

Anvi Jain
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EDUCATION

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
Bachelor's Degree	Prestige Institute of Management and Research	7.5	2022-2025
Class 12	Shri Pragya Public School	8.2	2022
Class 10	Vivekananda Kenda Vidyalaya	6.4	2020

WORK EXPERIENCE

COSCA by Tallymed — Worked with hospitals and doctors to explore partnership opportunities, handle outreach and follow-ups, and build professional relationships while gaining hands-on experience in marketing and business development.

Teleperformance — Worked directly with customers, understood their concerns, and helped them find the right solutions. This experience helped me improve my communication, patience, and confidence in handling different situations.

Internship at Traffic Mitra — Volunteered with the traffic police to help manage traffic, guide vehicles and pedestrians, promote road safety, and spread awareness about traffic rules.

Internship at PIMR Alumni Cell — Reached out to college alumni to collect and update their details, maintain communication, and encourage participation in alumni activities and events.

Internship at Kothari Herbs & Organic — Worked in the Marketing Department for 30 days, assisting with customer communication and order management while learning about the herbal and organic products market.

Prestige International Film Festival (PIFF) 2023 — Worked as part of the Promotion Committee, visiting colleges, institutes, and public places to promote the festival and sell passes. Also helped with event coordination and smooth execution of college activities.

PROJECT

Oxymask — Developed and presented Oxygen mask as an easy-to-use alternative to traditional oxygen cylinders, focusing on accessibility, convenience, and the overall brand concept.

SKILLS

Technical Skills: Digital Marketing, Social Media Marketing, Market Research, Lead Generation, Microsoft Office, Data Management, Canva

Non-Technical Skills: Communication, Relationship Building, Customer Handling, Business Development, Teamwork, Event Coordination, Networking, Problem Solving, Time Management, Adaptability

KEY COURSES TAKEN

Sustainable Happiness: NPTEL

Integrated Marketing Management: NPTEL

EXTRA CURRICULARS

Art and craft, Music listening.