# NEURO KIDS SPACE

Better-connected support for neurodivergent children.




An early-stage UK HealthTech, EdTech and AI venture



INVESTOR OVERVIEW • MVP STAGE • MANCHESTER, UNITED KINGDOM

A connected platform concept bringing child-friendly support tools, family resources and structured evidence into one place.

Prepared as an introductory investor discussion document. Product scope and pilot plans are subject to ongoing development, governance and validation.

# The challenge

Support can be fragmented across home, school and services. Families and professionals may have to piece together observations, activities and progress from different places.

### Disconnected information

Useful observations and support experiences can sit in separate notes, conversations and systems.

### Heavy evidence burden

Preparing for reviews and support discussions can require families and professionals to organise information manually.

### Inconsistent day-to-day tools

Children may encounter different communication, routine and wellbeing supports across settings.

**The opportunity:** make everyday support tools and evidence easier to organise, understand and share—with the child's needs, family voice and professional judgement at the centre.

# The solution

Neuro Kids Space is being built as a connected support and evidence platform for children, parents/carers, schools and authorised professionals.

### For children

Child-friendly activities, communication supports, visual routines, breathing activities and Buddy experiences.

### For families

Parent resources, emotion and observation tracking, practical guidance and structured records.

### For schools

A SENCO-facing view intended to help organise relevant support information and observations.

### For professionals

An evidence timeline and AI-assisted summaries designed for review by an authorised person.



# One platform, connected workflows

The product combines practical support experiences with a structured way to record and review information over time.

| 1. Support | 2. Observe | 3. Organise | 4. Review |
| --- | --- | --- | --- |
| Activities, AAC tools, visual routines and family resources. | Record relevant observations and context. | Bring records together in an Evidence Timeline. | Generate a draft summary for human review and approval. |

**AI is assistive, not authoritative.** AI-generated insights are drafts grounded in recorded information. They are not diagnoses, do not determine eligibility or care, and require human review.

# Product capabilities

The current product direction spans child experiences, family tools and school-facing workflows.

| | | |
|---|---|---|
| **Buddy & child activities**<br>Games and engaging activities designed for supported participation. | **Communication & routines**<br>AAC board, visual routines and breathing activities. | **Buddy Academy**<br>A learning area intended to support age-appropriate learning experiences. |
| **Parent resources**<br>Emotion tracking, weekly resources and practical support tools. | **Evidence Timeline**<br>Structured observations and records organised over time. | **AI Insight Engine**<br>Draft evidence summaries for review and approval by people. |

Website: neuro-kids-space.co.uk

# Who we aim to serve




The initial focus is the UK SEND and neurodiversity support ecosystem, with a practical route into family and school use.

### Families

Parents and carers looking for practical, joined-up ways to support their child and organise information.

### Schools & SENCOs

Schools seeking tools to support communication, routines and structured evidence workflows.

### Support organisations

Relevant professionals and organisations working with children and families, subject to appropriate access and governance.

**Market approach:** start with a focused UK use case and build evidence through carefully governed pilots before expanding into wider partnerships or geographies.

This deck does not rely on unsupported market-size, adoption or cost-saving estimates. These should be developed and validated as the commercial evidence base grows.

# Business model

A blended subscription model is planned, with family access and school/organisation subscriptions.

### Family plans

A free entry point alongside a proposed paid family subscription for additional features and resources.

### School subscriptions

Tiered school plans intended to support different levels of school use and functionality.

### Partnership opportunities

Potential strategic collaborations with education, health and SEND organisations, subject to fit and agreement.

Commercial pricing has been considered for family and school tiers. Pricing, willingness to pay, conversion, retention and unit economics require further market validation.

# Progress to date

Founder-funded product development has taken Neuro Kids Space from concept to a working MVP and a defined pilot proposition.

- Working website and multi-audience product direction.
- Child-facing activities and support features, including Buddy, AAC and visual routines.
- Parent resources and structured observation/evidence workflows.
- Evidence Timeline and PDF evidence-summary workflow developed in the product.
- School-facing SENCO portal direction and MIS integration work, including Wonde.
- Pilot-readiness, privacy, consent and safeguarding workstreams established.

**Current stage:** MVP / early pilot-readiness. No revenue, paying-customer numbers, clinical validation or proven outcomes are claimed in this document.

# Pilot and responsible development

The next step is to validate usefulness in a small, controlled setting before wider rollout.

### Define & govern

Agree pilot scope, roles, consent, safeguarding, data protection and success measures before onboarding.

### Test in context

Work with a small number of suitable partner settings and gather feedback from families and professionals.

### Evaluate

Assess usability, evidence completeness, family experience, professional usefulness, adoption and unintended effects.

### Improve before scaling

Use findings to prioritise product, accessibility, security and operational improvements.

Safeguarding and data protection are core design requirements. Any live pilot involving identifiable child information must operate under appropriate consent, access controls, governance and agreed procedures.

# Investment opportunity

Neuro Kids Space is seeking aligned pre-seed investment and strategic partners to move from working MVP towards validated pilots and responsible growth.

| | |
|---|---|
| **Product & engineering**<br>Strengthen reliability, accessibility, security and core workflows. | **Pilot delivery**<br>Support partner onboarding, implementation and structured evaluation. |
| **Safeguarding & governance**<br>Continue privacy, consent, safeguarding and operational readiness work. | **Commercial validation**<br>Test pricing, adoption, retention and routes to sustainable growth. |

**What we are looking for:** investors and partners with experience in HealthTech, EdTech, AI, SEND, education or social impact—bringing capital, relevant expertise and access to the right pilot and market relationships.

Funding amount and investment terms are open for discussion and will be matched to an agreed delivery plan. No investment offer or guaranteed return is made in this document.

## Let's build better-connected support.

Neuro Kids Space Ltd • Manchester, United Kingdom • neuro-kids-space.co.uk

Confidentiality note: This is an introductory discussion draft. Please confirm recipient suitability before sharing commercially sensitive information. Product capabilities



ge as development and pilot validation progress.