SpringShoppy

The complete digital commerce infrastructure for local retail.

Digitize Stores. Optimize Inventory.
Connect Manufacturers. Sell to Nearby Customers.



Founder : Sayeed Ummer Saneed | Co-founder : Nadeer P

SpringShoppy Pvt Ltd.

ceo@springshoppy.com | 9778535374 | www.springshoppy.com

An Integrated B2B2C Platform for Digital Storefronts, AI-Powered Inventory, Manufacturer Connectivity & Hyperlocal Fulfilment.

Problem

Local shops are losing customers to big e-commerce

Falling sales

Large e-commerce is pulling business from local retailers.

Slow delivery

Online orders take 5-7 days to arrive.

Hard to find nearby

No easy way to see where a product is available close by.

Parking and traffic

Town trips cost time and money.

Tiring to choose

Customers walk in and out of many shops to compare.

Customers want local products, fast and without the hassle.

Solution

A hyperlocal digital marketplace for local vendors

One platform where vendors buy stock from wholesalers, list products and sell to customers nearby.

25 km reach
Connects customers to local city shops.

2-hour delivery
Express delivery, or guaranteed same-day.

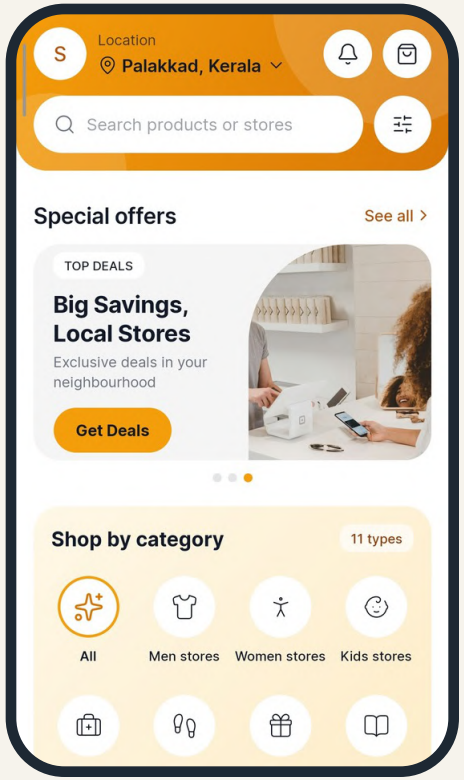
Smart AI search
Discover by shop and by product.

Local business boost
Digital sales for brick-and-motor stores

SHOPS REGISTER UNDER THESE CATEGORIES

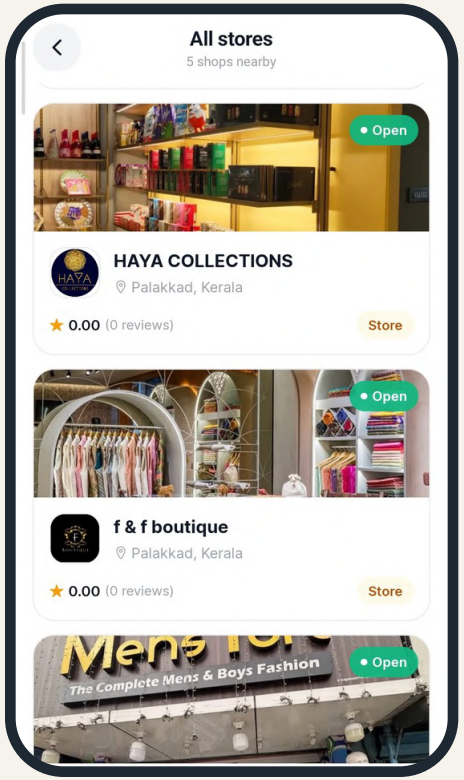
- Men
- Women
- Kids dress
- Footwear & bags
- Sports & fitness
- Home appliances
- Fancy
- Gifts & toys
- Electronics
- Pharmacy
- Opticals

One platform for shoppers, vendors and wholesalers



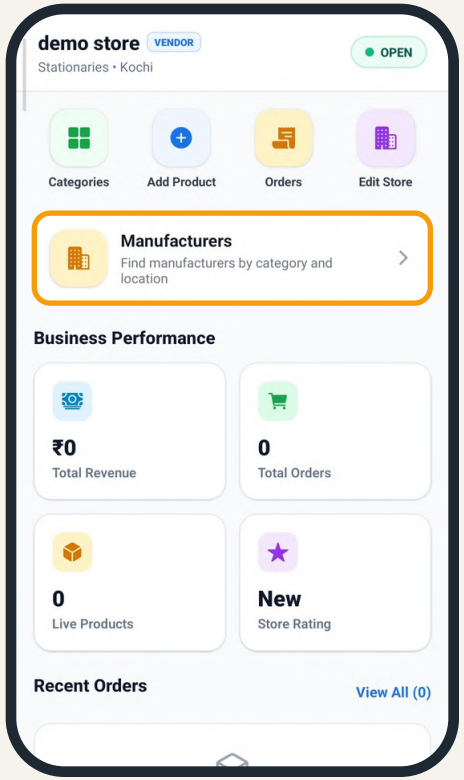
Shop by category

Search products and stores nearby



Nearby stores

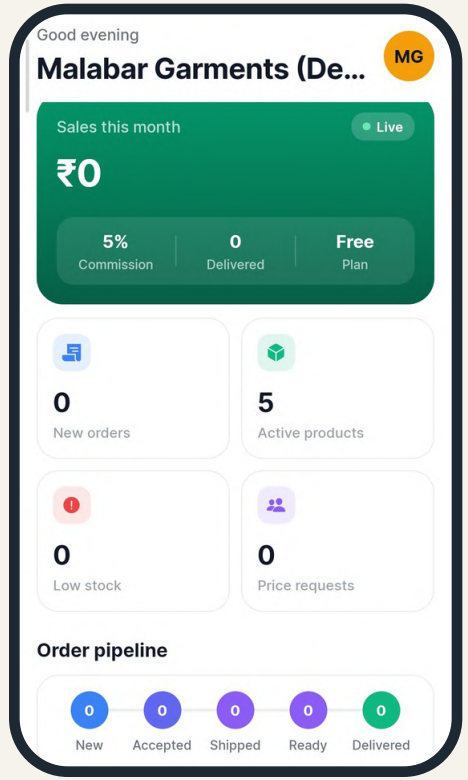
Open shops close to you



Vendor dashboard

Orders, products and revenue

Wholesaler access is from the vendor dashboard



Wholesaler dashboard

Stock, price requests and order pipeline

HOW IT WORKS

Simple for wholesalers. Powerful for vendors.

FOR SHOPPERS

1. Open app & share location
2. Discover nearby stores on map
3. Browse products & place order
4. Track status & verify with PIN
5. Support local businesses easily

FOR VENDORS

1. Easy onboarding & profile setup
2. Upload products & manage catalog
3. Receive orders in real time
4. Fulfil with delivery verification
5. Grow reach in the local community

FOR WHOLESALERS

1. Easy onboarding and business profile setup
2. Upload bulk catalog with pricing and minimum orders
3. Local vendors discover your range and place orders
4. Fulfil with delivery verification
5. Grow your reach across the local retail network

A $1 trillion retail market, still mostly offline

SCALE

All India retail

$2.36T by 2030

up from $1.09T in 2025 (IBEF)

NEXT

Tier 2 and Tier 3 cities

440M online shoppers

by 2030, up from ~300M; ~30% rural (BCG)

LAUNCH

India’s Tier 1 Cities

~12 lakh traders

$125B to $345B

India e-commerce, 2024 to 2030, 18.4% CAGR (Infisum)

1.4M of 13M

kirana stores in India are digitised (AICPDF)

Sources: IBEF, Infisum, BCG, AICPDF, Vyapari Vyavasayi Ekopana Samithy. Other reports put 2030 e-commerce at $280-300B.

BUSINESS MODEL

We make money on every order

We start with a commission on each order and a delivery fee. Software and ads for shops come after that.

At launch

- Yearly vendor subscription
- Yearly wholesalers subscription
- Commission on every order
- Delivery fee

Next

- Featured listings
- Sponsored products and ads

Later

- Seller analytics and AI tools
- Spring Store own-brand products
- B2B bulk orders
- Our own delivery service
- City partner fees

TRACTION

100s

of vendors already listed

Where they are

Kerala cities including Kochi, Palakkad and Kannur.

Pilot target

1000 vendors list in 1 month

Go To Market

Tier 1 cities first	Then Tier 2 and Tier 3 cities across India.
A Spring Store in every city	Our own store, selling the products people ask for most.
Delivery partners, then our own	Third-party delivery at the start. Spring Delivery launches within a few months.
International Expansion	Expand to other countries

COMPETITION

Faster than the marketplaces, broader than the grocery apps

	SpringShoppy	Amazon, Flipkart	Blinkit, Zepto, Instamart
Delivery	2 hours or same day	3–5 Days	Minutes
Sells	Fashion, medical, electronics, gifts and more	Almost everything	Mostly groceries
From	Local shops in your town	Warehouses and brands	Dark stores
Where	Small towns and cities all over India	All India	Big cities

Team

Local roots and shop relationships give us the edge



Sayeed Ummer Saneed

Founder & CEO

Leads the vision, strategy and vendor partnerships behind SpringShoppy.

LinkedIn profile



Nadeer P

Co-Founder & CMO

Drives brand, marketing and customer growth across our cities.

LinkedIn profile



Lakshmi Nair. K

CTO

Leads product and engineering for the app, dashboards and Spring AI.



Adv. Kesiya Simon

CLO

Leads legal, compliance and contracts with vendors and partners.



Akib

CGO

Leads growth, city launches and expansion across India.

Vision

One ecosystem for local commerce

Six connected products, one promise: make local shopping faster, smarter and more rewarding.

SpringShoppy — Bringing your neighbourhood’s best stores to your doorstep.

Spring Delivery

Hyper-local and regional logistics for partner stores and third-party vendors, with fast, end-to-end delivery across all our cities.

Spring Coins

Rewards earned on everyday purchases and referrals, stored in Spring Wallet and redeemable or convertible globally.

Spring Wallet

A borderless wallet for travelers and everyday users, linking local banks with currency conversion and instant payments.

Spring Stores

Flagship stores in every SpringShoppy city in India, showcasing top-rated, high-demand products at one quality standard.

Spring AI — Smart intelligence powering seamless integration, tracking, and operations across SpringShoppy, Coins, Wallet, Stores, and Delivery.

The Ask

Raising $1-3 million USD

12 month plan: how the funds will be used

25%
Tier 1 & 2 cities all over India

20%
Marketing and customer acquisition

20%
Team and tech (app, vendor dashboard, hiring)

15%
Spring Delivery

10%
Spring Store pilot

10%
Operations & reserve

Sayeed Ummer Saneed · sayeedummersaneed@gmail.com · +91 7994 690 456