

GOKULAKRISHNAN

SENIOR PRODUCT / UX DESIGNER | ENTERPRISE UX | DATA-DENSE & WORKFLOW SYSTEMS

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PROFESSIONAL SUMMARY

Senior Product / UX Designer with 13+ years of experience designing enterprise platforms, banking applications, SaaS products, and complex workflow systems. Strong experience in UX strategy, user research, interaction design, information architecture, high-density data experiences, design systems, prototyping, usability testing, accessibility, and developer handoff. Experienced in simplifying complex workflows, data-heavy interfaces, forms, tables, filtering and refinement patterns, and responsive experiences across web and tablet contexts. Advanced Figma collaboration experience with components, shared libraries, high-fidelity prototypes, and implementation support. Currently building AI-assisted product design and human-centered automation capabilities.

CORE SKILLS

UX / Product Design: UX Strategy, User Research, User Flows, Information Architecture, Interaction Design, Usability Testing, Product Thinking, Workflow Design

Search / Data Experiences: Search Patterns, Filtering, Faceted Navigation Concepts, Results Presentation, Data-Dense Interfaces, Tables, Cards, Information Hierarchy, Refinement Flows

UI / Design Systems: UI Design, Design Systems, Components, Shared Libraries, Responsive Design, Data Visualization, Accessibility, WCAG

AI / Prototyping: Figma, Figma Make, Google Stitch, Framer, Spline, ChatGPT, Claude, Gemini, NotebookLM, Perplexity, Advanced Prototyping

Collaboration / Delivery: Product Manager Collaboration, Engineering Collaboration, Design Handoff, Agile, Jira, HTML/CSS (Basic), Stakeholder Presentations

Domains: Enterprise UX, SaaS, B2B Applications, FinTech UX, Banking, Complex Workflow Systems

PROFESSIONAL EXPERIENCE

Senior UX & UI Designer | Kutung Design Labs | Nov 2021 – Jan 2026

- Architected end-to-end UX for high-density enterprise metrics platforms, contributing to a documented 25% increase in key performance indicators and task completion rates.
- Simplified complex, data-intensive workflows through information architecture, user flows, wireframes, high-fidelity prototypes, and UI design; improved clarity across forms, tables, navigation, and structured data.
- Built reusable component-based design-system components that improved cross-platform consistency and reduced engineering hand-off time by 30%.
- Led research activities including stakeholder interviews, task analysis, and multi-variant usability testing to identify workflow and usability issues and support iterative design decisions.
- Partnered closely with Product Managers, Engineers, and stakeholders from requirements and validation through implementation, balancing user needs, business requirements, and technical constraints.
- Designed responsive enterprise experiences with accessibility considerations and supported implementation through detailed design specifications and developer handoff.
- Mentored junior designers on human-centered design principles, design execution, and professional development.

Sr. User Interaction Designer | Ducont India Systems Private Limited | Nov 2017 – Jan 2021

- Translated complex technical requirements for global banking clients into intuitive high-fidelity wireframes, interaction flows, and interactive prototypes.
- Owned interaction design from conceptual storyboards through final UI specifications, with accessibility requirements incorporated into the experience.
- Collaborated with front-end engineering teams to resolve implementation constraints and support pixel-accurate delivery of complex interfaces.
- Worked with stakeholders to clarify requirements and communicate design rationale for enterprise banking experiences.

Visual & UI Designer | India Property Online Pvt Ltd | Jan 2014 – Oct 2017

- Spearheaded the visual design language for a high-traffic property portal, with emphasis on lead generation and mobile-first responsive experiences.
- Translated business goals into actionable design artifacts in partnership with Product Managers.
- Conducted bi-weekly design reviews to align visual quality, consistency, and implementation.

Sr. Web Designer | Advantix Technologies | 2010 – 2014

- Delivered web design solutions across client requirements, balancing visual quality, usability, responsive layouts, and implementation needs.

Web Designer | G-ants Software Solutions | 2009

- Created web interface and visual design deliverables based on project requirements and usability considerations.

KEY ACHIEVEMENT

25% Efficiency Improvement — Delivered a design transformation yielding a verifiable 25% increase in efficiency metrics through UI simplification and user-centric workflow redesign.

EDUCATION

- Bachelor of Science — Kandhaswamy Naidu College
- Advanced Diploma in Multimedia — ANIMANTZ (2005 – 2007)

TARGET ROLE ALIGNMENT

Relevant strengths for Sr UX / CX Designer – Agentic Search: complex search-like information discovery and refinement patterns, structured data presentation, tables/cards, component-based design systems, Figma collaboration, accessibility, usability testing, product-engineering partnership, responsive web/tablet design, and AI-assisted design exploration.