

ARSHAD ALI

Full Stack Developer | React Native · Next.js · Node.js · MERN

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PROFESSIONAL SUMMARY

Full Stack Developer with 3.8+ years building and shipping production web and mobile applications across the MERN stack, Next.js and React Native. Experience spans multi-tenant SaaS, e-commerce and Shopify embedded apps, owning features end to end from database schema and third-party integrations through to production release, including LLM-driven features built with the Anthropic SDK.

TECHNICAL SKILLS

Languages JavaScript, TypeScript, HTML5, CSS3
Frontend React, Next.js, React Native (Expo, EAS), Redux, Zustand, TanStack Query, React Hook Form, Zod, i18next, React Native Paper
Backend & Data Node.js, Express.js, REST APIs, Socket.IO, MongoDB, PostgreSQL, Drizzle ORM, Redis
Cloud & Tools AWS (S3), Vercel, Railway, Shopify App Bridge, React Router 7, Cashfree, DataForSEO, Git, GitHub, NPM
AI Engineering Anthropic SDK, Claude model tiers (Haiku, Sonnet, Opus, Fable); AI coding assistants – Antigravity, Trae, Kiro

PROFESSIONAL EXPERIENCE

The Fabcode IT Solutions LLP Dec 15, 2025 – Present
Full Stack Developer thefabcode.com

DumpDash – On-Demand Waste Hauling Platform (React Native, iOS & Android) admin-dumpdash.vercel.app

- Built the customer app's end-to-end order flow – pickup requests, date/time and location selection, multi-language support – with React Native (Expo Router), Zustand, React Hook Form with Zod validation, i18next and React Native Paper.
- Developed the driver app with live GPS tracking, map-based navigation, push notifications, Google and Apple sign-in, offline-aware job status and photo-proof uploads; released to iOS and Android via Expo EAS.

AdPilot / Google AdsPilot – Multi-Tenant Ads Automation SaaS (Next.js) adpilot-saas-omega.vercel.app

- Designed and shipped an AI Campaign Assistant on the live Stats page that reads production Google Ads data – spend, keywords, search terms, bids, conversions – and proposes approval-gated changes backed by server-enforced guardrails and a full audit trail.
- Implemented a safety-first launch model in which every campaign deploys paused until manually approved, protecting client ad spend.
- Closed feature-parity gaps between two related codebases by building manual and CSV keyword-entry interfaces over an existing backend.

Pixelfex – AI Wall-Art E-Commerce Platform (Next.js) www.pixelfex.com

- Shipped Cashfree one-click checkout to production, reducing the purchase path to a single step.
- Built a conversational WhatsApp ordering bot letting customers place and cancel orders in chat, using Next.js, PostgreSQL with Drizzle ORM, Redis and Claude Sonnet via the Anthropic SDK, deployed on Railway.

Shopify App Development

- Developed **pixelfex-whatsapp-notification**, a Shopify embedded admin app (React Router 7) for WhatsApp campaign and audience management, owning the shared PostgreSQL schema across services.
- Built **Shopify AI Blog Generator**, an automated SEO pipeline that crawls the storefront, researches keywords via DataForSEO, drafts long-form articles with Claude, generates a hero image and saves each as a merchant-reviewable draft.
- Delivered the **VisualFlow AI** frontend, a bilingual (Hindi/English), India-only Shopify embedded app built with React 18, TypeScript, Shopify App Bridge, Zustand and TanStack Query.

SquadMinds Private Limited Aug 2022 – Dec 13, 2025
MERN Stack Developer Mohali, India

- Delivered web and mobile application features for client projects across healthcare, e-commerce and business automation domains.
- Maintained technical documentation, code comments and readable code in a central documentation library, and collaborated via Git and GitHub workflows.

SELECTED PROJECTS

Carpica – Luxury Rug E-Commerce Platform carpica.com

Luxury handmade rug e-commerce storefront with curated collections, product search, wishlist, customer accounts and secure payments.

Viper Plus – Intrusion Detection & Real-Time Alerts Mar 2025 – Present

Dahua SDK-based intrusion detection with real-time alerts, S3 snapshot upload on detection and email alerting for ~500 concurrent users.

Myspy Security – Surveillance Management Platform Apr 2024 – Present

Security camera installation and surveillance platform for a Melbourne-based security firm (Node.js, React, MongoDB, Redux, AWS).

Let's Connect – Real-Time Voice Translation Jun 2023 – Feb 2024

Live voice translation application for business meetings, built with React, Node.js and third-party translation and audio-processing APIs.

Zoho Form – Drag-and-Drop Form Builder Nov 2022 – Apr 2023

Customizable online form builder with drag-and-drop composition, offline data collection and MongoDB storage.

EDUCATION

Bachelor of Computer Applications (BCA) – SGGS College, Sector 26, Chandigarh 2022
Intermediate (IT) – Govt Model Sr. Sec. School, Chandigarh 2019
High School – Govt Model Sr. Sec. School, Chandigarh 2017

LANGUAGES

Hindi (Native) | English (Proficient) | Punjabi (Advanced)