

AI Safety & Operational Intelligence For Industrial Operations



\$2M Seed Round



Inception
Program

Why Now?

Industrial Safety Is Shifting From
Reactive Reporting To **Real-Time Intelligence**



Industrial AI Has Reached Enterprise Readiness

Vision AI, LLMs and edge computing can now understand operational context in real time.



Safety Data Remains Untapped

Most industrial facilities still operate with fragmented systems and reactive workflows.



Enterprise Demand Is Accelerating

Global enterprises are actively seeking measurable safety, compliance and productivity outcomes.

MEASURABLE ENTERPRISE OUTCOMES



50–70%

Reduction in
Recordable Incidents



20–30%

Reduction in
Operational Downtime



10–15%

Productivity
Improvement



100%

Digital Safety
Visibility



Enterprise-Ready

Compliance & Audit
Readiness



Safety is Fragmented, Reactive, and Manual.

Enterprises rely on disconnected tools and manual processes that create silos, slow response, and leave risks unaddressed.



EHS Software

Records incidents, but doesn't act on them.



Checklists & Audits

Periodic and manual, not real-time.



Training Platforms

One-size-fits-all content, low retention.



Spreadsheets & Manual Processes

Prone to error, no visibility or intelligence.



Training Platforms

Generic training, low engagement.



EHS Software

Data captured but not connected.



Checklists & Audits

Manual and periodic, lack real-time insights.



Incident Reporting Systems

Reports delayed, follow-up fragmented.



Spreadsheets & Manual Processes

Data scattered, errors and no visibility.



Data is captured,
but not connected.



Insights are missed.



Actions are delayed.



Risks remain.

The Hidden Cost of Reactive Safety

Every safety gap has a cost—on people, productivity, and performance. Reactive systems put your workforce and bottom line at risk.

WHAT'S AT STAKE



2.93M

Work-related deaths annually



395M

Workplace injuries every year



\$2.8T

Annual economic impact



4% GDP

Lost to occupational accidents & diseases

Source: International Labour Organization (ILO) – Safety and Health at Work (2024)



RISKS

- Equipment damage
- Unsafe conditions
- Compliance breaches



OPERATIONS

- Unplanned downtime
- Manual workarounds
- Inefficient processes



FINANCIAL IMPACT

- Higher repair costs
- Production delays
- Regulatory penalties



THE REAL IMPACT



Fewer incidents.
Safer workforce.



Less downtime.
More productivity.



Lower costs.
Higher savings.



Stronger compliance.
Lower risk.



Better performance.
Long-term value.

Meet AI Safety & Ops Intelligence Layer For Industrial Operations

AI that detects risks, drives actions, and prevents incidents.



One Platform. Every Industry.

AURA Adapts To Your World.



Manufacturing



Warehousing & Logistics



Construction



Oil & Gas



Pharma & Life Sciences



Mining



Aviation & Aerospace



Automotive



Steel & Cement



Public Infrastructure



From Fragmented Tools to Operational Intelligence

FRAGMENTED. REACTIVE. LIMITED VISIBILITY.

Training



litmos

cornerstone

EHS



VelocityEHS

cority

Inspections



SafetyCulture

iAuditor

Vision AI



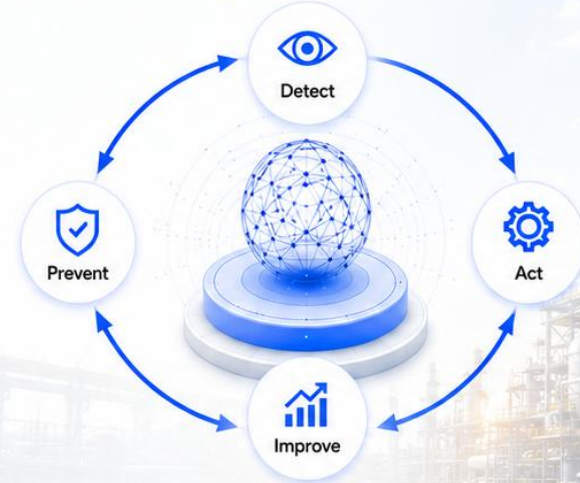
PROTEX AI

sensia
Rockwell Automation

❌ Siloed Data ❌ Manual Processes ❌ Reactive Approach ❌ Higher Risk & Cost



 **safvr**



Unified
Data



AI-Powered
Insights



Operational
Efficiency



Risk
Prevention



One Platform



Complete Visibility



Safer, Smarter, More Efficient Operations

Scalable Enterprise Revenue Engine

01

Pilot Deployment



Start small.
Prove value.

\$10K+

02

Multi-Site Rollout



Expand across sites.
Drive consistency & scale.

\$35K – 100K+

03

Enterprise Standardization



Standardize processes, data
& governance across enterprise.

\$100K – 500K+

04

Global Deployment



Deploy globally.
Unlock enterprise-wide impact.

\$500K – 1M+



Additional Sites

New locations.
New opportunities.



Additional Modules

Add capabilities.
Address more use cases.



Enterprise Integrations

Seamless integration.
Stronger ecosystem.



10x+

Revenue Expansion
Potential Per
Enterprise Customer



Scalable Growth

From pilot to global scale
with predictable outcomes.



Standardized Excellence

Consistent processes, data
& governance everywhere.



Global Impact

Deliver value across
regions & markets.



Built to Scale. Designed to Deliver. Ready for Global Impact.



Data-Driven Decisions



Operational Efficiency



Sustainable Growth

Customers & Traction

Completed Pilots Across 10+ Large Industrial Plants

Validated AURA in real-world operations. Strong adoption momentum across global industrial leaders.



Proven Impact. Scalable Growth.

Real deployments. Measurable outcomes. Strong revenue pipeline.

Historical & Projected Commercial Growth

From enterprise validation to scalable recurring revenue.



Commercial Footprint

30+
Industrial Plants

Targeted enterprise deployments across industrial customers.



Average Contract Value

~\$30K ARR

Average Annual Recurring Revenue per Plant



Revenue Secured

\$82K
Secured

Enterprise pipeline converting to ARR.



\$1M ARR Pathway

\$1M+ ARR
by FY2026

Expansion opportunities within current enterprise customers represent >\$1M ARR potential.

Go-To-Market Strategy

A scalable model for acquiring, expanding, and standardizing enterprise deployments.

1 Enterprise Adoption

Land strategic pilots, demonstrate measurable value, and establish deployment credibility.



PILOT SITE

2 Strategic Partnerships

Leverage partners, consultants, auditors, and ecosystem networks to accelerate enterprise access and reduce acquisition costs.



3 Enterprise Expansion

Expand from pilot deployments into multi-site, multi-business-unit, and global rollouts.



MULTI-SITE & GLOBAL ROLLOUT



Unified
Safety Intelligence



Real-Time
Insights



Standardized
Workflows



Scalable
Architecture



Target Outcome

Enterprise Adoption at Scale



Multi-Site Expansion



Global Standardization

Strategic Partnerships Accelerating Scale

Collaborating with industry leaders to expand reach, build trust, and drive global impact.



NIFS

India Strategic Partner

Enabling India's industrial safety ecosystem through training, certification and workforce development.

- ✓ Access to India's Industrial Safety Market
- ✓ Workforce & Certification Ecosystem
- ✓ Faster Enterprise Adoption



India Market Expansion



TÜV SÜD

Global Strategic Partnership

Combining global expertise with local execution to deliver trusted safety and compliance solutions worldwide.

- ✓ Global Enterprise Access
- ✓ Trusted Certification Ecosystem
- ✓ Accelerated International Expansion



Global Channel Opportunity



THE IMPACT



Lower CAC

Access to established networks and trust



Faster Market Entry

Leverage partners' infrastructure and go-to-market expertise



Scalable Enterprise Growth

Stronger ecosystem, higher reach and recurring opportunities

A \$43B Market Opportunity in Industrial Safety Intelligence

AI-Powered Safety Intelligence
for Every Industrial Operation



Manufacturing

Process safety, machine monitoring, and compliance



Aviation

Ramp & apron safety, FOD detection, and operational efficiency



Mining & Energy

Hazard detection, remote monitoring, and worker safety



Logistics & Warehousing

Forklift & pedestrian safety, dock operations, and incident prevention

SOM

Initial target industries and regions where SAFVR is actively expanding



SAM

Industrial Safety Intelligence, Compliance Automation, Vision AI Safety, and Workforce Enablement Market

\$43B

Serviceable Addressable Market (SAM)

TAM

Global Industrial Safety & EHS Technology Market



Construction

Site safety, equipment monitoring, and incident reduction



Pharmaceuticals

Process safety, environment monitoring, and regulatory compliance



Automotive

Workcell safety, quality inspection, and risk minimization



Steel & Cement

High-risk environment monitoring and safety compliance

MARKET DRIVERS



Increasing safety regulations

Stricter global mandates driving investments in safety technology



Rising cost of incidents and downtime

Operational disruptions and liabilities continue to impact the bottom line



Enterprise adoption of AI-driven operations

AI and automation are becoming core to industrial transformation

The Team Behind SAFVR

Years of consulting for Fortune 500 companies revealed the same broken safety systems at every plant.

Consulting was our paid discovery. SAFVR is the AI layer that will transform industrial safety.



PRAHALAD SK

Founder & CEO



MOHANKUMAR V

Co-founder & CTO



LUCAS DOMINGUEZ

Global Safety Tech Leader – UK



VINOD KUMAR T

Advisor – Aviation



GORDON NEIL

Advisor & Strategic Partner
(Middle East)



Ex Nvidia, Patent Holder,
15+ Yrs in Digital
Transformation



X-Prize Finalist,
6+ Yrs in IoT, AI &
Immersive Tech



2 Decades in HSE.
Worked with Seadrill
and Arrival



Head of Safety at
Airports Authority
of India



2 Decades in HSE
roles, currently HSE
Manager at QCon



Why We're Raising \$2M

IMMEDIATE RAISE



\$250K

To convert \$250-\$300K of pipeline into revenue

- ✓ Support enterprise deployments
- ✓ Customer onboarding & implementation

MILESTONE 1



\$500K

Product Enhancement & AI Platform Expansion

- ✓ Expand AURA AI capabilities
- ✓ Advanced Computer Vision Models
- ✓ Predictive Safety Intelligence
- ✓ AI Copilots & Workflow Automation

MILESTONE 2



\$1.25M

Enterprise Scale-Up

- ✓ Multi-site deployments
- ✓ Global channel partnerships
- ✓ Enterprise integrations
- ✓ Infrastructure & security scaling



\$2M TARGET

Build the leading global Industrial Safety Intelligence Platform

