PRODUCT DESIGNER

DEVELOPER PLATFORMS · ENTERPRISE UX

Rajat Sharma

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§ Product designer with **5 years** across developer platforms and enterprise operational software — from FindCoder, a developer platform that reached **10,000+ registered developers**, to an enterprise land-governance platform spanning **12 internal roles** across web and mobile.

01 — WORK EXPERIENCE

Senior Product Designer

Apr 2025 — Present

TECHGY INNOVATION · HYDERABAD

- Lead designer on Greenland Capital, an enterprise land-governance platform for farmland verification: 12 internal roles — field, intelligence, verification, regional, and central-screening officers — plus buyers, sellers, agents, and external clients, each with distinct permissions, device access, and data visibility.
- Designed operational dashboards, verification workflows, geo-visual region management, and role-specific interfaces across web and mobile.
- Authored the platform design system, component library, and the full role/device access matrix governing all 12 roles.
- Produced the complete product specification — role architecture, verification pipeline, screen flows, and handoff annotations — as the single build reference for engineering.
- Design lead across 5 web products in real estate and SaaS; partnered with engineering through delivery and handoff.

Design Lead

Mar 2023 — Mar 2025

CODEMUSE TECHNOLOGIES (FINDCODER) · JAIPUR

- Led design for FindCoder (findcoder.io), the company's developer platform connecting programmers with projects, hackathons, jobs, and community — 10,000+ registered developers.
- Designed the platform's hackathon experience end to end — registration, team formation, submission, and judging — the primary acquisition surface, across multiple events including a joint hackathon with Locofy.ai.
- Built the design system and component library standardizing patterns across the platform's web and mobile surfaces.
- Ran UX and workflow analysis across 10+ core user journeys.

— Mentored designers through structured design reviews; owned design standards across the team.

Associate UI/UX Designer

May 2022 — Mar 2023

INEURON TECHNOLOGIES · BENGALURU

— Rebuilt website user flows; navigation restructure lifted conversion 12%.

— Designed 70+ mobile app screens with a focus on usability and data visualization.

— Ran usability testing with 50+ participants and fed findings into flow revisions.

— Worked directly with engineers on implementation fidelity.

UI/UX & Graphic Designer

Apr 2021 — Apr 2022

CYATT TECHNO · JAIPUR

— Delivered UI/UX and graphic design across 80+ client projects in multiple industries.

— Managed 10+ concurrent projects on fixed delivery timelines.

— Published technology articles on The Cyber Council platform.

02 — SELECTED WORK

FindCoder

findcoder.io

Developer growth platform. Product design, hackathon experience, design system. 10,000+ registered developers.

Greenland Capital

Enterprise land-governance platform. Role architecture, verification workflows, operational dashboards, design system.

03 — SKILLS

Product Design · Design Systems · Information Architecture · Workflow & Role Design · Dashboard Design · Interaction Design · Prototyping · Accessibility · Usability Testing · User Journey Mapping · Competitive Analysis · Product Discovery · Developer Handoff · Agile · Stakeholder Management · Figma · Framer · Adobe Creative Suite

04 — EDUCATION

INIFD, Jaipur

2018

Certification Course, Design

Coursera

2022

UX Design Fundamentals; Visual Elements of UI Design

05 — LANGUAGES

English · Hindi