content only to earn almost nothing

OUR SOLUTION

Create. Share. Earn.

India's answer to creator monetization — turn meme habits into real income

Create

— Built-in meme editor

— 100+ FREE templates

— No 3rd-party apps

Share

— Viral meme community

— Native sharing

— No app-switching

Earn

— Likes · Views · Referrals

— Group earnings

— Payout after ₹500 threshold

Free

— 100% free forever

— No hidden charges

— No subscription

India-First

— Built for Indian creators

— Hindi + Regional support

Eligibility: 2000 hrs watch time + 100 followers · UPI & Bank Transfer · Min ₹500 withdrawal

MARKET OPPORTUNITY

India's Creator Economy is Exploding

TAM

Total Addressable Market

₹18,000 Cr

India Creator Economy

SAM

Serviceable Addressable Market

₹2,500 Cr

Social Earning Apps

SOM

Serviceable Obtainable Market

₹50 Cr

Year 1 Target

8M+ Creators in India

2.5M Gen-Z meme creators (SAM)

500K Target users Year 3

500M+ Meme consumers in India

10K Target users Year 1

BUSINESS MODEL

How We Make Money

Brands Pay

Run ads targeting meme audiences (like Facebook Ads Manager)

30% Platform

Platform keeps 30% of all ad revenue generated

70% Creators

Shared based on views, watch time & engagement

6 Ways Creators Earn

Post Memes

Earn per post via views & engagement

Watch Time

Hit watch time milestones

Views

Per-view earning on all posts

Reels

Earn after complete watch time

Likes

Earn from likes on your content

Groups & Referral

Create groups, refer new users

COMPETITIVE LANDSCAPE

Meme Zone World vs MemeChat

Feature	Meme Zone World	MemeChat
Meme Monetization	✓	Partial
Free Templates	**100+**	Paid
Revenue Share	**70% to Creators**	Low
Dedicated Community	✓	✓
India-First Focus	✓	Partial
UPI / Bank Payout	✓	Limited
Reels + Memes	✓	✗
Android App	**✓ Play Store in process**	✓

Note: Instagram & YouTube offer zero meme-specific monetization — brand deals only, no direct earning for everyday creators. You tube gives only adsense revenue.

TRACTION & PROOF

Early Stage — Real Progress

31	780+	Android	2024
Real Users	**Memes Created**	**Play Store**	**Founded**
+ 300 beta testers	By early community	6 of 14 days testing	Incorporated & Active

Key Milestones

- Company incorporated — CIN: U90009DL2024PTC432828
- Web platform live + Android App in Play Store testing (production in ~8 days)
- 780+ memes created by early user community
- Instagram community @mem_ezoneworld growing organically
- Founder Neeraj Pandit featured on BharatFast

TECHNOLOGY

Built to Scale

Frontend

React JS

Fast, responsive web app

Database

MongoDB

Flexible NoSQL — scales to millions

Hosting

Hostinger

Reliable cloud infrastructure

Mobile

Android App

Play Store — production soon

- Real-time earnings dashboard
- Built-in meme editor + reel upload
- Community feed — like, comment, share
- UPI & Bank Transfer payout

FINANCIAL PROJECTIONS

3-Year Forecast

Metric	Year 1 — 2026	Year 2 — 2027	Year 3 — 2028
Total Users	10,000	2,00,000	5,00,000
Monthly Active	5,000	1,00,000	3,00,000

70%

Creator Payout

₹500 min

Withdrawal Threshold

Month 18

Break-Even Target

THE TEAM

The People Behind the Platform

NP

Neeraj Pandit

Founder & CEO

+91 9650783278

Featured

Featured on BharatFast — India's meme monetization pioneer

Vision

"Make every meme matter" — building for 8M+ Indian creators

Builder

Launched web platform + Android App in under 2 years

Director: Seema Devi · New Delhi, India · memezone.world

ROADMAP

Progress & Next 12 Months

ACHIEVED (June 2024 – May 2026)

- Company incorporated — CIN: U90009DL2024PTC432828
- Web platform live + Android App in Play Store testing (production in ~8 days)
- 780+ memes created by early users
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NEXT 12 MONTHS (With ₹10L Funding)

M 1–3

5,000 users

Influencer marketing

M 4–6

20,000 users

Referral program

M 7–9

35,000 users

Campaing

M 10–12

10,000 users

Revenue milestone + Series A prep

INVESTMENT ASK

Join India's Creator Revolution

RAISING

₹10 Lakh

for 5% Equity

Post-money valuation: ₹2 Crore

40%	**Marketing & User Acquisition**	₹4L — ads, influencers, referrals
30%	**Product Development**	₹3L — app features, editor
20%	**Operations & Team**	₹2L — part-time devs, support
10%	**Legal & Compliance**	₹1L — MCA filings, IP

Meme Zone World

Where Every Meme Matters

- India's 1st meme-specific social earning platform
- Only 1 direct competitor — clear advantage over MemeChat
- 8M creators + 500M meme consumers addressable market
- Android App in Play Store testing — production launch imminent
- Company active, product live, founder featured on BharatFast
- 12-month runway to 10K users

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Thank you