

JEEVAN PRAKASH

PGDM Core Student | Business Analytics & Operations

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PROFILE

Motivated MBA/PGDM student with a B.Com from the University of Delhi and a strong interest in Sales, Marketing, Business Development, and Business Analytics. A quick learner with good analytical and communication skills, currently developing expertise in Excel, Power BI, market research, and business analysis. As a fresher, eager to gain practical industry exposure, take on new challenges, and contribute to organizational growth while building a strong professional career.

EDUCATION

SOIL School of Business Design — PGDM Core 2026 – 2028

University of Delhi — B.Com 2022 – 2025

EXPERIENCE

Marketing Makhni — Research & Development Intern Aug 2026 – Nov 2026

- Supporting research and development initiatives within the marketing function, contributing to market research and data-driven insights.
- Assisting in analyzing marketing trends and consumer data to inform business strategy and decision-making.

Family-Owned Construction Business — Business Operations Support Saharsa, Bihar

- Assisted with day-to-day business operations and coordination between suppliers, contractors, and clients.
- Maintained project records, invoices, and inventory to support smooth project execution.

LEADERSHIP ROLES

Class Representative — University of Delhi 2022 – 2025

- Served as a liaison between students and faculty, coordinating academic and administrative matters for the class.

CERTIFICATIONS & SIMULATIONS

IBM — Excel Basics for Data Analysis (Coursera) Aug 2026

- Completed IBM-authorized course covering foundational Excel skills for data analysis.

be10x — AI Tools Workshop Certificate Jul 2026

- Hands-on training in using AI tools for presentations, data analysis, and coding/debugging.

Goldman Sachs Financial & Risk Job Simulation (Forage) Jul 2026

- Covered investment banking fundamentals, financial analysis, valuation, and evaluating client profiles and real estate investments.

SKILLS

Technical: Power BI, Microsoft Excel, PowerPoint, Word, Data Analysis, Basic SQL

Interests: Business Analytics, Data Analytics, Marketing, Leadership, Community Engagement, Financial Markets

EXTRA-CURRICULAR INTERESTS

Sports, Football, Fitness, Public Speaking