

1

01 PURPOSE STATEMENT

My purpose is to...

What contribution feels deeply meaningful? Format: I use my [strengths] to help [people] do [transformation] so that [larger impact].

2

02 PROBLEM I CARE ABOUT

The problem that won't let me go is...

Be specific. Whose pain do you feel? Name it.

3

03 SKILLS & GENIUS INVENTORY

My Curiosity Map says...

My Resilience Forged...

My Craftsmanship Is...

What questions pull you?

Hard-won strengths

Skills people pay for

4

04 MINIMUM VIABLE PROJECT

Project Name:

Who It Serves (1 person):

Transformation Promised:

Make it shippable in <7 days

Be radically specific

Before !' After in one sentence

5

05 THIS WEEK'S ACTION

One conversation to have:

One thing to build / prototype:

One thing to share:

Who has lived this problem? Book it.

Landing, loom, draft, or wireframe.

Post, email, or teach to test resonance.

7 VALUES CHECK

Score your project 1–5. Does it align? If <3, redesign.

1

2

3

4

5

EMPOWERMENT

1

2

3

4

5

COMPASSION

PURPOSE-DRIVEN

1

2

3

4

5

HOLISTIC BRILLIANCE

1

2

3

4

5

INTEGRITY

1

2

3

4

5

INNOVATION

1

2

3

4

5

GLOBAL UNITY

1

2

3

4

5

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