

AMBATI SRAVANI

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PROFESSIONAL SUMMARY

Analytical and detail-oriented Trust & Safety professional with proven experience executing high-volume digital asset moderation, policy enforcement, and platform quality assurance. Experienced Process Executive at Cognizant managing risk mitigation workflows for the YouTube Partner Program (YPP) and Google Ads, having successfully audited over 25,000 channels to maintain ecosystem safety benchmarks. Combines strong operational compliance background with a robust technical skill set spanning core web architectures, database frameworks, and data tools.

CORE COMPETENCIES & TECHNICAL SKILLS

Trust & Safety:	Content Moderation, Policy Enforcement, Quality Assurance, Platform Auditing, CRM Operations
Data & Analytics:	Microsoft Excel, Process Explorer, Search Engine Optimization (SEO), Metrics Analysis, Data Verification
Web Technologies:	HTML5 (LinkedIn Assessment Certified), CSS, JavaScript, jQuery, Bootstrap, PHP, WordPress, MySQL

PROFESSIONAL EXPERIENCE

COGNIZANT TECHNOLOGY SOLUTIONS

May 2025 – Present

Process Executive (Assigned to Google Trust & Safety Operations)

Hyderabad, India

- Audit high-volume channel portfolios to evaluate monetization eligibility against complex YouTube Partner Program (YPP) guidelines.
- Identify, analyze, and systematically mitigate inauthentic behavior, duplicate content distribution, and platform policy violations.
- Perform comprehensive compliance reviews and quality validation assessments across extensive Google Ads account configurations.
- Ranked #1 on monthly team performance scorecards by consistently exceeding strict productivity and quality SLA baselines.
- Participate in collaborative policy calibration sessions to systematically standardize enforcement metrics and accurately archive decisions.

E INFO SOLUTIONS

Sep 2019 – Jan 2020

Web Developer

Kolkata, India

- Contributed to active frontend layout engineering and backend logic scripting, ensuring optimal application response times.
- Implemented dynamic, cross-browser web interfaces utilizing HTML, CSS, JavaScript framework integrations, and core PHP scripts.

INDEPENDENT CONTRACTING / FREELANCE

Sep 2019 – Dec 2019

Web Developer

Remote

- Engineered modern responsive framework applications using Bootstrap modules and custom integrated MySQL databases.
- Successfully translated layout specifications from layered PSD structures directly into fully functional WordPress micro-architectures.

EDUCATION

CALCUTTA UNIVERSITY • THE BHAWANIPUR EDUCATION SOCIETY COLLEGE	2015 – 2019
<i>Bachelor of Arts (B.A.) in History</i>	<i>Kolkata, India</i>
GDSC CALCUTTA UNIVERSITY	Active
<i>Student Community Engagement & Technical Collaboration Focus</i>	<i>Kolkata, India</i>
CENTRAL BOARD OF SECONDARY EDUCATION (CBSE)	Graduated 2015 / 2013
<i>All India Senior School Certificate Examination (Class XII & Class X Profiles)</i>	<i>India</i>

LANGUAGES

English, Hindi, Telugu, Bengali