WoSafe

Your Safety. Your Support. Always Within Reach.

A personal safety and caregiving platform connecting people with emergency safety tools, trusted assistance, and verified care services through one mobile ecosystem.

Founder & CEO: Sujit Kumar
Founder & CFO: Deepika Sharma

Entity: WoSafePoint Private Limited • Incorporated Aug 28, 2025

Pitch deck • Pre-Seed Application

Safety and caregiving are fragmented

Every moment of stress means switching between disconnected apps and calls



SOS app for emergencies



A separate location-sharing tool



Phone calls to coordinate nurses



Another channel for elder/child care



A different app for women drivers

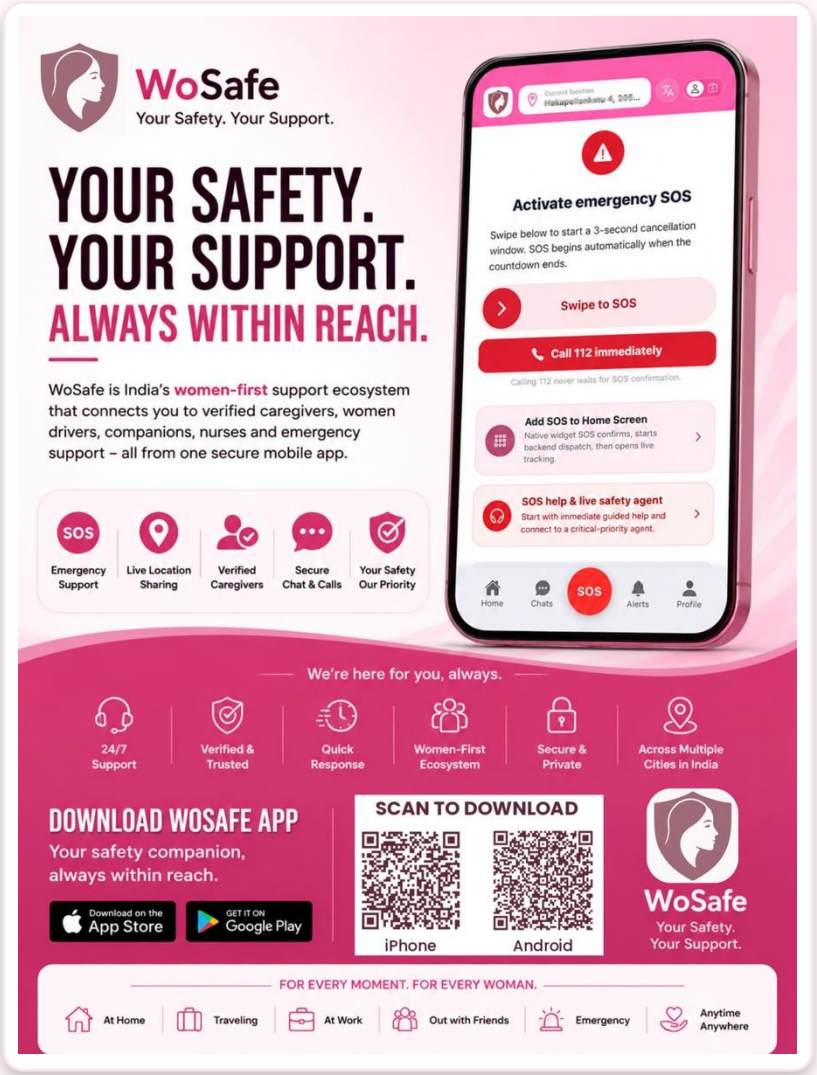


No single trusted communication layer

WOSAFE brings safety, assistance, and caregiving into one platform — so people can stay connected, request help, and coordinate care when it matters most.

One app. Complete safety & support.

Live today on Android and iOS



- Emergency SOS with a 3-second cancellation window, then automatic dispatch
- One-tap direct call to India's emergency number, 112
- Live location sharing during active sessions & emergencies
- Marketplace of verified caregivers, nurses, companions & women drivers
- Secure in-app chat & calls tied to approved bookings
- 24/7 support with a live safety agent, women-first by design

"Your Safety. Your Support. Always Within Reach."

Our insight: safety is an ecosystem, not a button

Personal safety should not be treated as a single emergency button. It is an ongoing ecosystem involving the individual, trusted contacts, caregivers, mobility, and family support.



Broader, more frequent use case than an SOS-only app — everyday safety and care, not just emergencies



Software creates the user relationship; verified human assistance creates the real-world value



A growing network of users, caregivers, families, and institutions becomes a distribution & trust advantage

Why now

Consumer, demographic, and technology trends are converging

- Rising smartphone & app adoption across urban and semi-urban India
- Nuclear families and urban migration increasing demand for outsourced, verified care
- India's ageing population is driving sustained, structural demand for elder care
- Growing public and policy attention on women's safety and mobility
- Digital KYC & verification infrastructure now makes trust-at-scale feasible
- Home-healthcare and on-demand-service marketplaces are proving consumer willingness to pay

A large and expanding wedge

We don't need to capture all of healthcare — just own the consumer trust layer

$11.9B → $27.4B

India home-healthcare market, 2025 → 2030 (est.)

$12B → $28.5B

Alternate 2025 → 2032 market estimate

WoSafe sits at the intersection of personal safety, caregiving, home healthcare, and consumer technology — starting in India with the ability to expand internationally.

Our wedge: own a trusted consumer relationship with the user and family first, then expand into adjacent safety and care services. At scale, recurring memberships, institutional contracts, and service transactions across India and other markets can support a multi-billion-dollar company. Our ambition is to become the consumer safety-and-care layer — not a single-feature SOS app.

Estimates per industry market research; recommend independent verification before final submission.

Business model & customer

Consumer subscription + service marketplace, with institutional distribution ahead

Revenue Stream	Customer	Description
Premium membership	Individual users	Recurring subscription for enhanced safety & platform functionality
Service/transaction fees	Individual users	Revenue from caregiving & assistance bookings
Institutional (B2B2C)	Universities, employers, residential communities	Contracts to provide WoSafe to a larger member base

This gives WoSafe both recurring subscription potential and higher-volume institutional distribution — the customer can be an individual paying for personal/family safety, or an institution paying to provide WoSafe to a larger group.

Early traction

Pre-revenue and early — reported honestly, not inflated

20	7	7	2
App downloads	Monthly active users	Caregiver / service bookings	Customers engaged with paid offering

Currently pre-revenue: ₹0 MRR, ₹0 recognized revenue to date

WoSafe has progressed from product development to a live consumer platform, with the app available on both Android and iOS. We've built our core safety platform — SOS and live-location functionality — and are developing the caregiving and service ecosystem around it. These early users and bookings are helping us validate the product, understand customer needs, and improve the service experience.

We are raising capital to accelerate user acquisition, product development, caregiver network expansion, and geographic growth.

Competitive landscape

We compete across fragmented categories, not against one direct rival



Personal Safety Apps

My Safetipin, bSafe, Life360

Focus on SOS, location sharing & safety info



Home Healthcare Providers

Portea and similar

Focus primarily on healthcare delivery & elder care



WoSafe

Safety + verified human assistance + caregiving

Owns the relationship across both emergency & everyday support

Go-to-market: consumer first, institutions next

1



Direct-to-consumer app growth

B2C acquisition among women seeking safer mobility & families needing care

2



B2B2C institutional partnerships

Universities, employers & residential communities distributing WoSafe to members

3



Care & safety network effects

More verified caregivers and users reinforce trust, retention & word-of-mouth

Team & founder passion

Why we're building WoSafe



Sujit Kumar

Founder & CEO • 90% ownership • Full-time on WoSafe

Leading product, business development, operations and fundraising. WoSafePoint Private Limited was incorporated on August 28, 2025, and the app has since shipped on both Android and iOS.

“Safety is not an abstract problem — it affects whether people feel comfortable travelling, studying, working, and living independently. We believe technology should give people more freedom, not make them more dependent on others. Our strength is the willingness to operate across both technology and real-world service execution: shipping the product, launching on both platforms, understanding user behavior, and building the caregiver network. We're not building another feature — we're building a company around a problem that affects millions of people and requires long-term trust.”

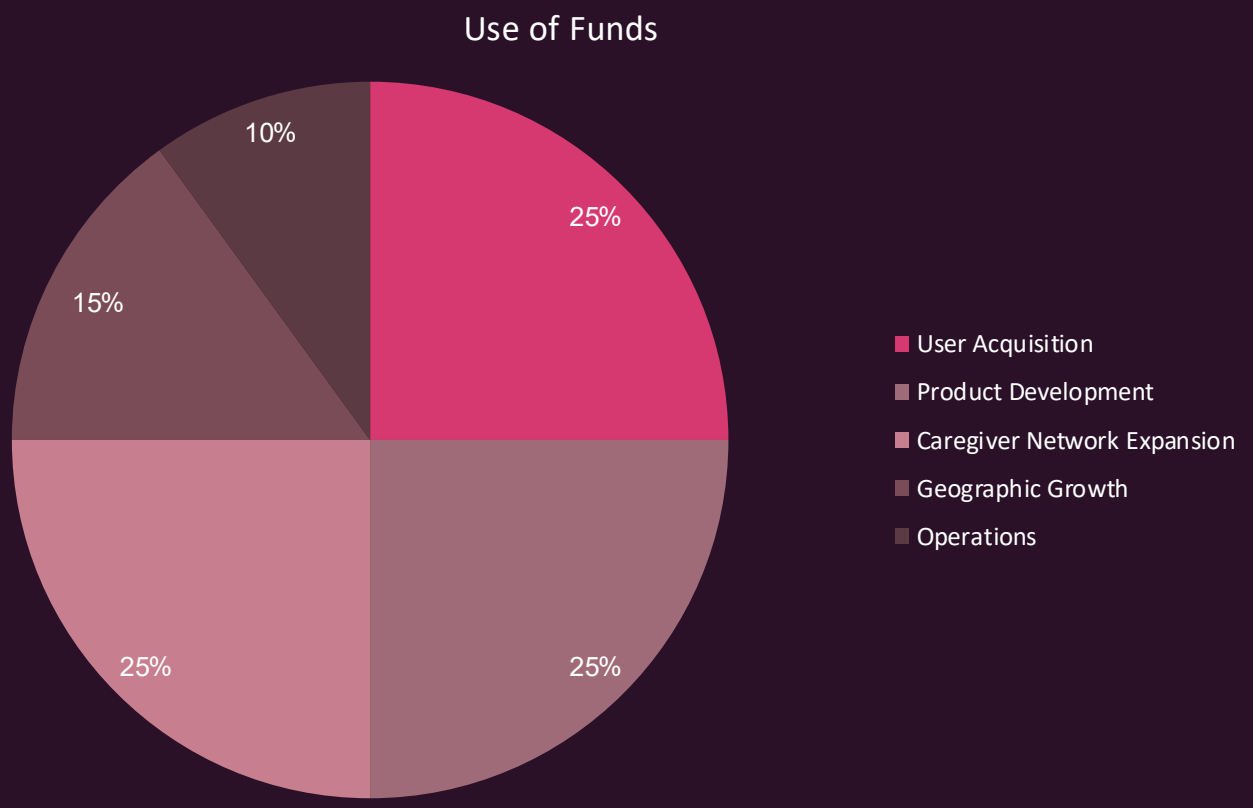
The ask

Fits well within your requirements

₹1–2 Cr

(~US$120K–240K) • Pre-Seed

Sujit Kumar retains 90% founder ownership



WoSafe

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