

KOBIITECH

Practical AI, Digital Marketing & E-Commerce Tools
for Emerging-Market Entrepreneurs

THE PROBLEM

Great ideas rarely become sustainable online businesses

1

Limited technical skills

Turning knowledge into an ebook, course, or product feels out of reach without coding or design skills.

2

Fragmented tools

ChatGPT for content, Canva for design, a website builder for presence, social apps for marketing — with no connected workflow.

3

Cost & uncertainty

High agency and freelancer costs, and no clear starting point, stall good ideas before they launch.

THE SOLUTION

One connected ecosystem — from idea to launched digital business

1

Discover

Validate real digital product opportunities before building

2

Create

Generate ebooks, courses, templates & AI-optimized prompts

3

Launch

Build sales pages, funnels & promotional content

4

Grow

Market and scale with practical, repeatable workflows

Not a replacement for existing tools — the connective layer that turns them into a repeatable workflow.

PRODUCT

AI Prompt Toolkit

A SaaS platform that helps creators, professionals, students, and businesses generate optimized prompts and unlock the full potential of AI tools.

- ✓ Optimized prompts for ChatGPT, Gemini, Claude, Midjourney, DALL·E, coding assistants, APIs & video tools
- ✓ Prompt categories: Text, Art, Code, JSON, Video
- ✓ Prompt history for saved, reusable prompts
- ✓ Free tier with daily usage limits + premium subscription plans

PRODUCT STATUS

Functional MVP

Public-launch ready. Built and tested directly by the founder — a single, lean, fast-iterating product team.

Ecosystem expanding to include the AI Digital Business Launch Kit and additional digital-product tools.

MARKET OPPORTUNITY

A fast-growing market at the intersection of AI tools and the creator economy

\$250–320B

Global creator economy, 2026 (third-party industry research)

Fastest-growing

Digital products (courses, ebooks, templates, tools) within that market

Africa → Global

Initial focus on Ghana & Africa, expanding to a global digital-business audience

Sources: Grand View Research, Research and Markets, market.us (2026 publications) — market context, not KOBII TECH-specific figures.

Target Customers

1

Aspiring Entrepreneurs

Starting a digital business with limited resources

2

Creators & Freelancers

Turning skills and knowledge into digital products

3

Small Businesses

Seeking affordable AI, marketing & e-commerce tools

4

Coaches & Educators

Packaging expertise into courses, ebooks, templates

5

Digital Marketers

Automating content, marketing & sales workflows

Ideal customer: someone with knowledge, skills, or an idea — but limited time, technical expertise, or resources.

Scalable, Repeatable Revenue

1

SaaS Subscriptions

Premium plans for the AI Prompt Toolkit — expanded usage, categories, and features

2

Digital Product Sales

Ebooks, courses, templates & toolkits sold under the KOBITECH brand umbrella

3

Bundled Offerings

Combined product + education bundles (e.g. AI Digital Business Launch Kit) as the suite grows

Cost Structure

Software & AI tools • Technology & infrastructure • Product development • Marketing & advertising • Payment & platform fees • Operations • Team & contractors (as we grow)

Lean, founder-led model: fixed costs stay low while spending prioritizes product development, technology, and customer acquisition.

Educate First. Build Trust. Convert.

1

Social Media

Educational short-form content across FB, IG, TikTok, LinkedIn, YouTube

2

Content & SEO

Tutorials, guides & case studies that attract active searchers

3

Webinars

30-Day AI Digital Business Blueprint masterclasses

4

Email & Lead Magnets

Free prompts, checklists & templates to build an audience

5

Paid Advertising

Targeted Meta, Google & TikTok campaigns, scaled gradually

6

Partnerships

Creators, educators & communities already serving the market

We don't just teach digital entrepreneurship — we build the tools to do it.

Founder-Led Execution

Hands-on experience in marketing, e-commerce, web development, SEO & digital products

Builder, Not Just Educator

We build and use our own AI products — firsthand understanding of customer challenges

Integrated Ecosystem

Brings tools, workflows, and launch strategy together vs. today's fragmented options

Emerging-Market Proximity

Deep connection to entrepreneurs in markets larger competitors overlook

Early Stage, Built and Ready

Pre-Revenue

No commercial sales yet — presented transparently, not fabricated

MVP Complete

AI Prompt Toolkit is functional and public-launch ready

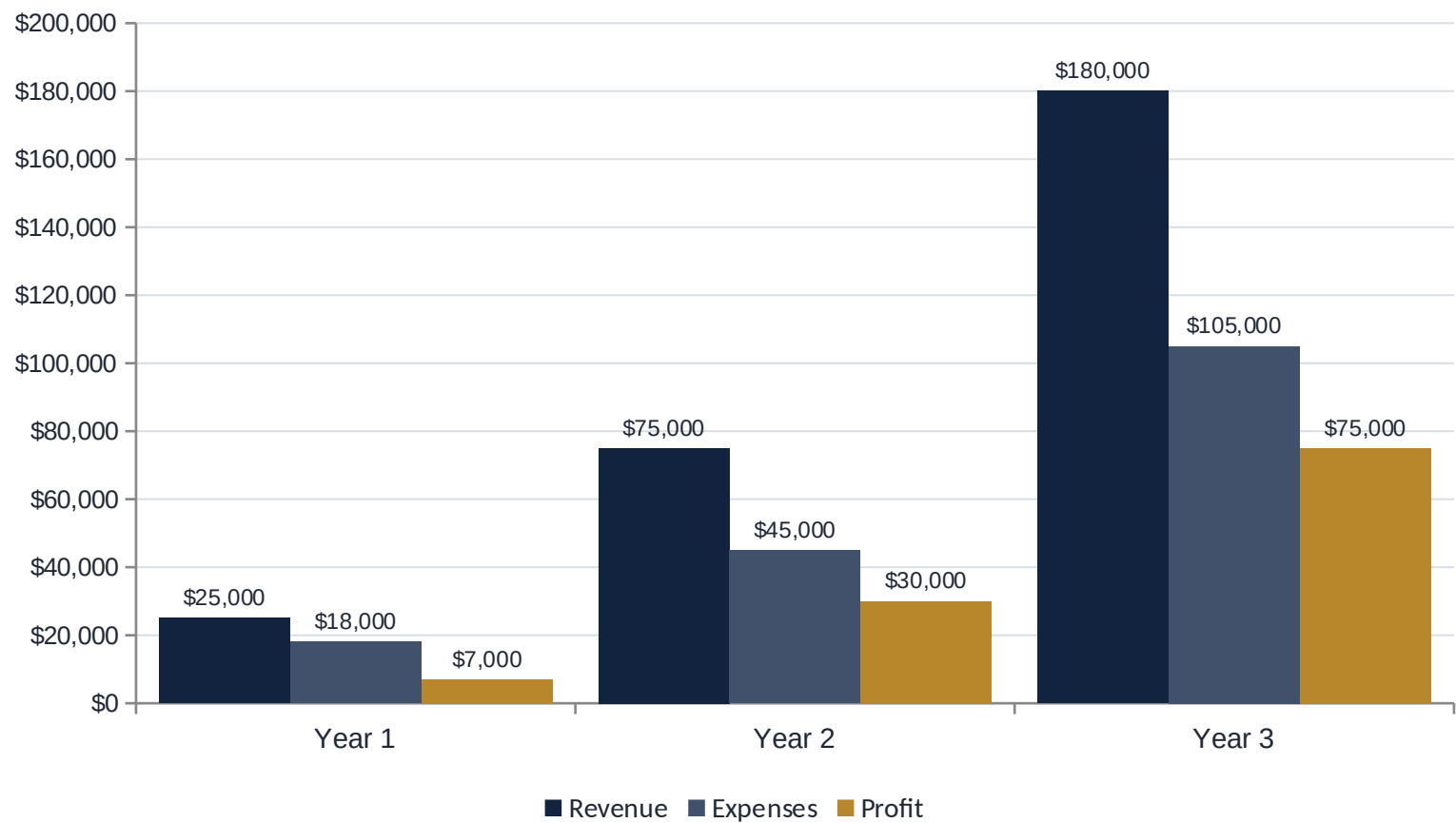
Founder-Funded

All costs to date covered by the founder's personal funds

Our approach: identify a real problem, build a useful solution, test with users, learn, and continuously improve.

Revenue, Expenses & Profit — 2026–2028

Planning targets, not audited results — will be updated as real customer and revenue data becomes available.



3-YEAR SUMMARY

Year 1

\$7,000 profit

Year 2

\$30,000 profit

Year 3

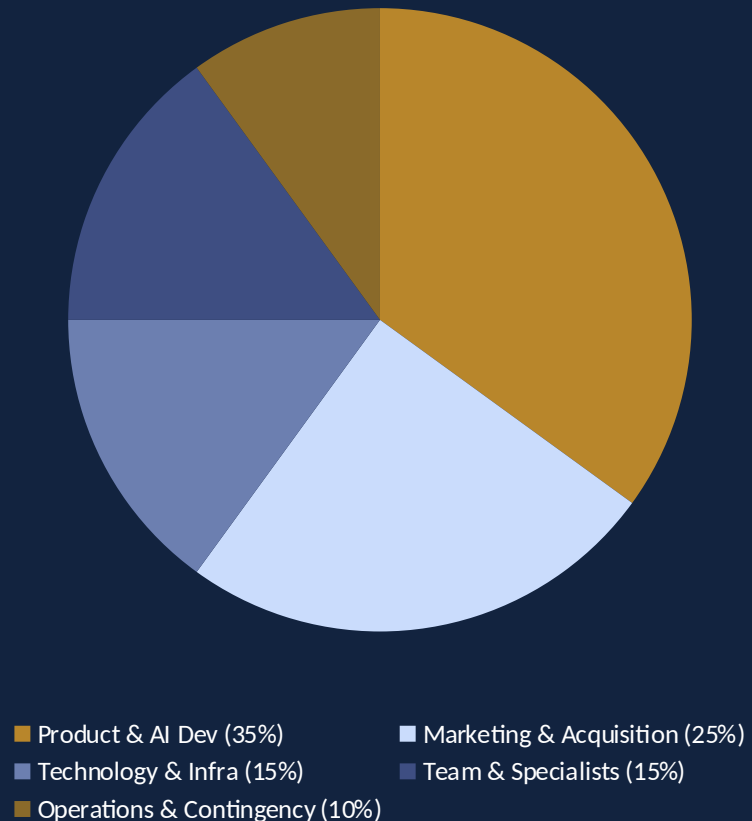
\$75,000 profit

Reinvestment-led growth: revenue is prioritized toward product, technology, and customer acquisition.

THE ASK

Raising \$100,000 in Pre-Seed Funding

To fund product development, customer acquisition, infrastructure, and team growth over 18–24 months.



WHAT THIS ENABLES

- 1 Launch and improve our core AI products
- 2 Acquire and retain our first significant customer base
- 3 Validate pricing and recurring-revenue models
- 4 Build repeatable customer acquisition channels
- 5 Expand from Ghana/Africa toward international customers

THE FOUNDER

Sylvester K. Obeng

Founder, KOBITECH

A digital marketing and e-commerce specialist with hands-on experience in digital marketing, online business development, content creation, web design, SEO, and e-commerce. Sylvester combines practical marketing experience with a focus on AI and emerging technologies to build solutions that help individuals, creators, and small businesses grow online.

As founder, Sylvester leads product, marketing, and operations — and personally builds and tests KOBITECH's AI-powered products, giving the company firsthand understanding of the problems customers face.

RELATED VENTURES

AI Prompt Toolkit

Flagship SaaS product

Kobiilab

Digital skills brand — ebooks & courses

The Growth Compass

YouTube channel on wealth mindset & financial freedom

OUR VISION

A leading African digital technology company — making AI and digital entrepreneurship accessible, practical, and transformative for millions of people worldwide.

Let's build it together.

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