



INVESTOR PRESENTATION · OCTOBER 2026

Beyond ERP

The Enterprise Transformation Layer

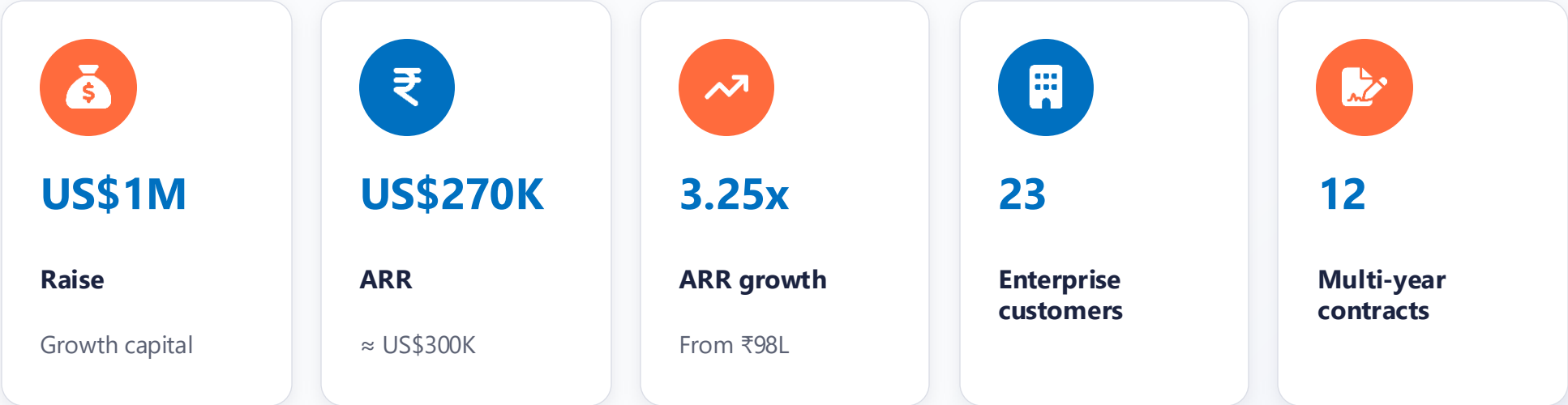
Digitizing the real work of enterprises, with governed no-code and AI.

BUILD | CONNECT | AUTOMATE | ANALYZE | AI | GOVERN

BUILD BEYOND

INVESTMENT SNAPSHOT

A proven platform. Real customers. Significant growth.



Enterprises still struggle to digitize work outside ERP



01

Critical processes remain outside ERP

Quality, compliance, projects and field operations run via paper, Excel, email and disconnected systems.



02

Fragmented data across systems

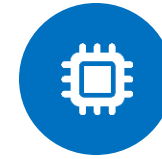
Multiple ERPs, HIS, Excel files and point solutions create silos and inconsistent data.



03

Slow and expensive development

Custom development takes months or years and is costly to maintain.



04

Lack of enterprise-ready AI

AI tools are emerging but lack integration, governance and enterprise deployment control.

AI, No-Code and ERP modernization are converging



**The convergence
creates a massive
opportunity**

**for a governed, AI-powered
layer** that extends ERP rather than
replacing it.



**AI is now practical for
enterprise use**

Advances in LLMs, RAG and AI agents
enable real business value.



**Enterprises are
modernizing ERP**

Need to extend ERP with agile,
integrated solutions.



**Need for rapid
digitization**

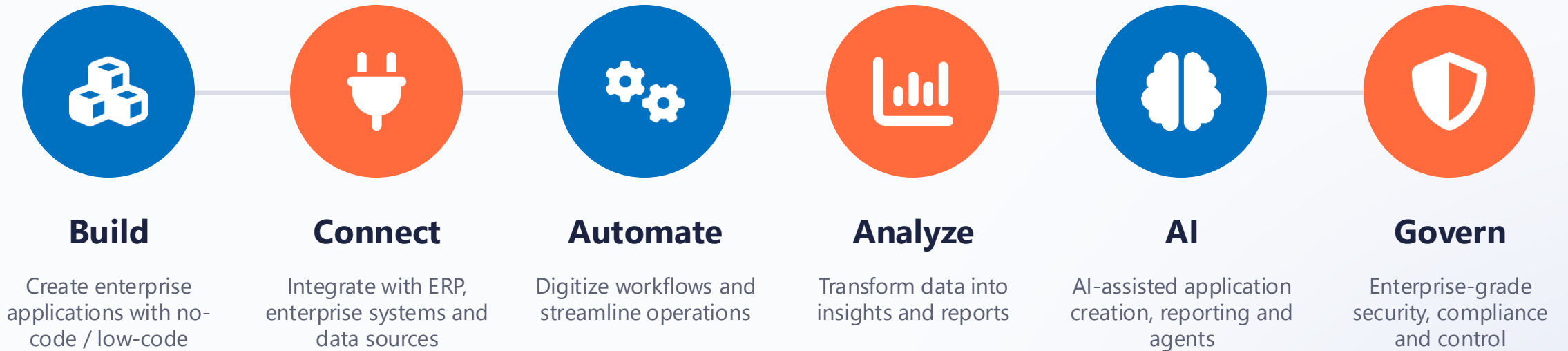
Operational work outside ERP requires
faster and more cost-effective
solutions.



**Low-Code / No-Code
enables scale**

Build, integrate and deploy applications
faster with governance and security.

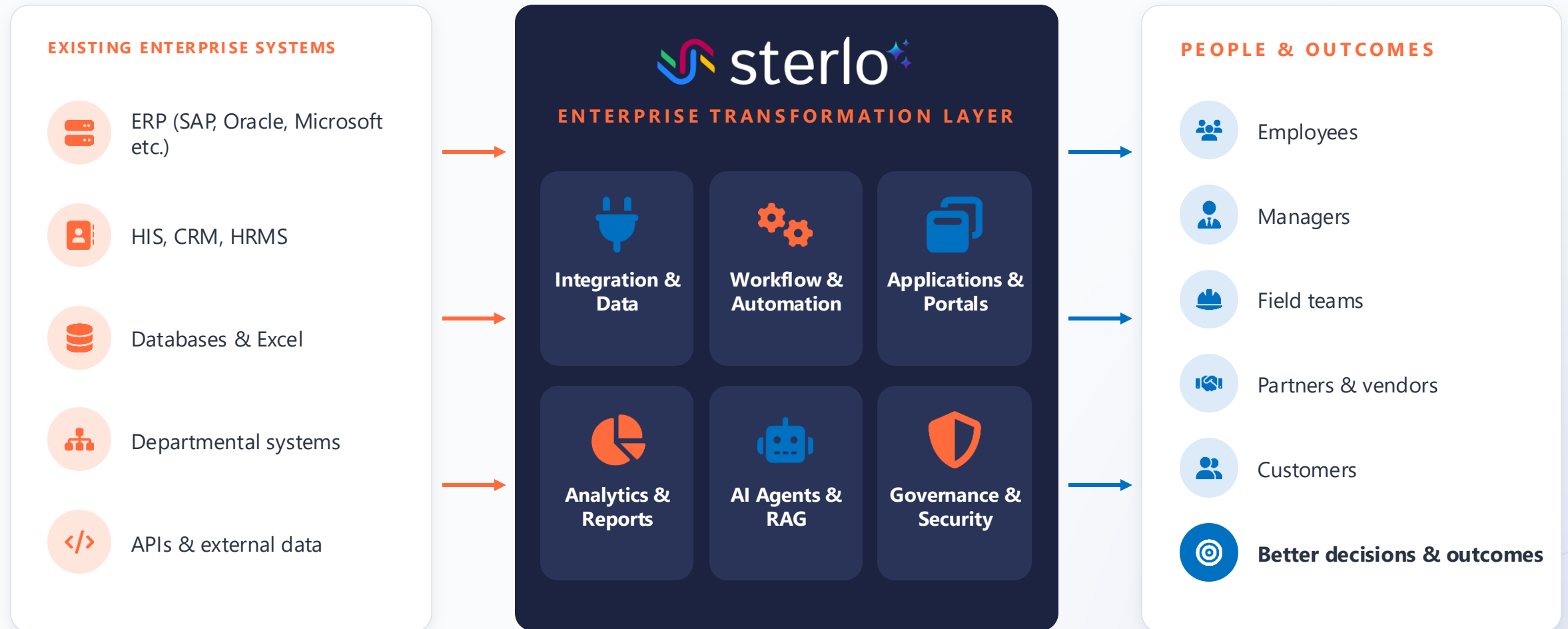
An AI-powered enterprise transformation platform



One platform. Multiple enterprise transformation opportunities.

STRATEGY: DON'T REPLACE. EXTEND.

Extend your existing ERP and core systems



One platform, Industry-focused products and AI capabilities



Applications

Integration

Workflow

Data & Analytics

AI

Governance



HEALTHCARE

Healthcare digitization and operational transformation

www.sterlocare.com



CONSTRUCTION

Construction and project digitization, quality, safety and field operations

www.sterlobuild.com



AI REPORT STUDIO

Natural language to enterprise data, reports and actions



Enterprise Apps

ANY INDUSTRY

CRM, PLM, DMS, QR-based processes, face attendance and more

THE REAL CHALLENGE

The question has shifted from building to governing

THE EASY QUESTION

“Can AI build the app?”



THE REAL QUESTION

“Can the enterprise trust, govern and scale it?”

Data design

Security & roles

Workflows & controls

Auditability

Deployment control

Human review

AI gives us speed. | Enterprise readiness gives us control.

CREATING A TOOL IS ONLY THE BEGINNING

Enterprise applications need more than generation



// Generating an application is becoming easier. **Running it reliably across the enterprise is the bigger challenge.**

Sterlo puts enterprise guardrails around AI

GOVERNANCE NEED	RISK WITH STANDALONE AI TOOLS	HOW STERLO MANAGES IT
 Data design	 Each generated app creates its own isolated data and logic	 Shared enterprise data model and query designer, connected to ERP and core databases
 Security & roles	 Inconsistent authentication and permissions across apps	 Central authentication, roles and permissions applied to every app and AI agent
 Workflows & controls	 AI output can bypass approvals and business rules	 Built-in workflow, approvals and rules govern every action
 Auditability	 No record of who built, changed or approved what	 Platform-level security, audit and governance across all applications
 Human review	 AI-generated logic goes live without validation	 AI generates, people review and configure, then publish: humans stay in the loop
 Deployment control	 Shadow IT on unmanaged tools and infrastructure	 Controlled publishing to cloud (SaaS), private cloud or on-premises

ENTERPRISE VALIDATION

Trusted by leading enterprises across industries



Construction & Engineering



Healthcare



Manufacturing



Real Estate



Services



Others

20+

Enterprise customers

12

Multi-year contracts

India + GCC

Current markets

INDICATIVE LIST OF CLIENTS















One governed layer across 7 entities and 2 ERPs



ENVIRONMENT

-  **7** entities
-  **2** ERP systems
-  **650+** branches / projects
-  **25,000** users
-  Construction + Manufacturing + Services

CHALLENGE

- Quality and compliance processes distributed across projects, entities and ERP environments
- Manual data collection and reporting
- Lack of real-time visibility

STERLO SOLUTION

- ✓ Configurable checklists
- ✓ Mobile / offline execution
- ✓ Workflow and approvals
- ✓ Integration with multiple ERPs
- ✓ Centralized compliance
- ✓ Dashboards and reporting



RESULT

One governed digital layer operating across multiple businesses, without replacing the underlying ERP systems.

Enterprise hospital MIS and operational transformation



ENVIRONMENT

-  **1,000-bed** hospital
-  HIS + ERP + departmental systems
-  Multiple data sources and Excel files
-  Operational, clinical, financial and quality data

CHALLENGE

- Manual data collection and reporting
- Lack of real-time visibility
- Difficulty tracking performance and quality
- Disconnected systems and data silos

STERLO SOLUTION

- ✓ Integrated data from HIS, ERP and departments
- ✓ Automated KPI collection, MIS and reviews
- ✓ Workflow for actions and follow-ups
- ✓ Dashboards and trend monitoring



RESULT

Real-time, accurate and governed KPI with improved operational efficiency, quality and decision-making.

Multiple revenue streams with growing recurring revenue



Platform subscription

Core platform, users and modules



Vertical products

sterloCare, sterloBuild, AIRS



Connectors & integrations

ERP and third-party integrations



Implementation services

Configuration, customization and deployment

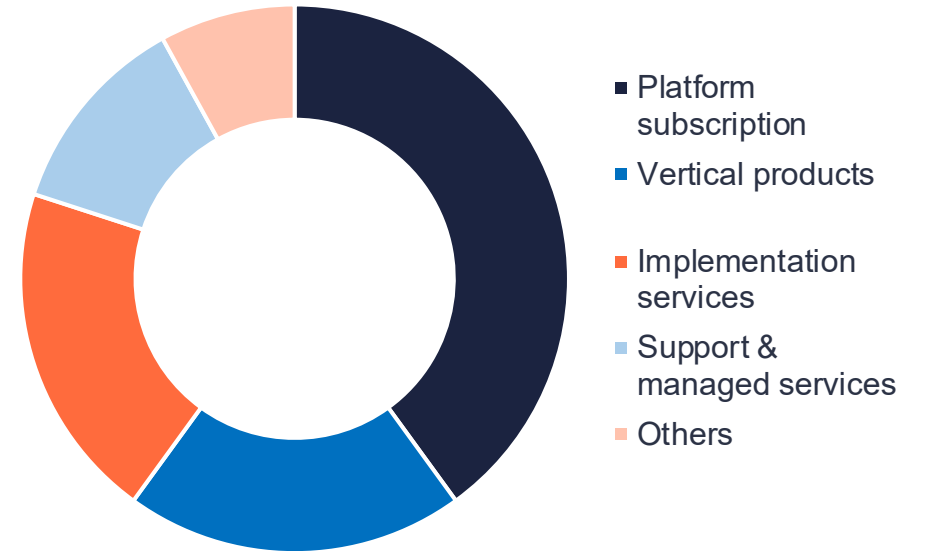


Annual support & managed services

Ongoing support, upgrades and success services

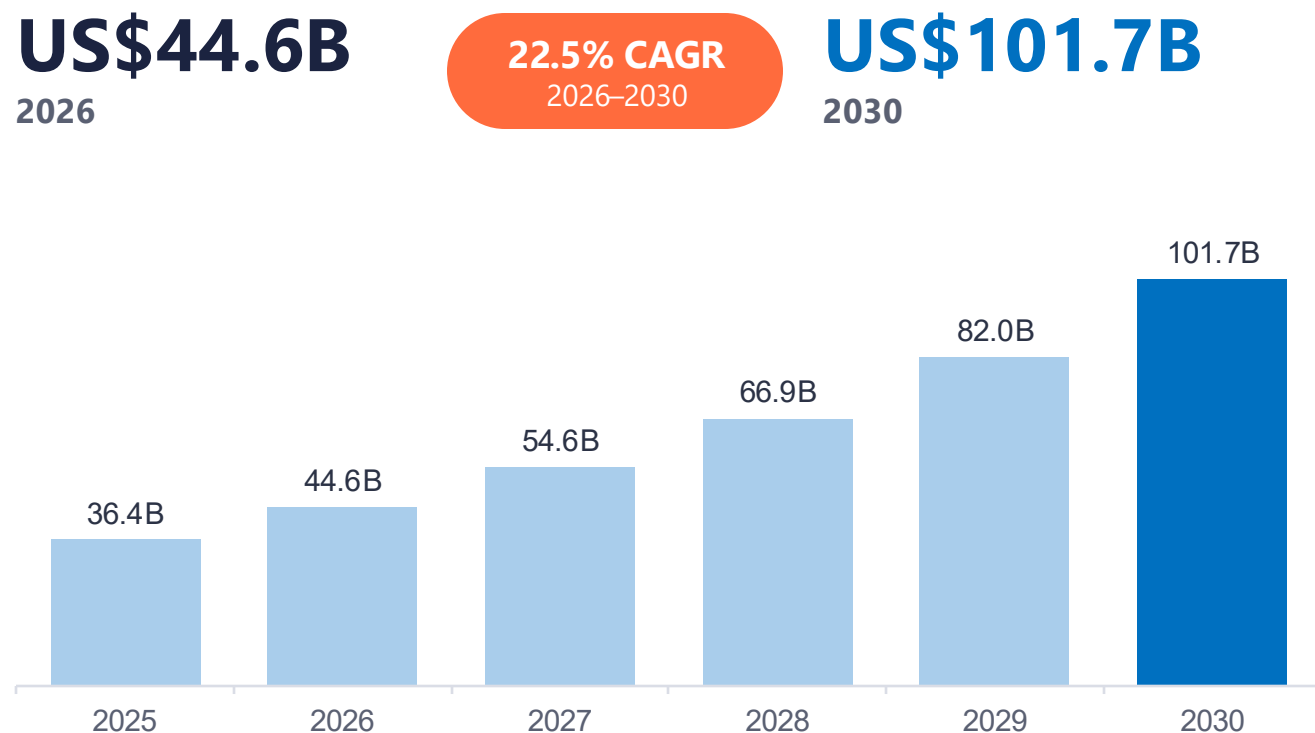
Revenue mix

Growing recurring component



A large and fast-growing global market

GLOBAL LOW-CODE APPLICATION DEVELOPMENT PLATFORM MARKET



Source: Grand View Research, Low-Code Application Development Platform Market, 2026. Projected to 2030 at 22.5% CAGR.

WHERE STERLO PLAYS



Enterprise
applications



ERP extension



Workflow
automation



Integration



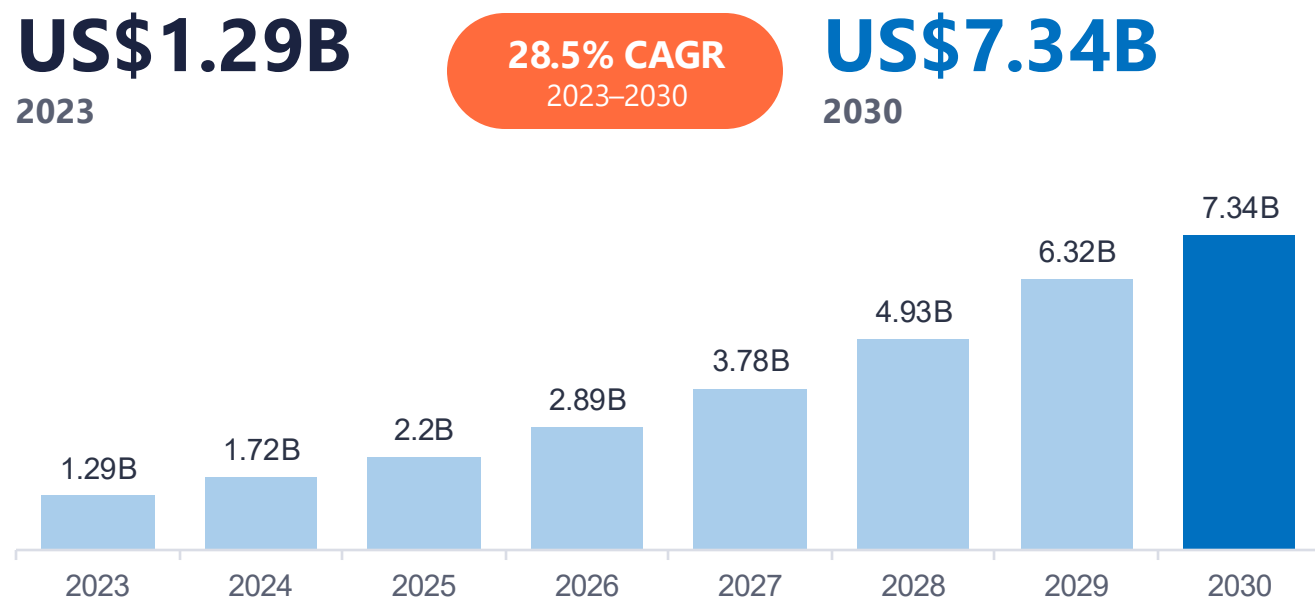
AI & agents



Vertical solutions

India: a high-growth enterprise digitization market

INDIA LOW-CODE APPLICATION DEVELOPMENT PLATFORM MARKET



KEY OPPORTUNITY PILLARS



Enterprise modernization
Extend ERP



Digital operations
Digitize the gap



AI adoption
Governed enterprise AI



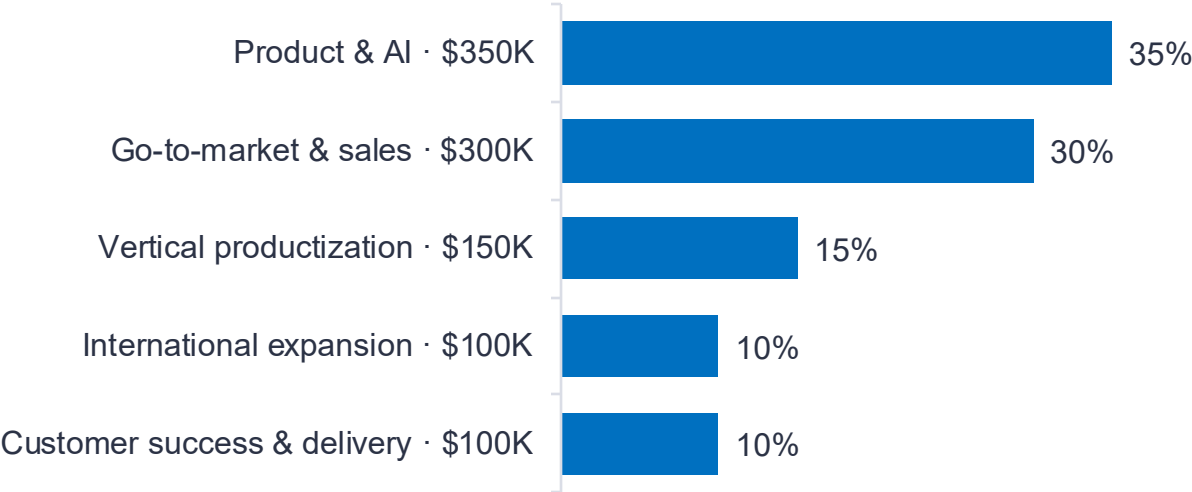
Vertical digitization
Repeatable products

India is not just Sterlo's home market: it's the proving ground for enterprise products that can scale into GCC and global markets.

Source: Grand View Research, India Low-Code Application Development Platform Market. Projected to 2030 at 28.5% CAGR.

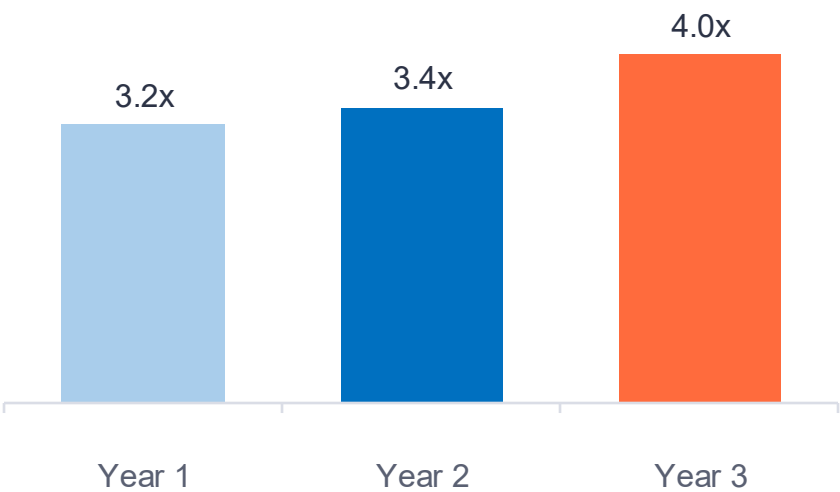
Accelerating product, market expansion and customer success

Use of funds (US\$1M)



3-year growth plan

Illustrative trajectory



Product

AI platform, agents and enterprise capabilities



GTM

Enterprise sales and channel partners



Verticals

SterloCare & SterloBuild:
India → GCC → Global



Expansion

Southeast Asia, Europe and USA



Success

Scalable implementation and delivery model

Raising US\$1M to build a global enterprise software company

THE ASK

US\$1 Million

Growth capital

Accelerating from an enterprise-validated platform to a scalable, AI-powered enterprise software company.



EQUITY

6–8%



POST-MONEY

US\$10–15M

Target Post Money valuation



INVESTORS

Strategic

Value beyond capital

Why invest in sterlo?

- ✓ Proven platform with enterprise validation
- ✓ Growing recurring revenue
- ✓ Industry-focused products with large market opportunity
- ✓ AI-native roadmap with enterprise governance built in
- ✓ Experienced team and global expansion potential