

Verif-ID

- The Authenticity Layer for the Internet
- Detecting AI-Generated Media and Verifying Real Humans

The Problem

- AI-generated media is rapidly becoming indistinguishable from real human content.
- Threats include:
 - Deepfake political videos
 - AI voice scams
 - Synthetic social accounts
 - AI dating fraud
 - Impersonation attacks

Why Now?

- Generative AI has accelerated synthetic media creation faster than verification systems can respond.
- Key Drivers:
 - Explosion of AI-generated content
 - Increasing fraud losses
 - Regulatory pressure
 - Enterprise demand for trust systems

The Solution

- Verif-ID is a universal authenticity platform that:
- • Detects AI-generated media
- • Verifies real humans
- • Issues authenticity certificates
- • Integrates into enterprise systems

Product Demo

- Upload Media
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 - Multi-Model AI Analysis
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 - Authenticity Score Returned
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- Example:
 - Human Probability: 91%
 - Confidence: High

Core Technology

- Multi-layer detection architecture:
 - Image forensic analysis
 - Deepfake video detection
 - Voice clone detection
 - Text authenticity analysis
 - Human liveness verification

Competitive Advantage

- Most competitors only identify fake content.
- Verif-ID combines:
 - Detection
 - Human verification
 - Authenticity certification
 - Enterprise API infrastructure

Business Model

- Recurring Revenue Streams:
- • Consumer subscriptions
- • Enterprise API licensing
- • Government contracts
- • Verification services

Market Opportunity

- Target industries:
 - Cybersecurity
 - Fraud prevention
 - Digital identity
 - Social moderation
 - Financial security
 - Media authentication

Go-To-Market Strategy

- Phase 1: Viral detection platform
- Phase 2: Enterprise API rollout
- Phase 3: Verified Human Identity Network
- Phase 4: Global authenticity infrastructure

Vision

- The internet is dividing into:
 - Verified Human Content
 - Unverified Synthetic Content
- Verif-ID aims to become the trust infrastructure enabling digital authenticity worldwide.

Funding Ask

- Seeking: \$3M Seed Round
- Use of Funds:
 - AI model development
 - Engineering team
 - Cloud infrastructure
 - Enterprise partnerships
 - Product scaling