Ryvn

Pitch Deck

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PROBLEM

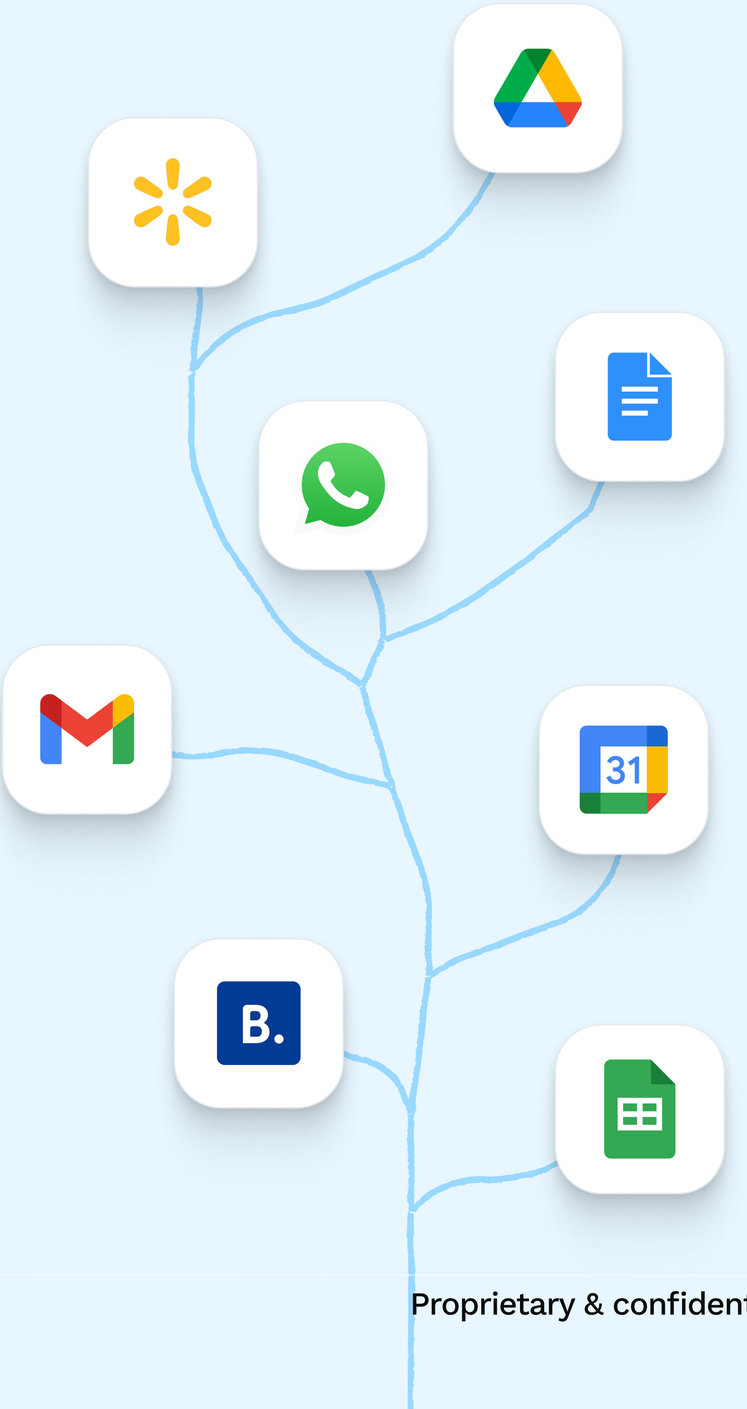
Life is busier than ever – and harder to manage.

→ Too many apps, too little time.

→ Mental overload: things slip through the cracks.

→ Constant switching between apps = drained energy.

Multitasking between apps can reduce productivity by up to 40%. - American Psychological Association, 2022



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SOLUTION

A Proactive AI That Takes Care Of Everyday Tasks.

Learns User Preferences

Learns your habits, preferences, and routines to make smarter decisions over time.

Connected everywhere

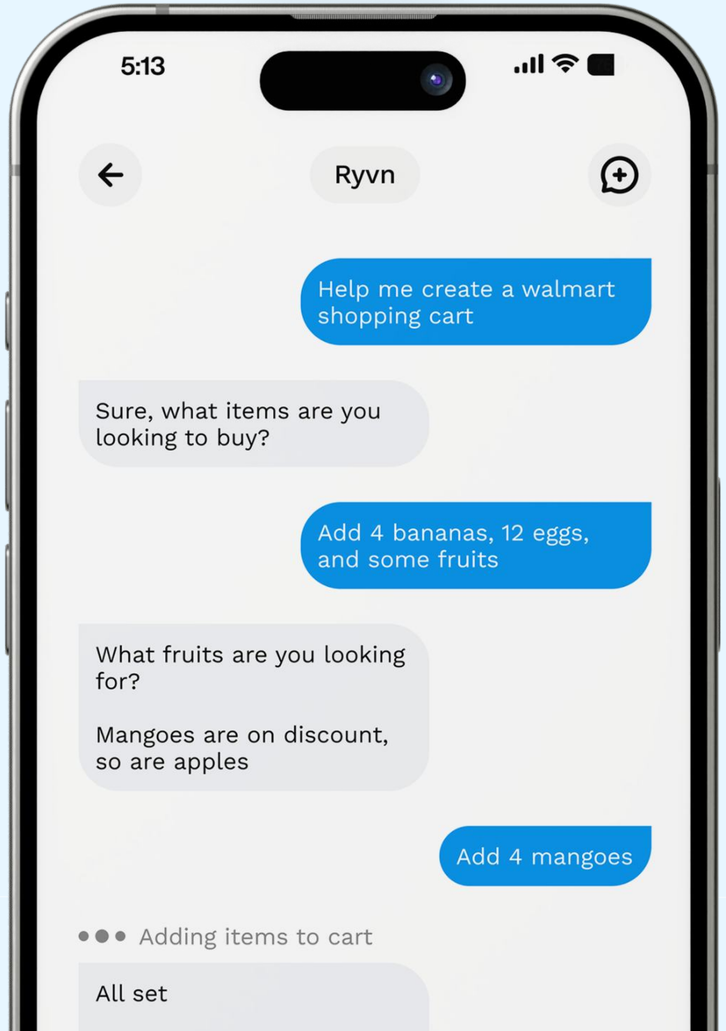
Connects seamlessly to Messages, Gmail, Calendar, socials, and more.

Never Misses What's Important

Finds deadlines, bills, meetings, and requests hidden across your inbox and messages.

From Task to Done, Even on Web

Spots bills, deadlines, appointments, and requests, then completes them across the web.



WHY NOW

The Timing is Right

Four shifts have converged to make an AI that acts, not just reminds, possible today.

01

LLMs Crossed The Reliability Threshold

Models are finally accurate enough for real-world automation, not just suggestions and summaries.

02

Browser Automation Matured

Playwright and Browser Use make executing tasks on real web portals reliable and repeatable.

03

The MCP Standard Is Emerging

Anthropic and broad industry backing for agentic, tool-using AI, and we're native to it.

04

Work-From-Home Blurred Boundaries

The line between work and life dissolved, pushing life-admin overwhelm to an all-time peak.

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MARKET SIZE

Redefining the Future of Personal Productivity



Source

1 in 3 consumers feel overwhelmed by digital admin tasks (forms, scheduling, reminders).



The average person manages **150+ online accounts** and **30+ apps** monthly.

Global

↗ 24.76% CAGR

Source Source

$21.3B (TAM)
2026 AI assistant market

$2.18B (SAM)
Consumer only AI assistant market

United States

↗ ~40% CAGR

TAM
$1.42B
2026 AI assistant market

SAM
$440M
Consumer only AI assistant market

Source

Europe

↗ ~43% CAGR

TAM
$1.16B
2026 AI assistant market

SAM
$361.4M
Consumer only AI assistant market

Source

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CLOSED BETA TRACTIONS

Early users are turning AI into real-world action.

24
Beta Users

58%
Weekly Active

4.2
Tasks executed / user / week

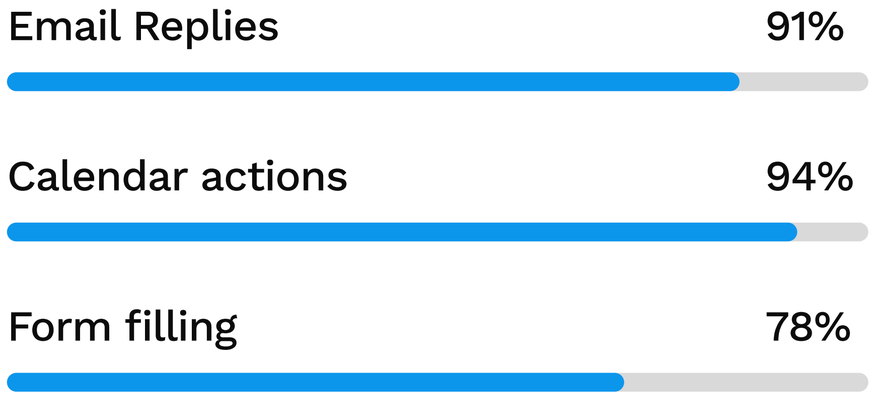
11min
Median time to first task

60%
W4 retention for users who complete 3+ tasks in week one

Task Execution

87% completed without edits

~550 tasks in the last 30 days



81% browser success

~150 browser runs. Failed actions safely return to the user with a pre-filled draft.

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BUSINESS MODEL & UNIT ECONOMICS

Built for mass adoption. Designed for profitable growth.

Free Access

Core AI assistance with usage limits to drive mass adoption.

Agentic Commerce

Earn transaction fees and merchant commissions on eligible purchases and bookings.

Premium

Optional $20–25/month plan for power users requiring deeper automation and higher limits.

UNIT ECONOMICS - YEAR 2

$600

Blended LTV, 30 month lifetime

$80-120

Customer acquisition cost (CAC)

<$10-12/Mo

LLM cost per user (optimized)

10-15%

Pro → Concierge upgrade rate

5-6x

LTV - CAC ratio

5-8%

Free → Pro conversion (industry standard)

TEAM

The Right Founder at the Right Time.

Nikhil Hingorani, CFA · Founder & CEO

An investor with an engineering background, building the product he wishes existed.

10+ Years • $400M+ AUM

Investor Perspective

Managed technology investments

CFA charterholder with rigorous capital-markets training

Knows what drives unit economics & retention; spotted the LLM inflection early

Computer Engineering, University of Michigan

Technical Foundation

Former software engineer at **IBM**

Strong technical and product leadership

Bridges engineering and business strategy

Building from lived experience

Founder-Market Fit

Finance professional who knows knowledge-work overload

NYC parent drowning in school forms and calendar chaos

The strongest founder motivation: solving his own pain

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THE ASK

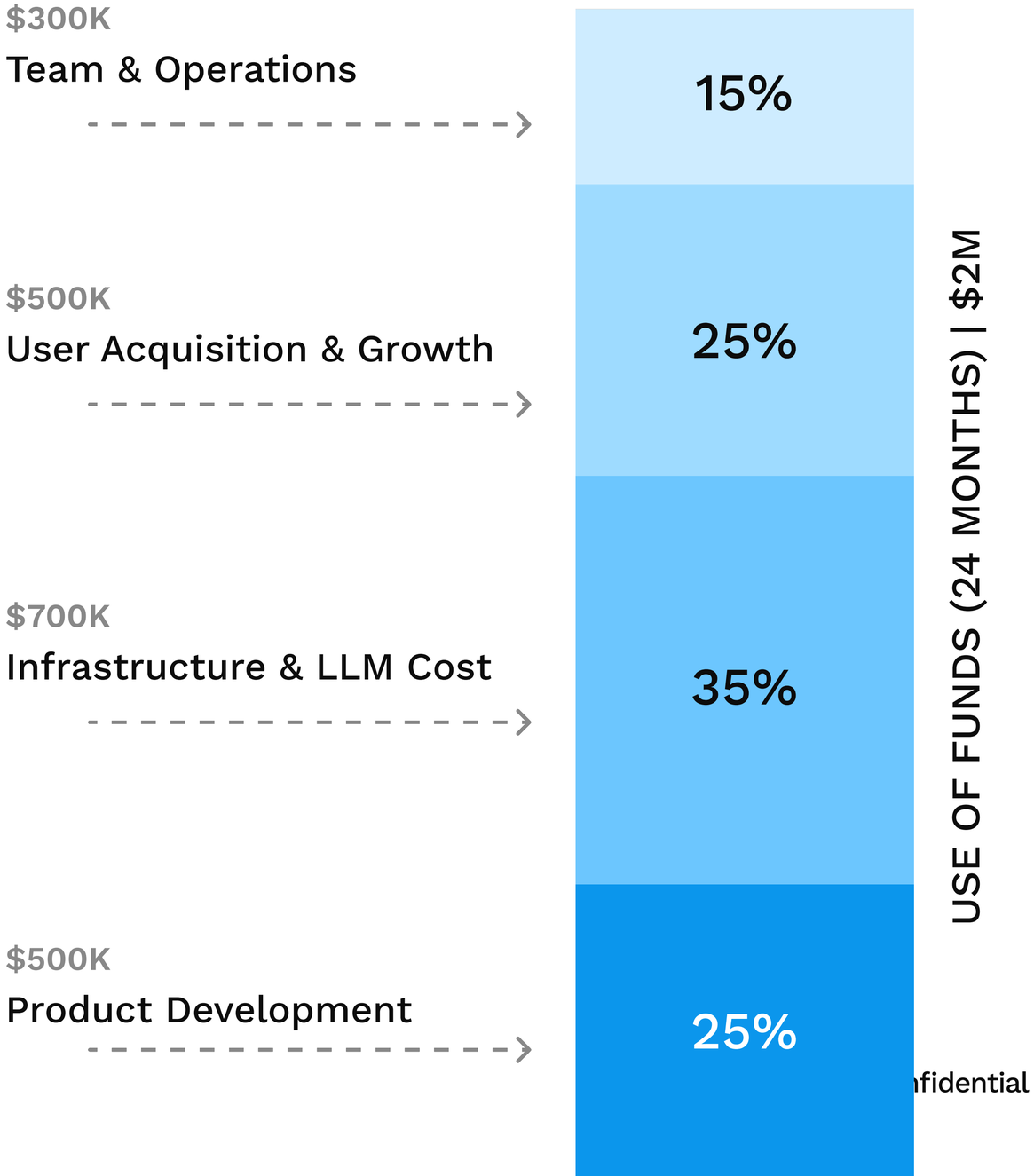
$2M to Scale the Freemium Engine.

24-month runway to a Series A at $1M+ ARR.

WHY THIS AMOUNT

LLM costs are real. At scale, inference dominates. We need runway to optimize our two-tier filtering and infrastructure before revenue scales.

Freemium requires patience. Free users don't pay immediately: 24+ months to build audience and prove conversion mechanics.



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Make time for what matters

Visit website



We’re looking for partners who believe in building the next consumer AI platform

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