



Discover. Validate. Choose.

AI-Native Career Guidance for the Future of Work

Presenter — Harsha Jain

India's career guidance system is failing at scale — right when it matters most.



89.6%

of Indian students receive no professional career guidance

42.6%

graduate employability (down from 44.3% in 2023)

~50%

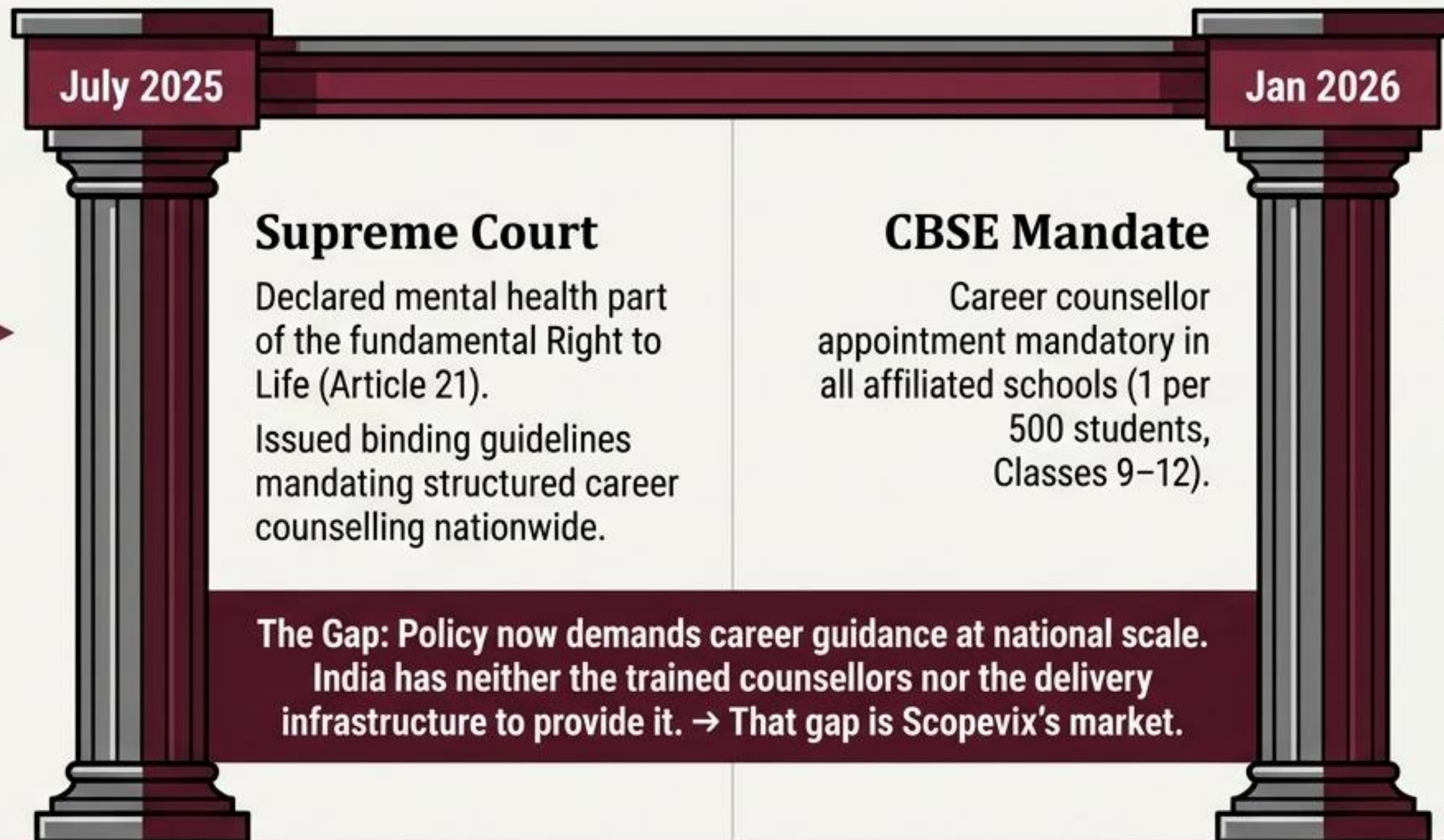
of graduates unfit for the knowledge economy — skills, training, digital literacy gaps

63%

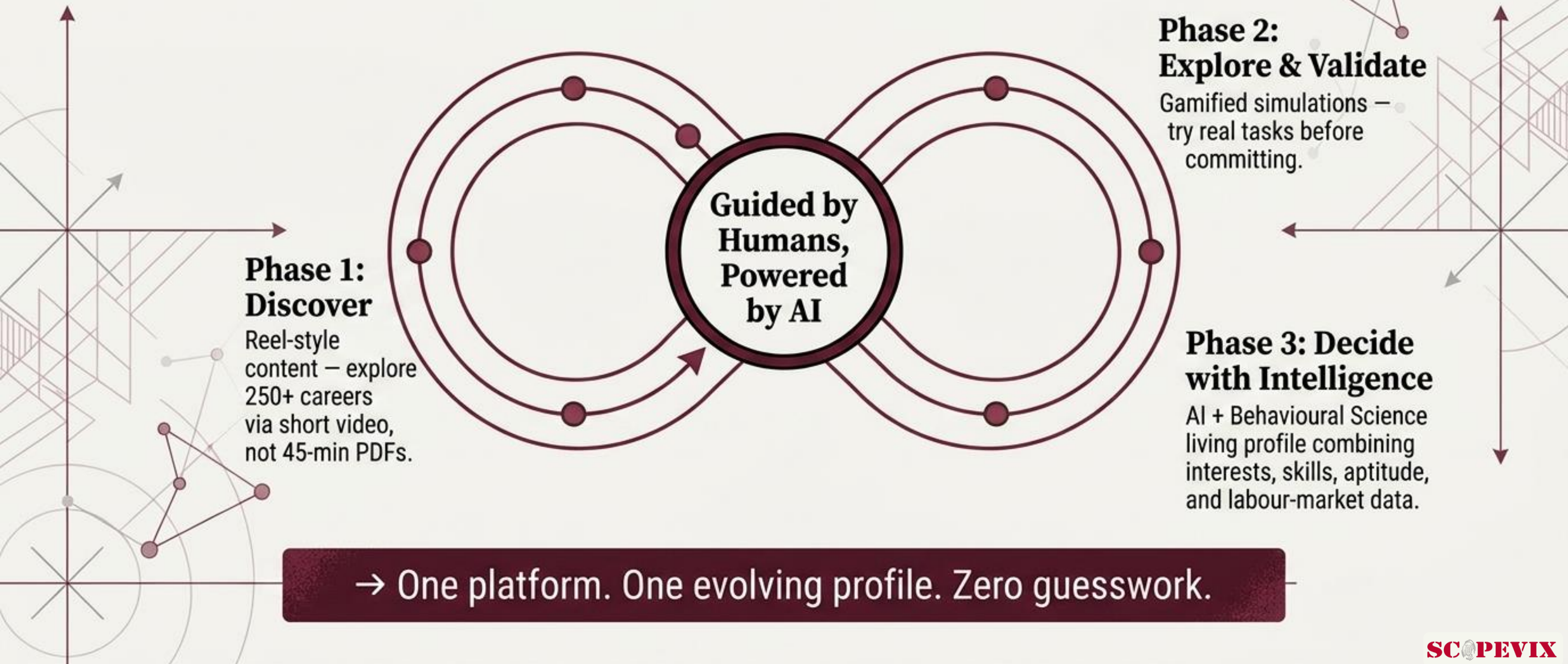
of India's workforce will need significant reskilling by 2030

Root cause: One career decision, made once, early, under pressure — never revisited, while the job market never stops changing.

The system is now legally required to fix this — but has no way to.



Scopevix replaces a one-time guess with a continuous, AI-guided career journey.



B2B2C SaaS — institutions pay, students benefit.



→ Recurring institutional revenue + scalable consumer upsell + a data layer no one else has.

The Evolution of Career Intelligence: From Validation to Global Infrastructure

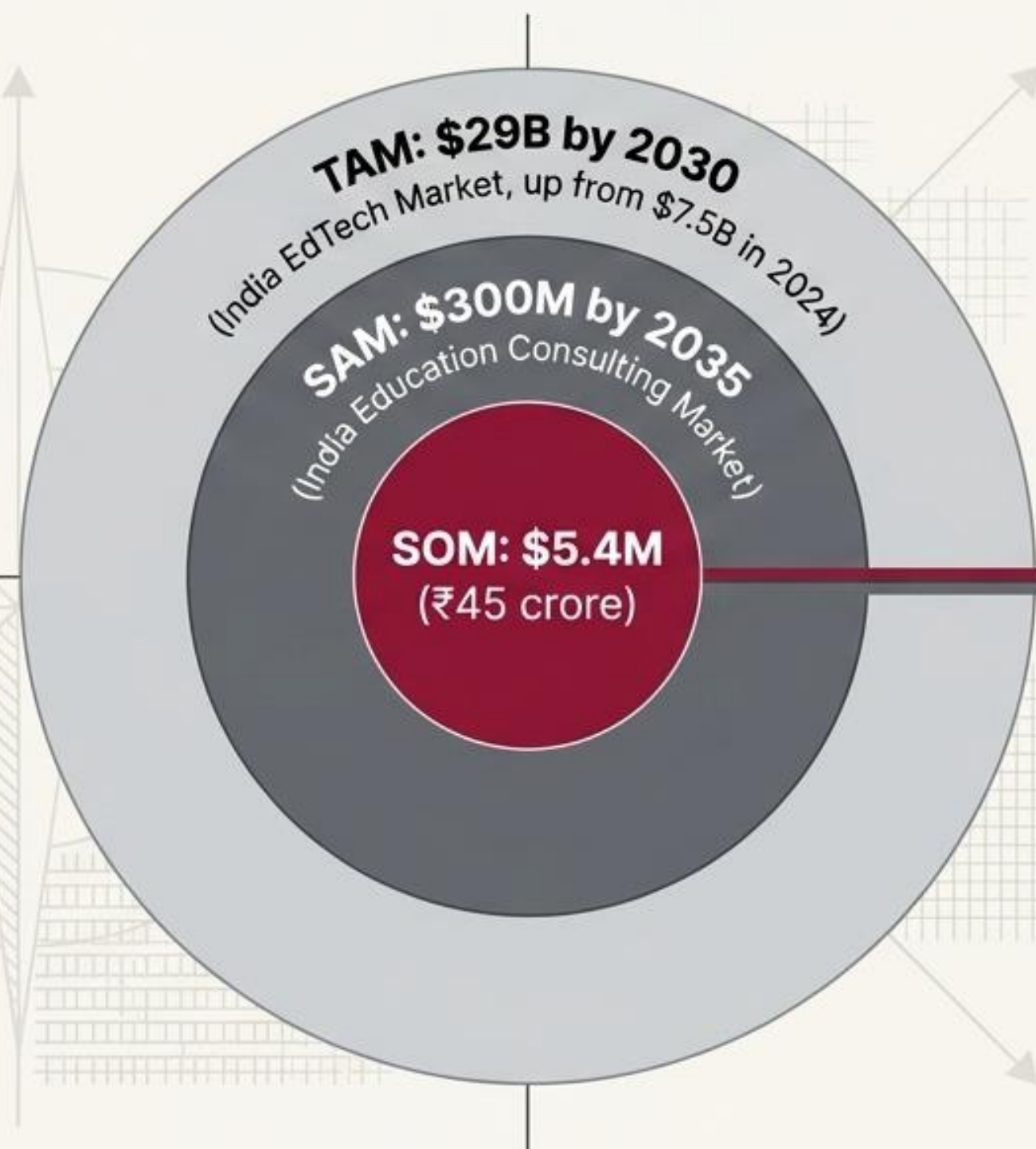
Scopevix's credible growth trajectory from a pre-revenue validation stage to a scalable, global career intelligence ecosystem.



STRATEGIC BUSINESS EVOLUTION & OFFERINGS		
ROADMAP STAGE	TARGET SEGMENTS	CORE OFFERINGS
 1. Validation	Schools, Universities, Government	Pilot Programs, Product Refinement
 2. Revenue	Institutions, CSR Foundations	SaaS Subscriptions, AI Career Assessments
 3. Scale	Enterprises, Global Partners	Talent APIs, White-label Platforms, Data Insights

Build Trust → Generate Recurring Revenue → Scale into the Global Career Intelligence Infrastructure.

Capturing a mandated market at scale



Conservative 0.1% penetration of India's 30.8 crore student base (~3 lakh students) at average ₹1,500/year.

Based on legacy competitors pricing at ₹999–₹2,999.

Before institutional/govt contracts are layered on.

Three forces are converging — for the first time — right now.

1. Policy Mandate

Supreme Court & CBSE created massive legal demand overnight, with zero delivery infrastructure

2. Government Validation

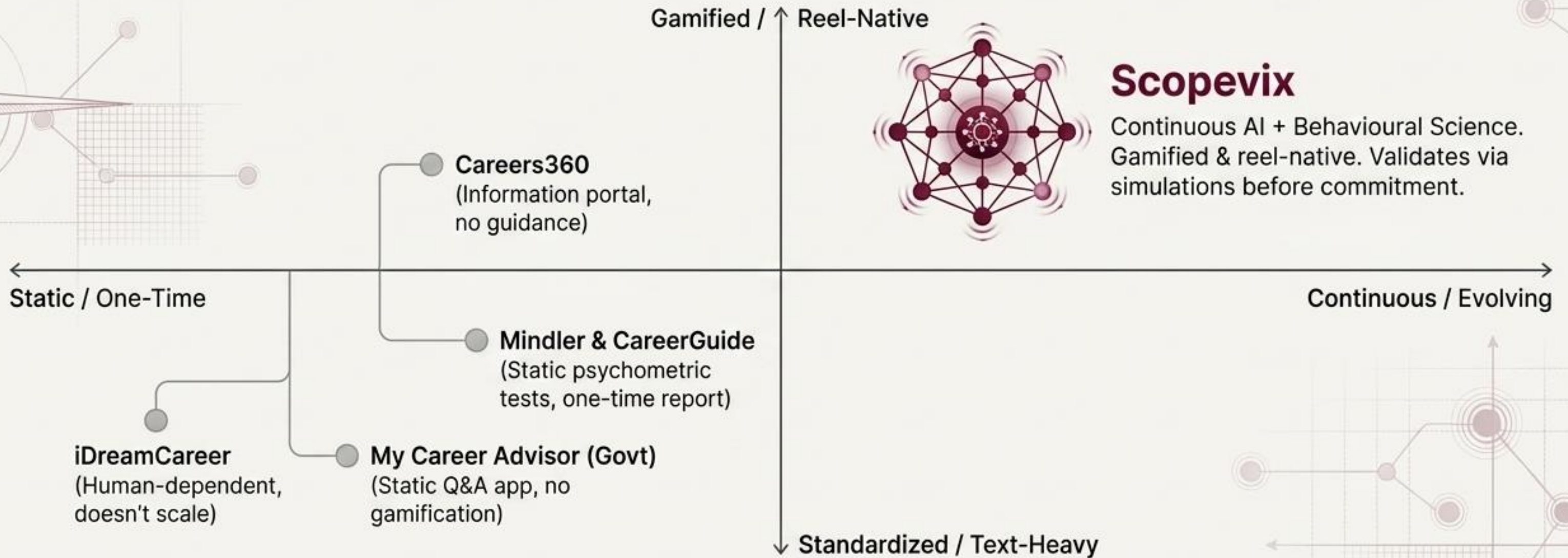
Ministry of Education's "My Career Advisor" app (July 2025) validates AI-guidance at policy level, leaving the premium consumer space wide open

3. AI/LLM Capability

Behavioural profiling, real-time labour matching, and reel-style personalization were not technically or economically feasible in 2020.

→ **Regulation demands it. Government validates it.**
Technology finally enables it.

Everyone tests once. No one evolves with the student.



→ **Scopevix** isn't competing on features. It's a category shift — from one-time testing to continuous career intelligence.

Over a decade of observed career science, paired with enterprise-grade AI architecture.



Shivanshu Mehta

Founder & CEO

Career Science & Psychology.

13+ years analyzing student behavior (govt/private/international).

Guest of Honor, IIT Kharagpur.



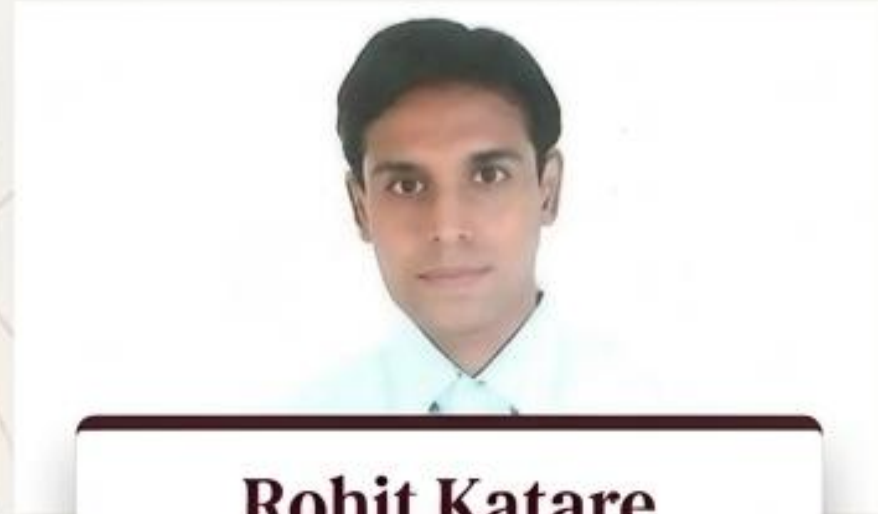
Harsha Jain

Co-Founder

Human Capital & Product.

HR leadership since 2015.

Driving AI-native product strategy and experiential execution.



Rohit Katare

Technical Lead

Deep Tech & Scalability.

Tech leader since 2004.

Architecting AI systems and gamified immersive learning.

Career Science

Human Capital

AI Systems

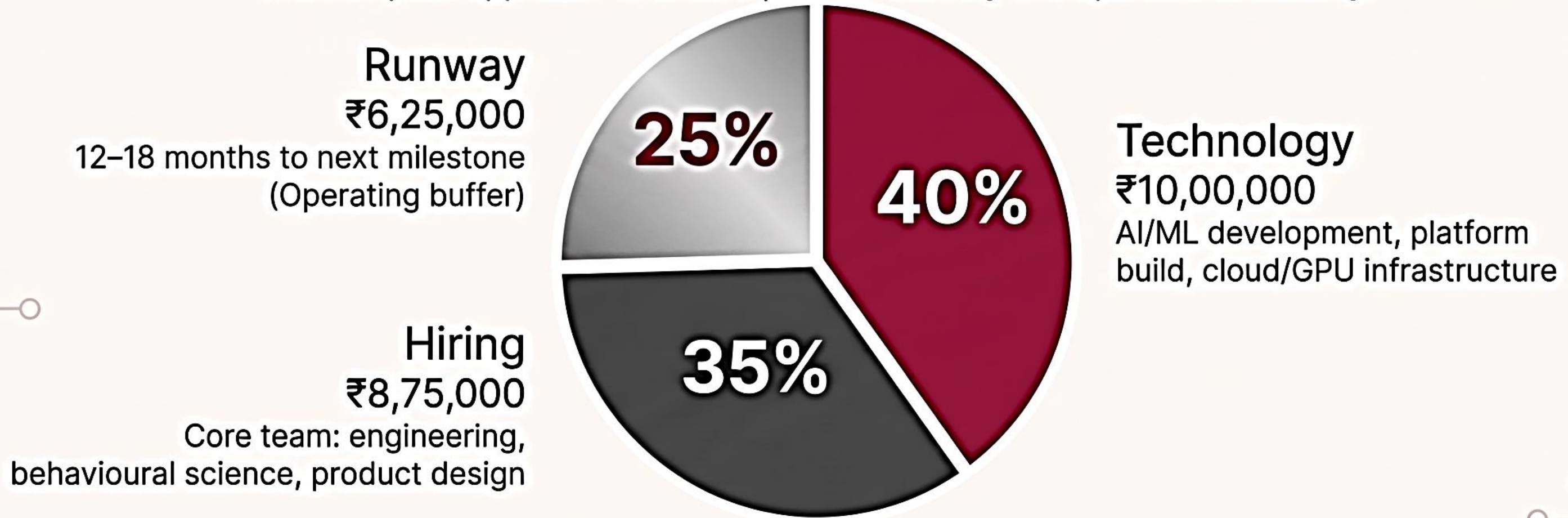
Raising ₹25,00,000 for 7.5% Equity

Pre-Money Valuation: ~₹3.08 Crore

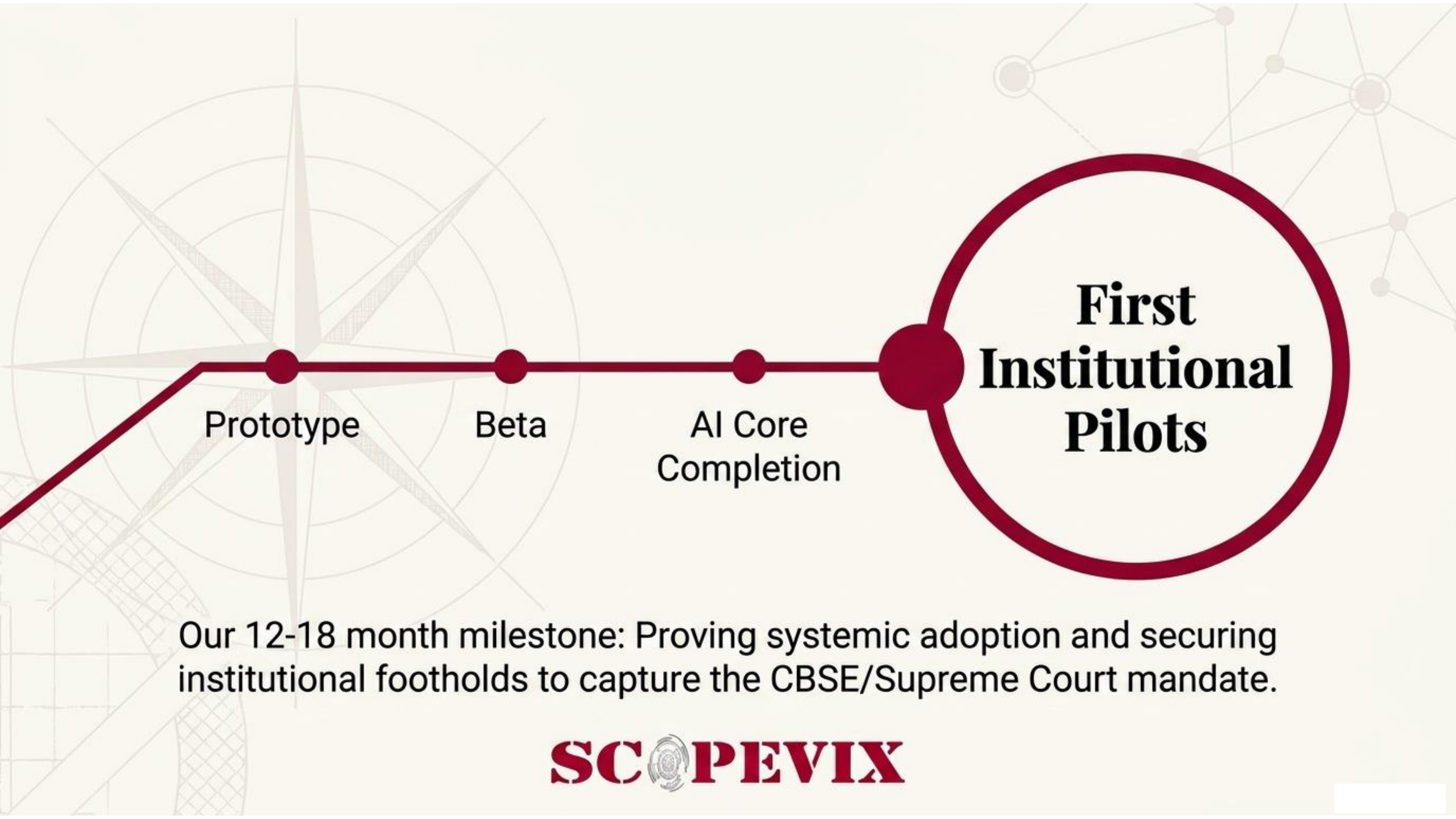
Reflects the high growth potential within India's \$29B EdTech market and recent legal mandates.

Capital Allocation: Built for Precision and Runway

A three-pillar approach to ensure product delivery and operational stability.



Built to take Scopevix from prototype to first institutional pilots



Our 12-18 month milestone: Proving systemic adoption and securing institutional footholds to capture the CBSE/Supreme Court mandate.