

PRE-SEED FUNDRAISING

SoftSync Lab

Empowering global mid-sized enterprises through highly-optimized,
bespoke operational software and automation pipelines.

| The Operational Tooling Gap

1. Manual Chaos & Fragility

Millions of growing operational and service companies rely entirely on manual data workflows and unstable spreadsheets. These processes break down easily, resulting in massive administrative overhead, human errors, and critical data loss.

2. Bloated Enterprise Tools

When seeking solutions, businesses are forced to choose between rigid, overly complex SaaS products or massive ERP packages. These demand heavy monthly licensing, force workflow restructuring, and take months to implement.

| Modern Custom Systems

Built Around Existing Business Logic

We design, engineer, and deploy lightweight, dedicated cloud-native automation workflows and management tools that fit perfectly into our clients' existing workflows.

By bypassing heavy legacy frameworks and leveraging ultra-efficient tech stacks, we deliver custom systems in record times without operational disruption.



Validated Market Traction

74%

Net Profit Margin achieved

Immediate Capital Efficiency

Our proof of concept is clear: within our first 90 days of operation, we closed and fully delivered our first bespoke operational pipeline with outstanding financial returns.

- ✓ **Contract Value:** Secure initial single client pilot.
- ✓ **Lean Execution:** Delivered with minimal overhead, generating immediate net profit.
- ✓ **Proof of Scalability:** Confirms global appetite for lightweight, rapid bespoke software.

| Targeting a Global Opportunity



TAM

Millions of growing small & mid-sized businesses globally that are bottlenecked by manual workflows and spreadsheet-dependency.



SAM

Mid-market operational companies and services globally that have entirely outgrown standard SaaS, but are priced out of massive legacy ERP systems.



SOM

Our immediate target is securing 50 to 100 mid-sized operational businesses and service firms globally through targeted digital outreach, online channels, and direct remote project delivery.

Reimagining Enterprise Delivery

Core Parameter	Standard CRM / SaaS	Traditional Agencies	SoftSync Lab
Build Duration	Instant, but highly rigid	3 to 6 months	2 to 4 weeks (Rapid deployment)
Workflows	Forces you to adapt to SaaS	Custom engineered	Tailored strictly to your business logic
Upfront Cost	Subscription-heavy	Extremely high cap-ex	Highly optimized & affordable
Tech Stack	Proprietary closed systems	Often heavy legacy systems	Modern serverless (Supabase / Vercel)

| The Engineering Advantage



Production-Ready in Weeks, Not Months

We don't reinvent the wheel. We engineer custom B2B tools utilizing advanced, pre-optimized modular stacks (including Supabase, GitHub, and Vercel).

This developer-first execution allows us to deliver bespoke customer relationship models, operational portals, and heavy automated databases at speeds that legacy development teams cannot compete with.

USD 100k Pre-Seed Investment



- 40% - Global Marketing & Acquisition
- 35% - Engineering (Scaling dev bandwidth)
- 15% - Cloud & Database Infrastructure
- 10% - Operations & Legal Compliance

Designed for highly capital-efficient operations. This standard Pre-Seed round targets a stable 18-month roadmap to scale our distribution, establish our global pipeline, and expand our engineering capability.

Join Our Journey

Let's build the future of automated business systems.

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