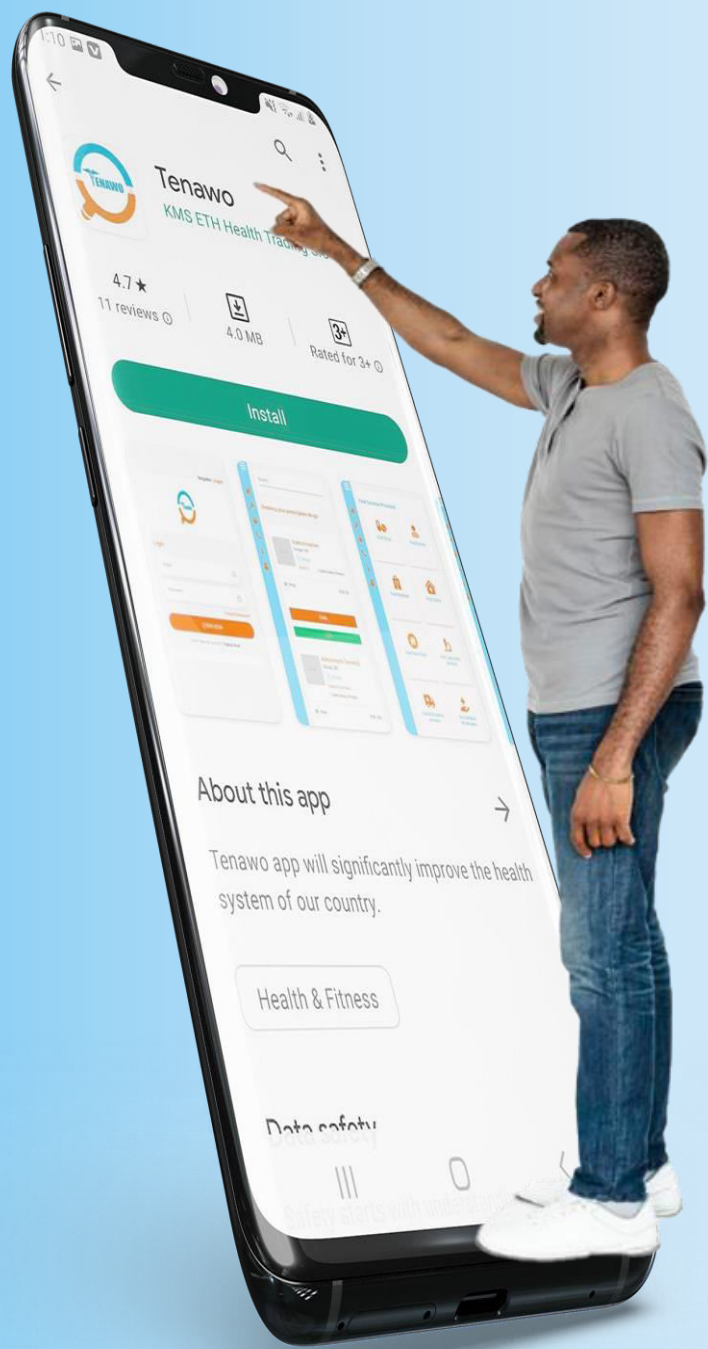




TENAWO



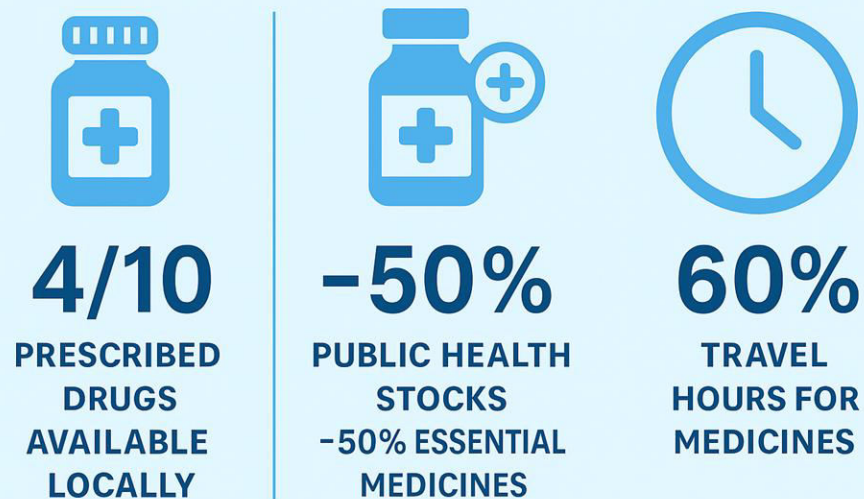
Dr. Sisay Abebe –(MD,M.Sc.)--CEO



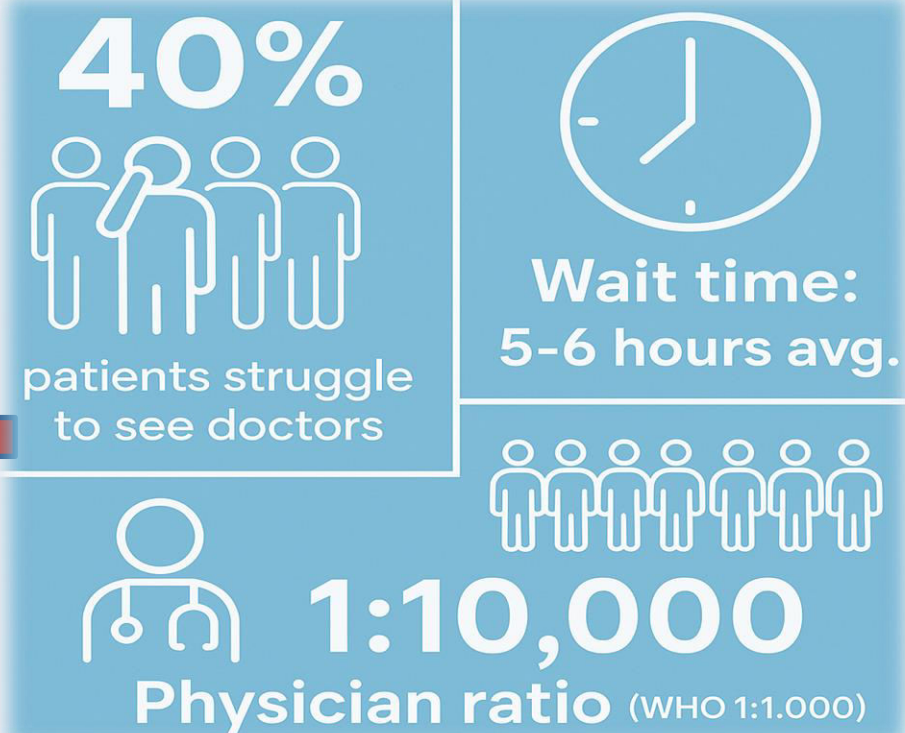


Problem

Medicine Availability



Physician Access



Preliminary research was done in 2021 in Addis Ababa, Ethiopia.





Solution



Connect patients, doctors, and pharmacies within a 500 m radius.



Core Features

Sign up fast. Find services/products within 500m.



Seamless Ordering

Order, book, reserve. Pay via Telebirr, Safaricom, or banks.



24/7 Support

Hotline 9456, 24/7 support, delivery enabled.

INTEGRATED E-PHARMACY & TELEMEDICINE





Competitor Landscape & Limitations



Wecare

Telehealth Only

✗ Limited radius



HelloDOC

Consultation Only

✗ No 24/7 access



TENAWO

DIGITAL HEALTH

All-in-One Integrated Ecosystem

Remote consultation | e-pharmacy

homecare • emergency • nutrition



iTena

Pharmacy Only

✗ No integration



Medhanit

Mixed Services but

✗ No real-time stock





Key Differentiators of TENAWO



Hybrid Service

E-Pharmacy + Telemedicine integration



Nearby Access

Services accessible within 500m radius



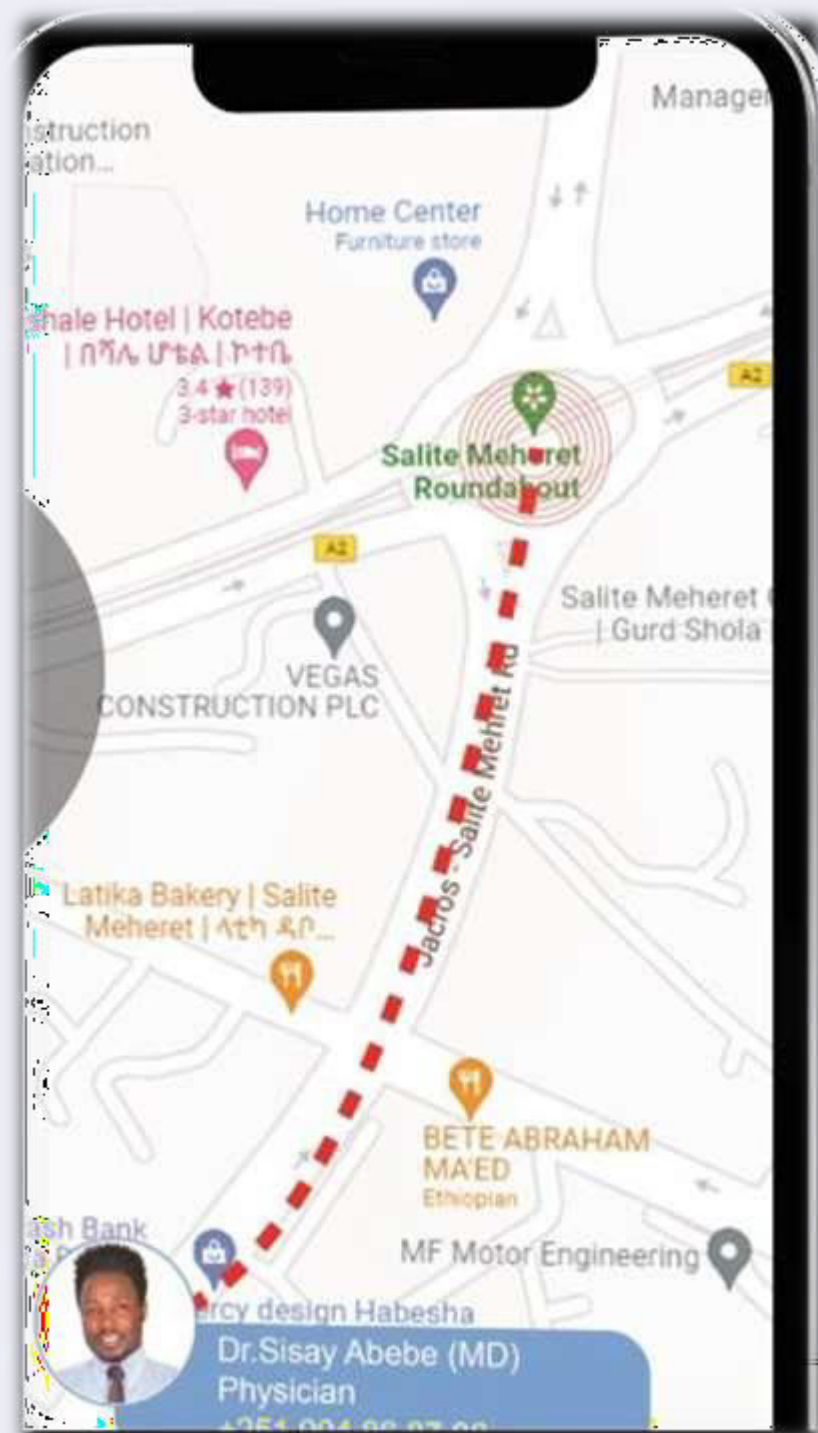
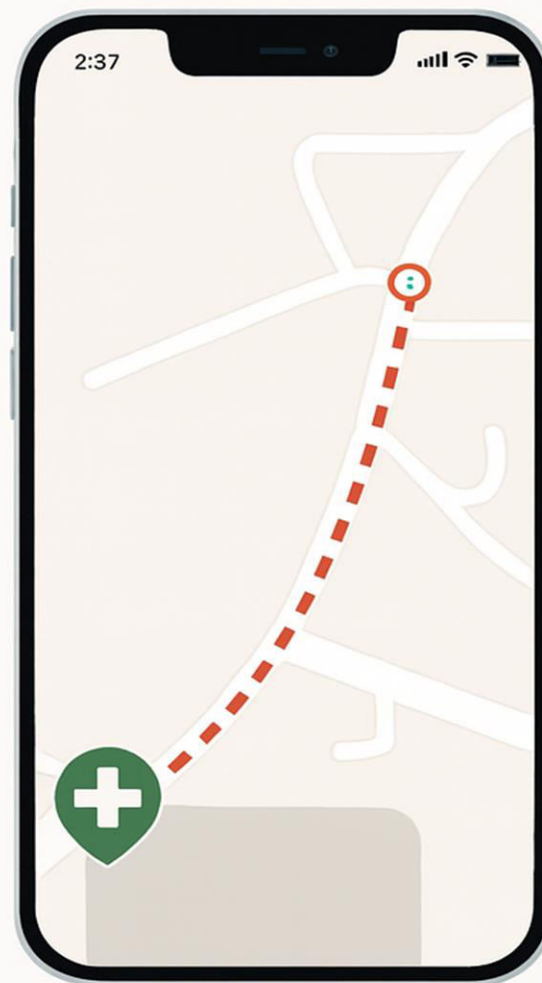
24/7 Operation

Always available for consultations and orders



Digital Health Forum

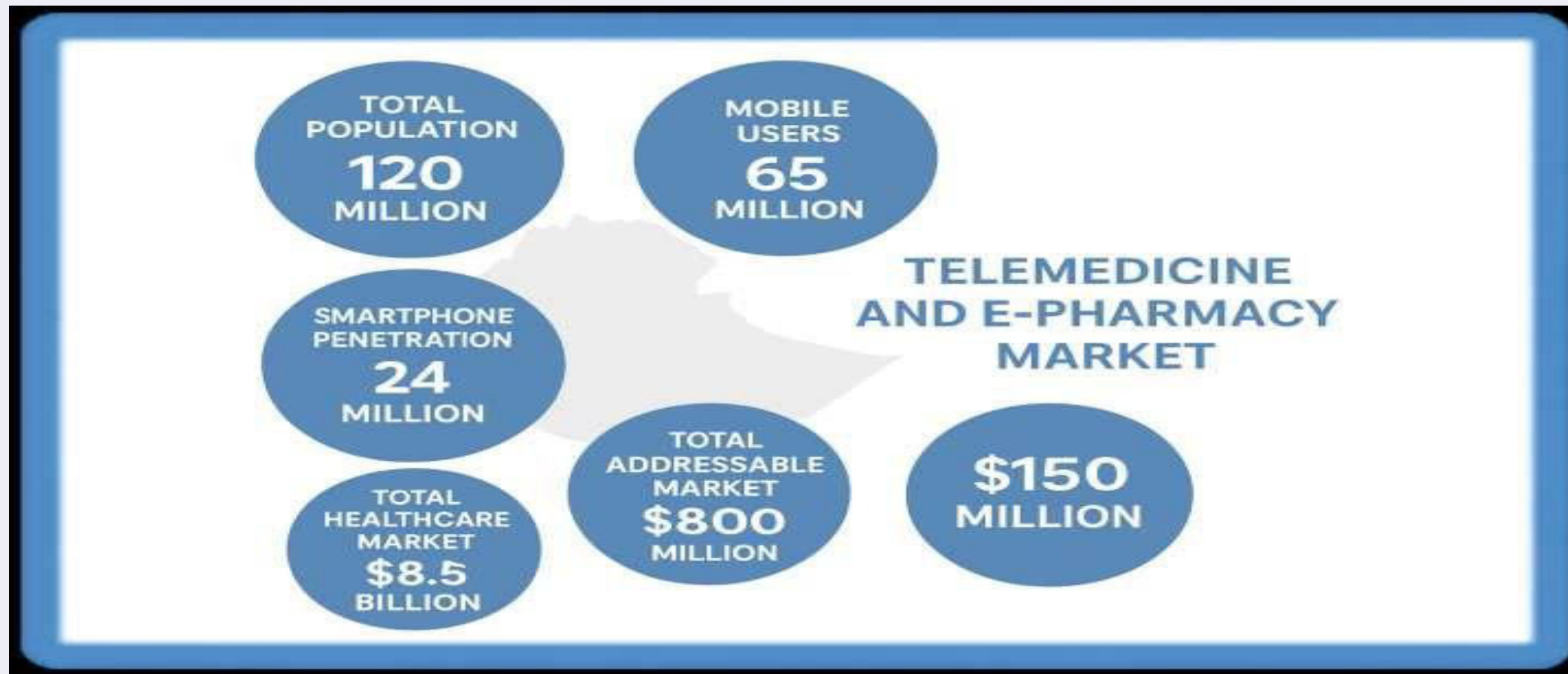
Patient education and peer support platform every 4 Month



Market Size

Currently in Ethiopia

- **Chronic patients: ~16 M (Addis Ababa; 98 0,000)**
- **Pregnant mothers (at a given time): ~4.3 million(Addis Abab; 92,000)**
- **Malnourished children under 5: ~3.6 million (Addis Ababa;8 4,000)**





Target Audience & Stakeholders



Primary Users

- ❖ Chronic disease patients
- ❖ Pregnant women
- ❖ malnourished children



Key Stakeholders

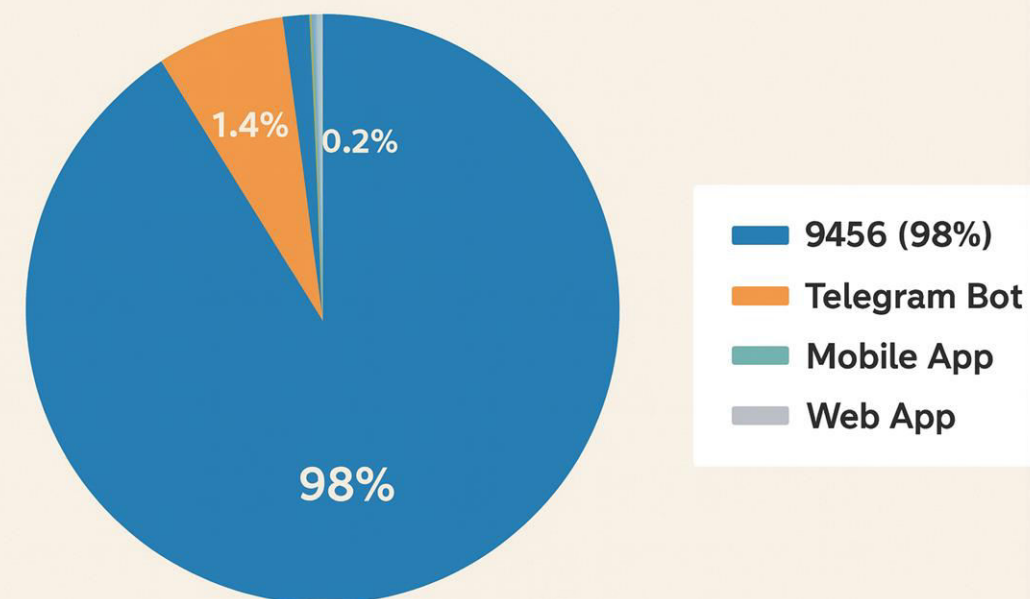
- Drug buyers & vendors
- Government & NGOs
- Private health investors



Traction



User Distribution by Platform



Business Model & Financials



Revenue Streams

- ☐ Service fees(9456)
- ☐ Commission
- ☐ Subscription
- ☐ Event income(DDIH)



Models Served

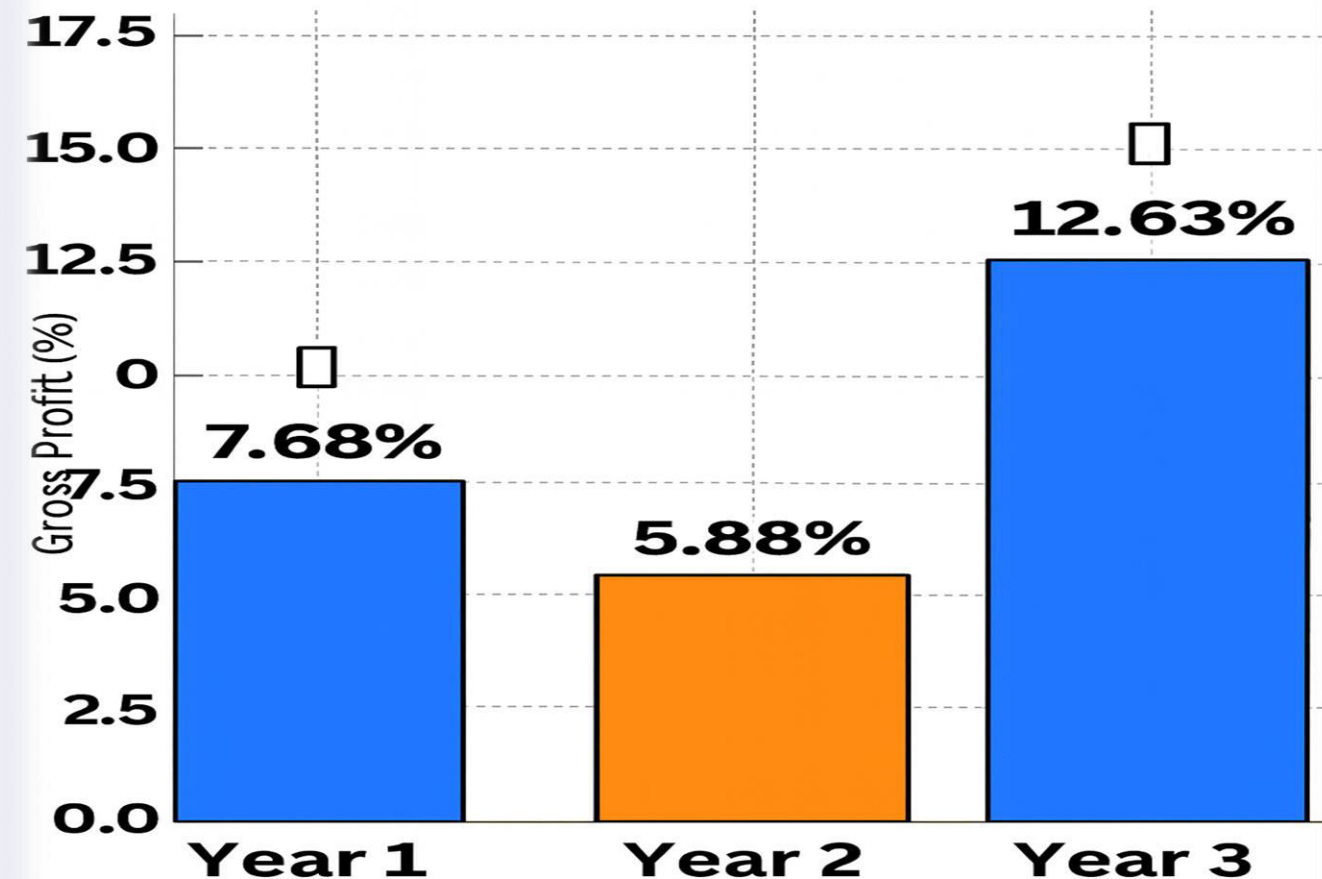
- ☐ B2C
- ☐ B2B



Performance

\$ \$15,224 revenue last year; 2-5% monthly growth

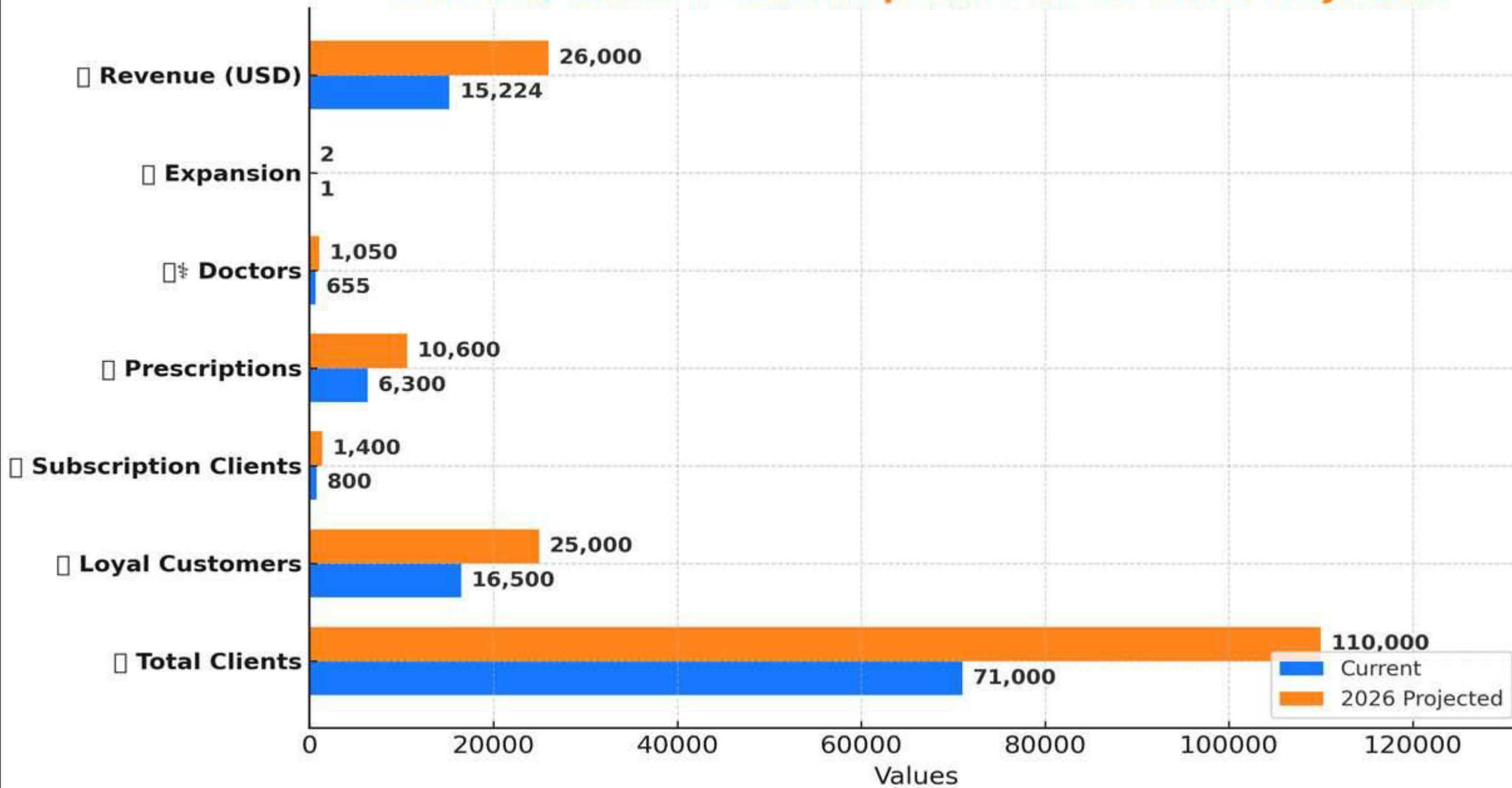
Gross Profit Percentage by Year



Roadmap



TENAWO Growth Roadmap: Current vs 2026 Projected



Funding Requirements & Use of Proceeds



Total: \$70,000



\$32,500 – Expansion

Expand operation into 2 regional city (Bahir Dar City and Hawassa)-get more patients in new city



\$14,000 – Marketing

Get more Doctors (Social media Ads , Influncer Marketing ,DDIH Forum)



\$17,500 – Platform Enhancements & Features

AI chatbot,medical image translation, Dashboard Enhancements,Multi-language support etc)



\$6,000 – Human Resources

Hire and support key staff (Markter ,Nurse, Pharmacist, Software Engineer, Data Analyst, AI Expert).



Our Team



Dr. Sisay Abebe
Founder & CEO



Ms. Meseret Desta
Program Manager



Eng. Dawit Wordofa
Tech Lead



Ms. Selamawit Tefera
Finanace Head



Dr. Ishac Adem
Board Chair



Eng. Wondimu Negash
Board V/Chair



Dr. Ermias Birhanu
Legal Advisor



Join Our Mission

Join us in empowering Ethiopian healthcare through digital innovation.

TENAWO is building the infrastructure to connect millions to care – faster, smarter, and at scale.



Invest in the future of African health.
Partner with TENAWO today.



Offering **2-5 %** equity for private investors



TENAWO : "Empowering Ethiopian Healthcare Through Digital Innovation "

THANK YOU



Call now : 9456



www.tena-wo.com



Addis Ababa, Ethiopia(Bloom Tower, 9th Floor, 902, Our New Office)

