



AI Infrastructure Powering the Future of B2B Sales



Become the AI infrastructure that powers autonomous revenue execution, enabling companies to scale faster, operate leaner, and drive the next generation of B2B growth.

USP: The 1st fully autonomous AI Sales team owning the entire deal cycle from prospecting to closing.

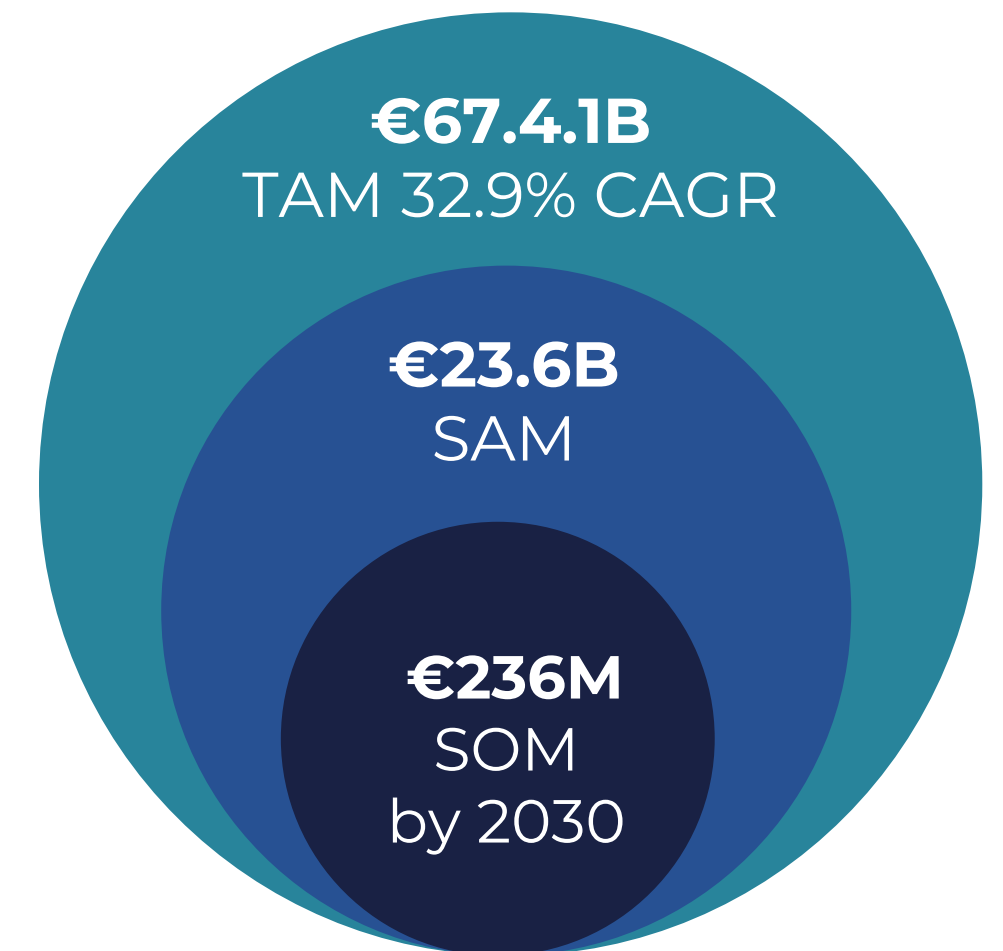
Problem



B2B software companies lose **€520 Billion** in revenue annually due to sales-rep's inability to consistently generate pipeline while context switching from researching to admin, reporting and managing complex, multi-stakeholder deal cycles.

Solution

An autonomous revenue platform that automates B2B sales end to end.



Founders



Steven Kinvi

Founder - Product & Sales

2x Founder, Closed \$20M+ in B2B Sales



Mohamed A. El Hadi

Co - Founder - CCO

2x Founder, Business Strategy

Revenue Execution Platform



Existing Platforms

Apollo.io

AI Prospecting



CRM



Revenue Intelligence



Forecasting

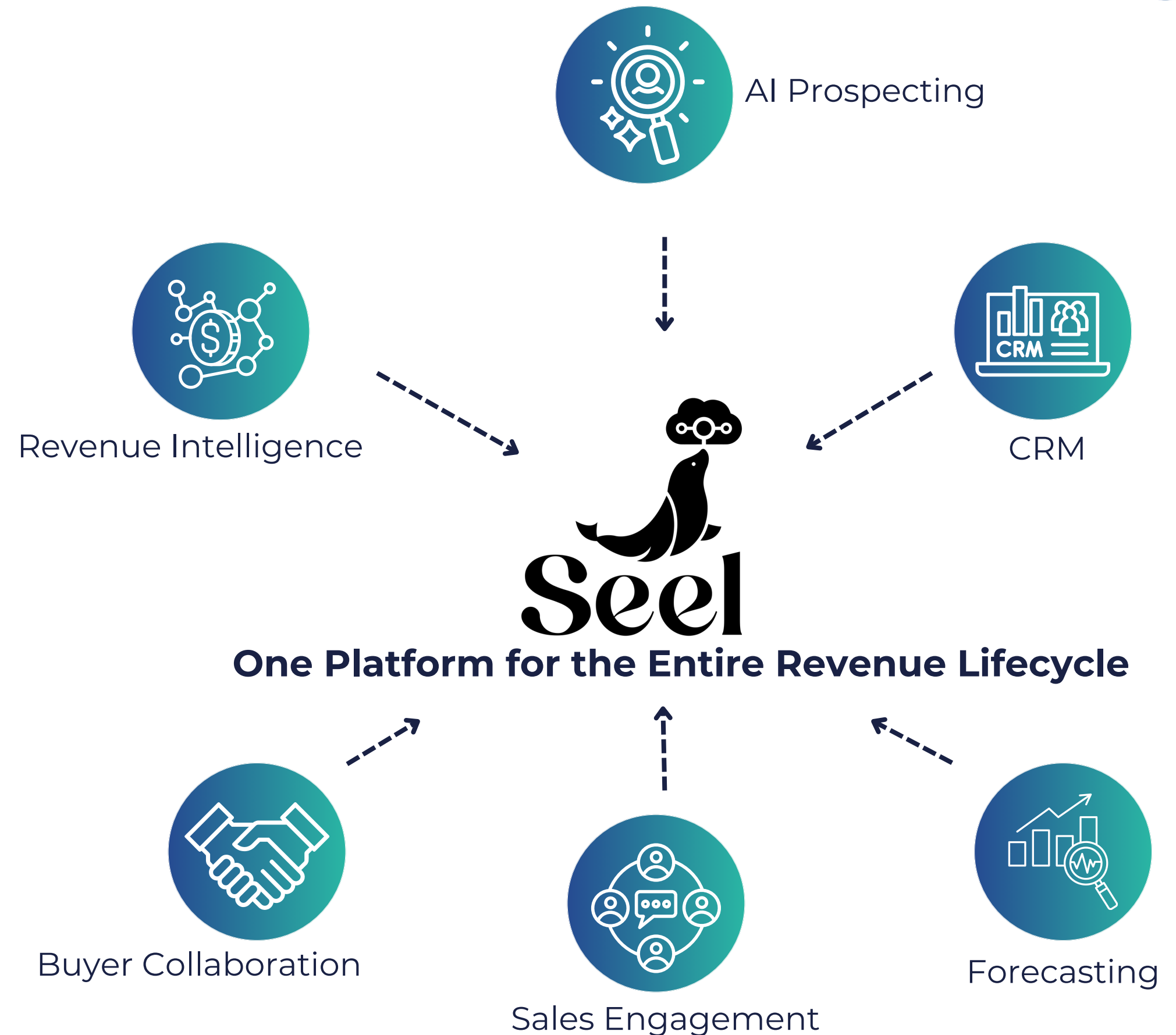


Buyer Collaboration



Sales Engagement

Disconnected systems creates fragmented workflows, limited visibility and slow progression



Why Now ?



Enterprise software is moving from AI assistance to AI execution.

Yesterday

Humans Operated Software

- CRM
- Forecasting
- Outreach
- Collaboration

People moved information between tools.

Today

Humans + AI Copilots

- AI assists workflows
- Reps still own execution
- Tool fragmentation remains

AI improves Productivity but humans still run the process

Tomorrow

Autonomous Operations

- AI executes workflows
- AI coordinates stakeholders
- AI drives outcomes

Companies will deploy AI to run functions, not tasks.



The future is autonomous

Seel is the solution companies will use to automate the sales process



Autonomous Workflows



AI-driven Execution



Scale with Efficiency

GTM Strategy



Multi-channel acquisition model designed to scale across EMEA and APAC.

Direct Sales

- Coline
- Founder-Led Sales
- SDR/BDR Outreach
- LinkedIn Prospecting
- Email Campaigns
- Enterprise Accounts

Partner Ecosystem

- Ambassadors Program
- Reseller Network
- Strategic Partnerships
- Referral Program
- Revenue Sharing

Customer Expansion

- Seat Expansion
- Prospecting Expansion
- Enterprise Adoption

Geographic Expansion

- EMEA (Initial)
- APAC (Secondary)
- Enterprise Deployments
- Local Partners

Commercial Targets



**500 leads
per week**



**10 Trials
per week**



**5 new customers
per week**



**100 Paying customers
by Dec 2026**

Pricing Model



Growine

Growing organizations

€149

/ user / month

- **Up to 10 Users**
- **50** Active Opportunities
- **1,500** AI-Generated Prospects
- AI Prospecting
- Deal Management
- Stakeholder Collaboration
- Revenue Intelligence
- Analytics

Coline

Scaling organizations

€399

/ user / month

- **Unlimited** Users
- **Unlimited** Active Opportunities
- **3,000** AI-Generated Prospects
- AI Prospecting
- Deal Management
- Stakeholder Collaboration
- Revenue Intelligence
- Analytics

Traction



80+

**Registered
Companies**



6

**Paying
Customers**



€ 300k

**Qualified
Pipeline**

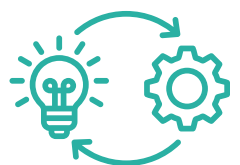


€ 20M+

**Deals managed
through Seel**



100% of the platform is developed in house



**Active deployments across Technology &
Enterprise Sales Organizations**



**Growing Commercial Pipeline across EMEA &
APAC**

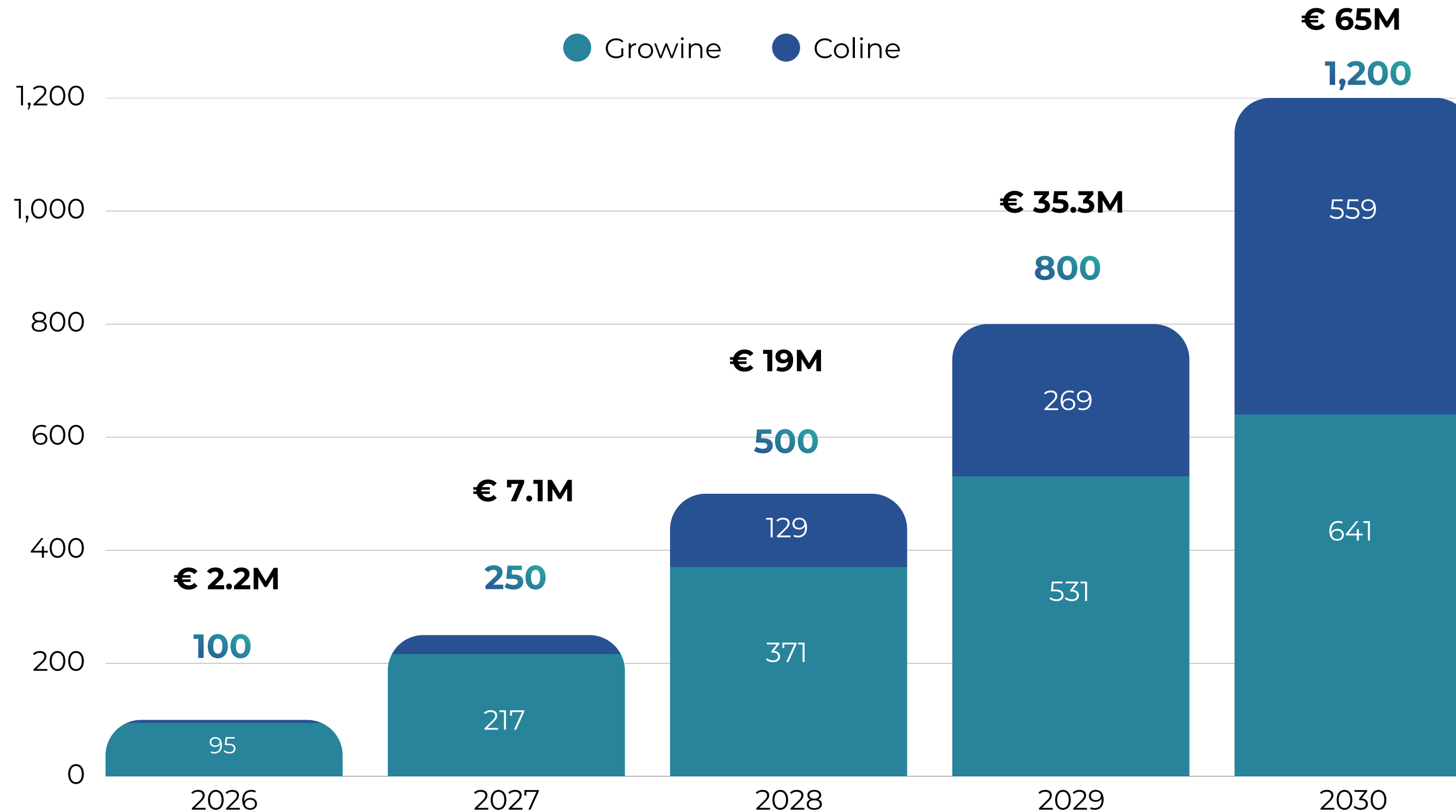


**POCs under discussion with Enterprise
organizations including Datadog & Camunda**

Revenue Drivers



Growing Customer & Expanding Value Over time



Growine
€149 / user / month
up to 10 users

€ 17,880

Coline
€399 / user / month
Unlimited users

€ 95,760

The ASK



€ 2M
SEED INVESTMENT
funding the next phase of Growth



Valuation

€ 12M



Equity Offered

16%



Runway

18 months

Milestones

1000+

PAYING CUSTOMERS
from 100 in 2026

€ 19M

ARR
from €2M in 2026

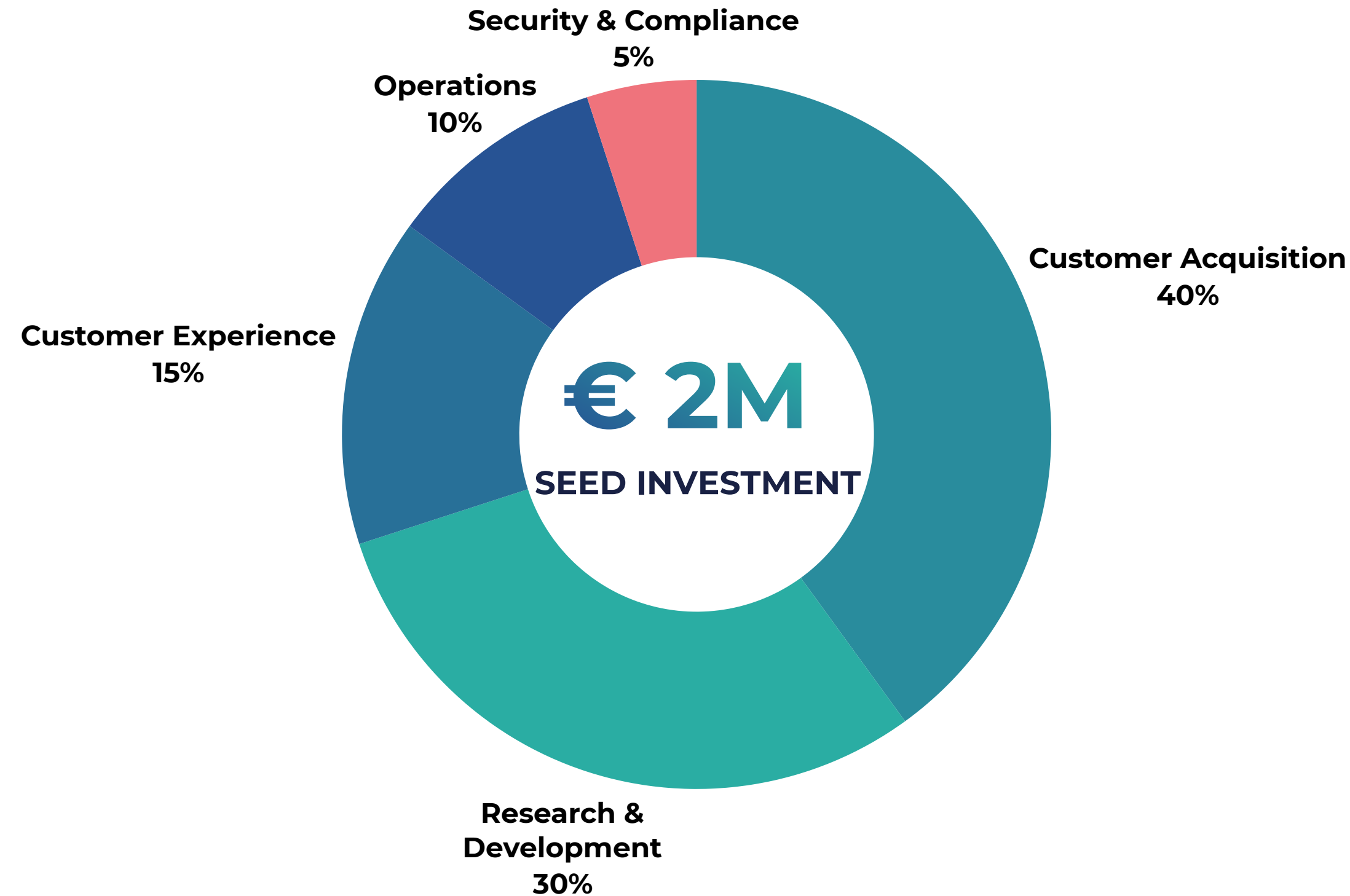
EMEA + APAC

MARKET EXPANSION
scale direct sales and
partner-led growth



Security & Compliance
strengthen data protection,
SOC2 and ISO readiness

Use of Funds



€ 800k

Customer Acquisition

- SDRs & AEs
- GTM Execution
- Partner Ecosystem
- Demand Generation

€ 600k

Research & Development

- AI Infrastructure
- Product Development
- Revine Roadmap
- Platform Scalability

€ 300k

Customer Experience

- Onboarding
- Customer Success
- Account Management
- Retention & Expansion

€ 200k

Operations

- Finance
- Legal
- Administration
- Internal Systems

€ 100k

Security & Compliance

- Security Infrastructure
- Data Protection
- Enterprise Readiness
- SOC2 & ISO27001 Roadmap

Exit Plan



Build Seel into a strategic AI revenue execution platform with strong acquisition potential across the enterprise software ecosystem.

Product Milestone

Complete the autonomous AI sales team layer by December 2026, expanding Seel from prospecting automation into end-to-end revenue execution.

Commercial Milestone

Scale to 500 paying customers by December 2027, supported by direct sales, partner-led acquisition, and enterprise adoption.

Strategic Positioning

Position Seel as a high-value acquisition target for CRM, sales engagement, revenue intelligence, and enterprise AI platforms.

Potential Strategic Acquirers



