



SCOUT-GLOBAL.

An App that showcases upcoming footballers (Soccer) to club agents and scouts worldwide. It will be a closed-door App that allows only paid members access to view upcoming footballers, subscribed members will only pay \$30 for 6 months to get access into the App.

⚽ Scout-Global: Decentralizing Football Recruitment with Multimodal AI

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Target Audience: Early-Stage Venture Capital, Angel Investors, and Strategic Sports-Tech Partners

1. Executive Summary

Scout-Global is a secure, premium, closed-door digital marketplace that democratizes global football (soccer) recruitment. By combining a strict, member-only verification framework with OpenAI's cutting-edge multimodal vision intelligence, we bridge the massive gap between raw, untapped talent on grassroots pitches and the scouting networks of professional clubs worldwide. Operating on a highly accessible **\$30 for 6 months** subscription model for scouts, the platform slashes scouting travel overhead by automating the initial sourcing, tagging, and indexing of upcoming players. Scout-Global transforms fragmented, chaotic video submissions

into standardized, actionable data intelligence, establishing a scalable, self-sustaining pipeline for the next generation of football stars.

2. The Problem: A Broken Sourcing Pipeline

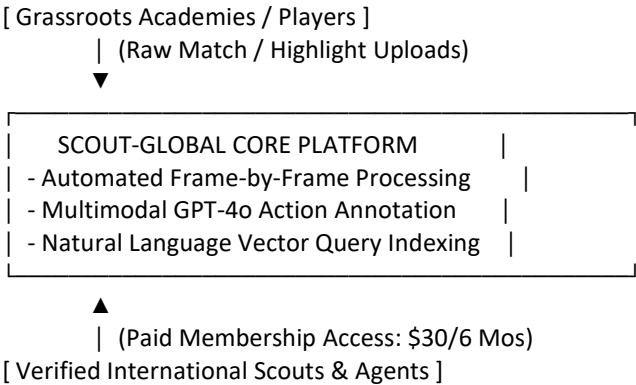
The global football recruitment ecosystem suffers from a classic supply chain failure: talent is distributed universally, but opportunity is concentrated geographically.

- **The Grassroots Isolation:** Millions of elite young athletes train daily on grassroots pitches across emerging markets—most notably within Africa’s rich talent clusters. These players possess world-class physical metrics and raw technical ability. However, they remain entirely invisible to the global stage because local academies lack direct international channels, and traditional scouting heavily relies on expensive, physically restricted local networks.
- **The Scout's Paradox:** Concurrently, professional club scouts, independent agents, and sports directors are completely overwhelmed. Their inboxes, WhatsApp messages, and social media feeds are continuously flooded with unstructured, low-quality video links. Sifting through hundreds of hours of raw unedited footage to find a single viable prospect is a massive drain on operational budgets and time.

The industry lacks an efficient, trusted mechanism to automatically pre-screen, index, and surface high-potential athletes safely.

3. The Solution: Scout-Global

Scout-Global introduces a bi-directional, high-trust marketplace built explicitly to eliminate this friction.



The platform structures value cleanly across its two core customer groups:

- **For Academies and Players:** A seamless, standardized pipeline to upload match footage, training clips, and verified physical metrics directly to an international hub.

- **For Club Scouts and Agents:** A private, secure, invitation-only interface. For a low-barrier commitment of **\$30 for 6 months**, verified scouts bypass the noise entirely. They gain instant access to a highly organized directory containing AI-analyzed, scout-ready player profiles, dramatically reducing international travel overhead.

4. The Technology: AI-Powered Performance Intelligence

What transforms Scout-Global from a generic video hosting directory into a deep-tech defensible moat is our unique implementation of OpenAI's multimodal ecosystem. Instead of relying on manual data entry from overworked coaches, our backend automates the profiling process through an asynchronous AI pipeline:

Multimodal Video Annotation (GPT-4o / Vision API)

When raw MP4 footage is uploaded, our preprocessing pipeline samples dense match intervals. GPT-4o analyzes these frames to evaluate specific tactical and athletic variables. The AI automatically compiles a comprehensive "Scouting Report Card," tracking variables such as:

- High spatial awareness and positioning off-the-ball.
- Transition speed and pressing efficiency under physical pressure.
- Technical execution consistency (e.g., crossing accuracy, weak-foot usage).

Conversational Domain Agents & Vector Search

Scouts don't waste time clicking dropdown menus. Utilizing OpenAI Embeddings and Function Calling over a pgvector-enabled database, scouts converse naturally with the platform. A scout can query: *"Find me a left-footed, explosive under-19 winger in West Africa who adapts well to a fast counter-attack."*

The system instantly evaluates the query mathematically using a Multi-Attribute Utility Model to rank candidate suitability (\$\$\$) based on the scout's exact needs:

$$$$$ = \sum_{i=1}^n w_i \cdot c_i$$

Where w_i represents the weight assigned by the scout to attribute i , and $c_i \in [0, 1]$ represents the AI-validated capability score of the player for that attribute.

5. Market Opportunity & Business Model

The football transfer market is a multi-billion dollar economy, with clubs spending millions annually on player acquisition and scouting infrastructure. Scout-Global targets the foundational layer of this market.

REVENUE MODEL: HIGH-VOLUME B2B RECURRING SUBSCRIPTION		
Pricing Tier	\$30 USD per 6 Months	
Target Market Segments	Independent Scouts, Agents,	
	Lower-Tier Pro/Semi-Pro	
	Clubs, Academy Directors	

By keeping the subscription incredibly lean (\$30 for 6 months), we capture a massive, long-tail market of independent agents and lower-tier professional clubs who are traditionally priced out of enterprise scouting software.

Monetization Extensions

1. **Premium Talent Placement:** Charging grassroots academies a micro-fee for premium placement or additional AI video analysis passes.
2. **B2B Enterprise Tier:** Premium compliance and direct contract management tools for top-tier European/MLS clubs requiring advanced background data and API endpoints.

6. Operational Feasibility & Scalability

Unlike traditional sports agencies that require a massive payroll of regional scouts, Scout-Global is hyper-scalable. By shifting the highly intensive tasks of video screening, tag generation, and language translation onto OpenAI's scalable infrastructure, our operational footprint remains incredibly lean.

Our database manages multilingual talent inputs effortlessly, standardizing messy notes or local dialect commentary from grassroots coaches into clean, professional, multi-lingual scouting dossiers ready for a board-room presentation in London, Paris, or New York.

7. The Investment Case

Scout-Global represents a rare intersection of deep social impact and robust commercial viability. We are seeking early-stage partnership capital and API infrastructure support to:

- Transition our functional hackathon prototype into a production-grade web mobile platform.
- Deploy localized marketing to aggregate core grassroots academy clusters within Nigeria and West Africa.
- Establish formal verification partnerships with registered football associations and scouting bodies worldwide.

By automating talent identification at the source, we don't just change how clubs buy players—we change who gets discovered. We invite you to join us in decentralizing the beautiful game.